

**Exhibit No. DCP-1T
Dockets UE-090704/UG-090705
Witness: David C. Parcel**

**BEFORE THE WASHINGTON STATE
UTILITIES AND TRANSPORTATION COMMISSION**

**WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION,**

Complainant,

v.

PUGET SOUND ENERGY, INC.,

Respondent.

DOCKET UE-090704

and

**DOCKET UG-090705
(consolidated)**

TESTIMONY

OF

DAVID C. PARCELL

**ON BEHALF OF THE STAFF OF WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION**

Cost of Capital

November 17, 2009

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LIST OF EXHIBITS

- Exhibit No. DCP-2 Background and Experience Profile
- Exhibit No. DCP-3 Puget Sound Energy, Inc.- Total Cost of Capital
- Exhibit No. DCP-4 Economic Indicators
- Exhibit No. DCP-5 Rating Agency Reports
- Exhibit No. DCP-6 Puget Energy, Inc. Segment Financial Information 2006-2008
- Exhibit No. DCP-7 Bond Ratings
- Exhibit No. DCP-8 PSE Capital Structure Ratios 2004-2008
- Exhibit No. DCP-9 AUS Utility Reports Electric Utility Groups Average Common Equity Ratios
- Exhibit No. DCP-10 Proxy Companies Basis for Selection
- Exhibit No. DCP-11 Comparison Companies Dividend Yield
- Exhibit No. DCP-12 Standard & Poor's 500 Composite Return on Average Common Equity
- Exhibit No. DCP-13 Comparison Companies CAPM Cost Rates
- Exhibit No. DCP-14 Comparison Companies Rates of Return on Average Common Equity
- Exhibit No. DCP-15 Standard & Poor's 500 Composite Returns and Market-to-Book Ratios 1992-2007
- Exhibit No. DCP-16 Risk Indicators
- Exhibit No. DCP-17 PSE Rating Agency Ratios
- Exhibit No. DCP-18 Risk Premium by Decade as Derived by PSE Witness Morin

1 I. INTRODUCTION

2
3 **Q. Please state your name, occupation, and business address.**

4 A. My name is David C. Parcell. I am President and Senior Economist of Technical
5 Associates, Inc. My business address is Suite 601, 1051 East Cary Street,
6 Richmond, Virginia 23219.

7
8 **Q. Please summarize your educational background and professional experience.**

9 A. I hold B.A. (1969) and M.A. (1970) degrees in economics from Virginia Polytechnic
10 Institute and State University (Virginia Tech) and a M.B.A. (1985) from Virginia
11 Commonwealth University. I have been a consulting economist with Technical
12 Associates since 1970. I have provided cost of capital testimony in public utility
13 ratemaking proceedings dating back to 1972. In connection with this, I have
14 previously filed testimony and/or testified in about 450 utility proceedings before
15 some 50 regulatory agencies in the United States and Canada. I have filed testimony
16 in several proceedings in Washington in recent years, including the 2008 Puget
17 Sound Energy rate proceedings (Dockets UE-072300 and UG-072301. Exhibit No.
18 DCP-2 provides a more complete description of my education and relevant work
19 experience.

20
21 **Q. What is the purpose of your testimony in this proceeding?**

22 A. I have been retained by the Staff of the Washington Utilities and Transportation
23 Commission ("Commission") to evaluate the cost of capital aspects of the filing of

1 Puget Sound Energy, Inc. (“PSE” or “the Company”) in these dockets. I have
2 performed independent studies and am making recommendations of the current cost
3 of capital for PSE.
4

5 **Q. Have you prepared any exhibits in support of your testimony?**

6 A. Yes, I have. Exhibit No. DCP-2 through Exhibit No. DCP-18 represent the analyses
7 that support my cost of capital recommendation. These exhibits were prepared either
8 by me or under my direction. The information contained in these exhibits is true and
9 correct to the best of my knowledge and belief.
10

11 **II. RECOMMENDATIONS AND SUMMARY**
12

13 **Q. What is your overall cost of capital recommendation in this proceeding?**

14 A. My overall cost of capital recommendation for PSE is 7.89 percent, as is shown on
15 Exhibit No. DCP-3, and can be summarized as follows:

