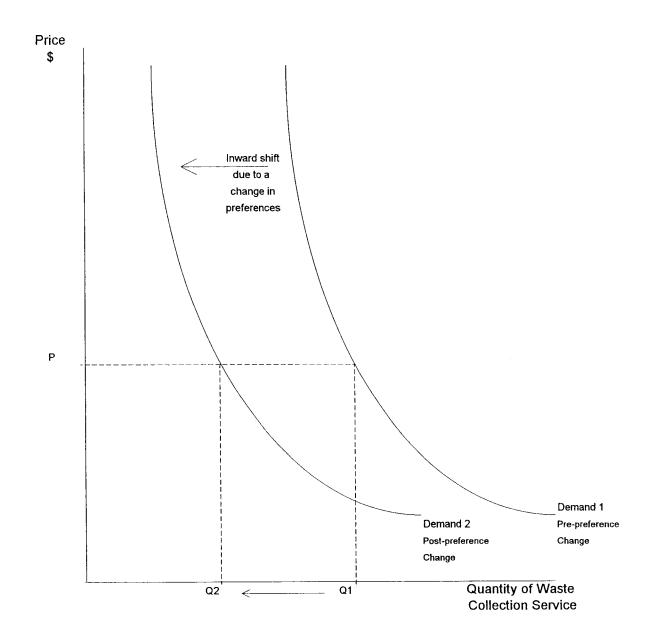
## Effect of a Change in Preference on Demand



For a constant price, P, an inward/leftward shift in the demand curve will cause a reduction in the quantity of waste collection service demanded from Q1 to Q2.

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