	<u>Percent</u>	<u>Cost</u>	<u>Return</u>
Short-Term Debt	3.95%	2.47%	0.10%
Long-Term Debt	51.05%	6.45%	3.29%
Common Equity	45.00%	10.00%	4.50%
Total	100.00%		7.89%

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20
21 **Q. Please compare your 7.89 percent estimate to the Company’s proposed cost of
22 capital.**

23 A. PSE requests a return on common equity of 10.8 percent and an overall rate of return
24 of 8.50 percent. My cost of capital recommendation differs from PSE’s request in

1 three respects. First, my 10.0 percent cost of equity differs from PSE's 10.8 percent
2 request.

3 Second, PSE is requesting a hypothetical capital structure with 48.0 percent
4 common equity. I am proposing a 45.0 percent equity ratio. My 45.0 percent equity
5 ratio is more appropriate to use than the Company's proposed capital structure and
6 properly satisfies the Commission's "safety and economy" criteria for selecting an
7 appropriate capital structure. I do not believe the Company's proposed capital
8 structure meets these criteria. In addition, my proposed capital structure is more
9 consistent with the capital structures of other publicly-traded combination electric
10 and gas companies.

11 Third, PSE is requesting a cost of long-term debt of 6.70 percent. This
12 includes two future debt issues that assume cost rates higher than the recent issue (at
13 5.757 percent). I have "repriced" these two future issues at a cost of 5.757 percent,
14 and I have also "priced" the differential of common equity (i.e., from 48 percent to
15 45 percent) and long-term debt at 5.757 percent, which results in a cost of debt of
16 6.45 percent.

17
18 **Q. Please summarize your cost of capital analyses and related conclusions for PSE.**

19 **A.** This proceeding is concerned with PSE's regulated electric and natural gas
20 distribution utility operations in the State of Washington. My analyses are concerned
21 with the Company's total cost of capital for its regulated operations. The first step I
22 undertake in the determination of PSE's cost of capital is the development of an
23 appropriate capital structure. As I just mentioned, I recommend use of a capital

1 structure with a 45.0 percent equity ratio. This is consistent with prior capital
2 structures used by PSE and approved by this Commission. In my judgment, it
3 reflects a capital structure that meets the Commission's standards of safety and
4 economy.

5 The second step is a determination of the embedded cost rates of debt. I use a
6 long-term debt cost of 6.49 percent, as described above. I use the 2.47 percent cost
7 of short-term debt contained in the Company's application.

8 The third step is the estimation of the cost of common equity. I employ three
9 recognized methodologies to estimate the cost of equity for PSE. I apply each of
10 these methodologies to three groups of proxy utilities. These three methodologies
11 and my findings are:

<u>Methodology</u>	<u>Range</u>
Discounted Cash Flow	9.6-11.3%
Capital Asset Pricing Model	7.9-8.2%
Comparable Earnings	9.5-10.5%

12
13
14
15
16 Based upon these analyses, I conclude that the cost of common equity for PSE is
17 within a range of 9.5 percent to 10.5 percent. For purposes of this case, I
18 recommend that the Commission authorize a 10.0 percent return on equity, the mid-
19 point of my estimated range. This 10.0 percent return is also consistent with the
20 results of my DCF analyses, which this Commission favors.

21 Combining these three elements into a weighted cost of capital, results in an
22 overall rate of return of 7.89 percent.
23

1 **Q. Are you aware that, in recent orders, the Commission has indicated that it**
2 **expects cost of capital witnesses to demonstrate that any change in return on**
3 **equity (from that determined in the most recent case for the same Company) be**
4 **supported by testimony describing the nexus between the changed**
5 **circumstances in the capital markets and the recommendation to change the**
6 **return on equity?**

7 A. Yes, I am. I have reviewed the Commission's decision in Dockets UE-060266 and
8 UG-060267. In that order, the Commission stated at paragraph 84: "Little of the
9 extensive testimony offered on this subject focuses squarely on what might have
10 changed in the capital markets or at PSE in the last 18 months to justify a change in
11 the ROE set by the Commission in February of 2005."

12
13 **Q. Do you believe circumstances in the capital markets have changed, warranting**
14 **a decrease in the Company's authorized return on equity from 10.15 percent to**
15 **10 percent?**

16 A. Yes, I do.

17
18 **Q. Please explain your opinion in more detail.**

19 A. Beginning in September of 2008, and lasting through March of 2009, the US and
20 global economies, as well as capital markets, have been volatile. During this time
21 the capital markets practically came to a halt, as investors shied away from stocks
22 and corporate bonds and invested only in the safest of investments – U.S. Treasury
23 securities. As a result of this "flight to safety", rates on U.S. Treasuries fell to

1 unprecedented lows (reflecting an influx of capital into these “safe” investments).
2 As a result, stock prices fell dramatically and corporate bond yields rose reflecting a
3 reluctance of investors to own these securities. Over the past several months, the
4 capital markets have largely improved such that the current yield on long-term
5 corporate bonds have declined to levels less than those that existed prior to the late
6 2009 financial crisis.

7
8 **Q. Please explain why the financial crisis has not increased the cost of capital for**
9 **utilities such as PSE.**

10 A. First, it must be emphasized that depressed economic conditions and the recent
11 financial crisis affected virtually all sectors of the economy – households, small
12 businesses, larger commercial and industrials – and, in most cases, the impact on
13 those sectors is greater than was the case for PSE. This is because PSE is a regulated
14 utility that sells a product that has few close substitutes. As such, PSE and utilities in
15 general are partially, if not largely, insulated from the impacts of depressed
16 economic conditions.

17 Second, the major impact of such a significant recession has been to depress
18 the profits of most enterprises. As a result, it is evident that capital costs decreased
19 as a result of the recession. The decline in capital costs is reflected in my CAPM
20 analysis that I describe later. In short, there is no justification at this time for
21 increasing the profit level of a regulated utility such as PSE at the same time that
22 other enterprises are experiencing lower profits and lower cost of capital.

1 Third, the United States and global governments have, and are continuing to
2 take extraordinary measures to avoid a further worsening of the current market
3 circumstances. PSE, like other corporations, benefit from these measures. Likewise,
4 PSE's ratepayers should be expected to pay rates recognizing the lower cost of
5 capital resulting from these measures.

6
7 **Q. What has been the trend in utility interest rates since PSE's last rate**
8 **proceeding?**

9 A. As is indicated in my Exhibit No. DCP-4, the yield on Baa rated utility bonds was
10 about 7 percent in June-September of 2008, the time-frame of PSE's last rate
11 proceeding. As this exhibit also indicates, rates rose to nearly 9 percent in late 2008
12 and remained in the 8 percent range through April of 2009 (i.e., during the financial
13 crisis). Since that time, however rates on Baa rated utility bonds have declined to
14 about 6 percent in September and October of 2009. This is nearly 100 basis points
15 below the level prevailing at the time of PSE's last rate case. Indeed, this is reflected
16 in PSE's most recent sale of new debt, which I describe later in my testimony.

17
18 **Q. Based upon these trends and the Commission's stated preference to track cost**
19 **of equity changes to capital market changes, what is the most appropriate cost**
20 **of equity for PSE at this time?**

21 A. Given the fact that capital opportunity costs, as well as interest rates, have generally
22 declined from the time PSE's last return on equity was established by the
23 Commission, as well as the declining economic environment in the U.S., the
24 Commission should set PSE's cost of equity at no more than 10.0 percent. This is

1 near the lower end of my DCF findings (the Commission prefers the DCF
2 methodology), and it is consistent with the findings of my Comparable Earnings
3 (“CE”) analyses. I believe a 15 basis point reduction from the 10.15 percent cost of
4 equity the Commission determined in the 2008 PSE rate case is appropriate, given
5 changes in the capital markets since that case was decided.
6

7 III. ECONOMIC/LEGAL PRINCIPLES AND METHODOLOGIES

8

9 **Q. What are the primary economic and legal principles that establish the**
10 **standards for determining a fair rate of return for a regulated utility?**

11 A. Public utility rates are normally established in a manner designed to allow the
12 recovery of their costs, including capital costs. This is frequently referred to as “cost
13 of service” ratemaking. Traditionally, the rates for regulated public utilities have
14 been primarily established using the “rate base - rate of return” concept. Under this
15 method, utilities are allowed to recover a level of operating expenses, taxes, and
16 depreciation deemed reasonable for rate-setting purposes, and are granted an
17 opportunity to earn a fair rate of return on the assets utilized (i.e., rate base) in
18 providing service to their customers.

19 The rate base is derived from the asset side of the utility’s balance sheet as a
20 dollar amount, and the rate of return is developed from the liabilities/owners’ equity
21 side of the balance sheet, as a percentage. The revenue impact of the cost of capital
22 is thus derived by multiplying the rate base by the rate of return (including income
23 taxes).

1 The rate of return is developed from the cost of capital, which is estimated by
2 weighting the capital structure components (i.e., debt, preferred stock, and common
3 equity) by their respective percentages in the appropriate capital structure and
4 multiplying these ratios by the respective cost rates of capital. This is also known as
5 the “weighted cost of capital.”

6 Technically, “fair rate of return” is a legal and accounting concept that refers
7 to an *ex post* (after the fact) earned return on an asset base, while the cost of capital is
8 an economic and financial concept which refers to an *ex ante* (before the fact)
9 expected or required return on a liability base. In regulatory proceedings, however,
10 the two terms are often used interchangeably, as I have done in my testimony.

11 From an economic standpoint, if a utility earns a fair rate of return, that
12 normally means that if the utility is efficient and economically managed, it will be
13 able to maintain its financial integrity, attract capital, and earn a return comparable to
14 that earned by similar risk investments. These concepts are derived from economic
15 and financial theory and are generally implemented using financial models and
16 economic concepts.

17 Although I am not a lawyer, and I do not offer a legal opinion, my testimony
18 is based on my understanding that two United States Supreme Court decisions
19 provide the main standards for a fair rate of return. The first decision is *Bluefield*
20 *Water Works and Improvement Co. v. Public Service Commission of West Virginia*,
21 262 U.S. 679, 692 (1923). In this decision, the Court stated:

22 What annual rate will constitute **just compensation** depends upon
23 many circumstances and must be **determined by the exercise of fair**
24 **and enlightened judgment**, having regard to all relevant facts. A
25 **public utility** is entitled to such rates as will permit it to **earn a**

1 **return** on the value of the property which it employs for the
2 convenience of the public equal to that **generally being made** at the
3 same time and in the same general part of the country on **investments**
4 **in other business undertakings** which are **attended by**
5 **corresponding risks and uncertainties**; but it has no **constitutional**
6 **right to profits** such as are realized or anticipated in **highly**
7 **profitable enterprises or speculative ventures**. The **return** should
8 be reasonably sufficient to assure confidence in the **financial**
9 **soundness** of the utility, and should be adequate, **under efficient and**
10 **economical management**, to maintain and **support its credit** and
11 **enable it to raise the money** necessary for the proper discharge of its
12 public duties. A rate of return may be reasonable at one time, and
13 become too high or too low by changes affecting opportunities for
14 investment, the money market, and business conditions generally.
15 **[Emphasis added.]**
16

17 It is my understanding that the *Bluefield* decision established the following standards
18 for a fair rate of return: comparable earnings, financial integrity, and capital
19 attraction, and notes the changing level of required returns over time, and assumes
20 that the utility is operated in an efficient manner.

21 The second decision is *Federal Power Commission v. Hope Natural Gas Co.*,
22 320 U.S. 591, 603 (1942). In that decision, the Court stated:

23 The rate-making process under the [Natural Gas] Act, i.e., the fixing
24 of 'just and reasonable' rates, involves a **balancing** of the **investor**
25 and **consumer interests** From the investor or company point of
26 view it is important that there be enough revenue not only for
27 operating expenses but also for the capital costs of the business.
28 These include service on the debt and dividends on the stock. By that
29 standard the **return** to the equity **owner** should be **commensurate**
30 **with returns on investments in other enterprises having**
31 **corresponding risks**. That return, moreover, should be sufficient to
32 assure confidence in the **financial integrity** of the enterprise, so as to
33 **maintain its credit** and to **attract capital**. **[Emphasis added.]**
34

35 The three economic and financial parameters in the *Bluefield* and *Hope*
36 decisions - comparable earnings, financial integrity, and capital attraction - reflect
37 the economic criteria encompassed in the "opportunity cost" principle of economics.

1

2 **Q. How can these parameters be employed to estimate the cost of capital for a**
3 **utility?**

4 A. Neither the courts nor economic/financial theory have developed exact and
5 mechanical procedures for precisely determining the cost of capital. This is the case
6 because the cost of capital is an opportunity cost and is prospective-looking, which
7 means that it must be estimated.

8 There are several different methodologies, using different sets of market and
9 financial data, to assist in estimating the cost of equity capital. These include the
10 Discounted Cash Flow (“DCF”), Capital Asset Pricing Model (“CAPM”),
11 Comparable Earnings (“CE”) and Risk Premium (“RP”) methods. Each of these
12 methods (or models) are different, but, if properly employed, can be used in
13 estimating the cost of common equity for a regulated utility.

14

15 **Q. Which methods do you employ in your analyses of the cost of common equity of**
16 **PSE in this proceeding?**

17 A. I utilize three methodologies to estimate PSE’s cost of common equity: the DCF,
18 CAPM, and CE methods. I have not employed a RP model in my analyses, although
19 it should be noted that the CAPM is a version of the RP methodology. I describe
20 each of these methodologies in more detail later in my testimony.

1 IV. GENERAL ECONOMIC CONDITIONS

2
3 **Q. Are economic and financial conditions important in determining the cost of**
4 **capital for PSE?**

5 A. Yes. The costs of capital for both fixed-cost (debt and preferred stock) components
6 and for common equity are determined in part by current and prospective economic
7 and financial conditions. At any given time, each of the following factors has an
8 influence on the costs of capital: the level of economic activity (i.e., growth rate of
9 the economy), the stage of the business cycle (i.e., recession, expansion, or
10 transition), the level of inflation, and expected economic conditions. My
11 understanding is that this position is consistent with the *Bluefield* decision, where the
12 Court noted: “[a] rate of return may be reasonable at one time, and become too high
13 or too low by changes affecting opportunities for investment, the money market, and
14 business conditions generally.” 262 U.S. at 693.

15
16 **Q. What indicators of economic and financial activity have you evaluated in your**
17 **analyses?**

18 A. I have examined several sets of economic statistics from 1975 to the present. I chose
19 this time period because it permits the evaluation of economic conditions over three
20 full prior business cycles plus the current cycle, allowing for an assessment of
21 changes in long-term trends. This period also approximates the beginning and
22 continuation of active rate case activities by public utilities.

1 A business cycle is commonly defined as a complete period of expansion
2 (recovery and growth) and contraction (recession). A full business cycle is a useful
3 and convenient period over which to measure levels and trends in long-term capital
4 costs because it incorporates the cyclical (i.e., stage of business cycle) influences,
5 and thus, permits a comparison of structural (or long-term) trends.

6
7 **Q. Please describe the timeframe of the three prior business cycles and the most**
8 **recent cycle.**

9 A. The three prior complete cycles and most recent cycle cover the following periods:

<u>Business Cycle</u>	<u>Expansion Cycle</u>	<u>Contraction Period</u>
1975-1982	Mar. 1975-July 1981	Aug. 1981-Oct. 1982
1982-1991	Nov. 1982-July 1990	Aug. 1990-Mar. 1991
1991-2001	Apr. 1991-Mar. 2001	Apr. 2001-Nov. 2001
2001-2009	Dec. 2001-Nov. 2007	Dec. 2007-Aug. 2009

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12
13
14 Source: National Bureau of Economic, Research, "Business Cycle Expansions and Contractions."
15

16 **Q. Do you have any general observations concerning the recent trends in economic**
17 **conditions and their impact on capital costs over this broad period?**

18 A. Yes, I do. As I will describe below, until the end of 2007, the U.S. economy had
19 enjoyed general prosperity and stability over the period since the early 1980s. This
20 period had been characterized by longer economic expansions, relatively tame
21 contractions, relatively low and declining inflation, and declining interest rates and
22 other capital costs.

23 Over the past two years, on the other hand, the economy declined
24 significantly, initially as a result of the 2007 collapse of the "sub-prime" mortgage
25 market and the related liquidity crises in the financial sector of the economy.

1 Subsequently, this financial crisis intensified with a more broad-based decline,
2 initially based on a substantial increase in petroleum prices and a dramatic decline in
3 the U.S. financial sector, culminating with the collapse and/or bailouts of a
4 significant number of venerable institutions such as Bear Stearns, Lehman Brothers,
5 Merrill Lynch, Freddie Mac, Fannie Mae, AIG and Wachovia. The recession also
6 witnessed the demise of national entities, such as Circuit City, and the declared
7 bankruptcy of automotive manufacturers, such as Chrysler and General Motors.

8 This decline has been described as the worst financial crisis since the Great
9 Depression and has been referred to as the "Great Recession". The U.S. and other
10 governments are in the process of implementing unprecedented actions to attempt to
11 correct or minimize its scope and effects.

12 It appears that the recession has reached its low point and that the economy
13 has begun to expand again. However, the length and severity of the recession, as
14 well as an anticipated relatively slow recovery, implies that the impacts of the
15 recession will be felt for an extended period of time.

16
17 **Q. Please describe recent and current economic and financial conditions and their**
18 **impact on the costs of capital.**

19 A. My Exhibit No. DCP-4 shows several sets of relevant economic data for the time
20 period: pages 1 and 2 contain general macroeconomic statistics; pages 3 and 4 show
21 interest rates; and pages 5 and 6 contain financial market statistics.

22 Pages 1 and 2 show that the U.S. economy ended 2007 as the sixth year of an
23 economic expansion but, as indicated previously, it was then entering a decline. This

1 is indicated by the growth in real (i.e., adjusted for inflation) Gross Domestic
2 Product (“GDP”), industrial production, and the increase in the unemployment rate,
3 which currently exceeds 10 percent on a national basis.

4 The rate of inflation is also shown on pages 1 and 2. As is reflected in the
5 Consumer Price Index (“CPI”), for example, inflation rose significantly during the
6 1975-1982 business cycle and reached double-digit levels in 1979-1980. The rate of
7 inflation declined substantially in 1981, and remained at or below 6.1 percent during
8 the 1983-1991 business cycle. Since 1991, the CPI has been 4.1 percent or lower.
9 The 0.1 percent rate of inflation in 2008 was the lowest level of the past thirty years.
10 This is indicative of virtually no inflation, which is reflective of lower capital costs.

11
12 **Q. What have been the trends in interest rates over this time period?**

13 A. Pages 3 and 4 show several series of interest rates. Rates rose sharply to record
14 levels in 1975-1981 when the inflation rate was high and generally rising. Interest
15 rates declined substantially in conjunction with inflation rates during the remainder
16 of the 1980s and throughout the 1990s. Interest rates declined even further from
17 2000-2005 and generally recorded their lowest levels since the 1960s.

18 During the past several years and up until the latter half of 2008, long-term
19 interest rates remained low by historic standards. Most recently, the Federal Reserve
20 has lowered the Federal Funds rate (i.e., short-term rate) on several occasions;
21 currently it is 0.25 percent, an all-time low. The fourth quarter of 2008 and first
22 quarter of 2009 experienced a pronounced decline in short-term rates and long-term
23 U.S. Treasury Securities yields and an increase in corporate bond yields, creating a

1 “spread” between government and corporate bond yields unprecedented in recent
2 financial history. This reflects the “flight to safety” I have mentioned.

3 On the other hand, I note that stock prices have improved and there has been
4 a tightening in spreads between corporate debt vs. U.S. Treasury debt. In fact, as
5 noted above, long-term utility bond yields are about 100 basis points lower than they
6 were prior to the financial crisis and at the time of PSE’s last rate case. As evidence
7 of this PSE sold 30-year bonds at a rate of 5.757 percent, which is well below the
8 interest rates that prevailed several months ago.

9
10 **Q. What does this exhibit show for the trends in common share prices?**

11 A. Pages 5 and 6 show several series of common stock prices and ratios. These ratios
12 indicate that share prices were essentially stagnant during the high inflation/interest
13 rate environment of the late 1970s and early 1980s. On the other hand, the 1983-
14 1991 business cycle and the most recent cycle witnessed a significant upward trend
15 in stock prices. Since the beginning of the current financial crisis, on the other hand,
16 stock prices declined precipitously and have been very volatile. Stock prices in 2008
17 and early 2009 were down significantly from 2007 levels, reflecting the
18 financial/economic crises. Beginning in the second quarter of 2009, prices have
19 recovered somewhat but still remain well below the levels prevailing prior to the
20 current recession.

21
22 **Q. What conclusions should the Commission draw from your discussion of**
23 **economic and financial conditions depicted in your data?**

1 A. It is apparent that recent economic and/or financial circumstances have been
2 radically different from any that have prevailed since at least the 1930s. The recent
3 deterioration in stock prices and the decline in U.S. Treasury bond yields, and the
4 increase in corporate bond yields reflected in the “flight to safety,” described the
5 temporary reluctance of investors to purchase common stocks and corporate bonds
6 while moving their money into very safe government bonds. On the other side of
7 this flight to safety is the negative perceptions of the recent decline, which has
8 significantly reduced the value of most retirement accounts, investment portfolios
9 and other assets; i.e., a decline in investor expectations of returns, including stock
10 returns. Finally, as noted above, interest rates have recently declined to levels below
11 those prevailing prior to the financial crisis of late 2008-early 2009.

12

13 **Q. Given the recent uncertainty in the capital markets, why isn't it reasonable to**
14 **conclude that the cost of capital for equities has increased?**

15 A. This “flight to safety” should not be interpreted to reflect an increase in the cost of
16 capital. Rather, it more properly reflects an “availability of capital” since investors,
17 for a period, were unwilling to invest in any assets other than U.S. Treasury
18 securities. As I noted previously, the opportunity cost of capital, as measured by the
19 recent and current returns of unregulated firms, has been the lowest in recent
20 memory. Clearly, this cannot be claimed to reflect an increase in the cost of capital
21 for a regulated firm such as PSE.

1 A. Yes, I am aware of this. I note, on the other hand, that Moody's and Standard &
2 Poor's initially put PE and PSE on review or CreditWatch with negative implications
3 despite the proposed ring-fencing provisions. My Exhibit No. DCP-5 contains the
4 documents in which Moody's and Standard & Poor's took this action.
5

6 **Q. What have been the rating agencies reactions to the completion of the merger?**

7 A. Standard & Poor's made the following comments on PSE in a January 16, 2009
8 RatingsDirect, just prior to the merger completion:

9 On Jan. 16, 2009, Standard & Poor's Ratings Services raised its
10 corporate credit rating on integrated electric and gas utility company
11 Puget Sound Energy Inc. (PSE) to 'BBB' from 'BBB-', its secured
12 ratings to 'A-' from 'BBB+', and its preferred stock and junior
13 subordinated debt ratings to 'BB+' from 'BB'. At the same time,
14 Standard & Poor's lowered its corporate credit rating on Puget Energy
15 Inc. (Puget) to 'BB+' from 'BBB-'. Standard & Poor's removed all
16 the ratings from CreditWatch with negative implications. The
17 outlook is stable.
18

19 The rating actions on PSE and Puget reflect their acquisition led by
20 Macquarie Infrastructure Partners. All federal and state regulatory
21 and shareholder approvals required for the merger have now been
22 obtained, and the company expects the transaction to close by Feb. 6,
23 2009.
24

25 Standard & Poor's placed the ratings on CreditWatch with negative
26 implications on Oct. 26, 2007. The action followed the
27 announcement that Puget has agreed to sell itself to a consortium of
28 private investors led by Macquarie Infrastructure Partners, an affiliate
29 of Macquarie Group Ltd. (A-/Negative/A-2) for \$7.4 billion. The
30 approved transaction is expected to increase total net debt by \$850
31 million on consolidated basis while reducing debt at PSE.
32

33 The upgrade of PSE and its related securities reflects Standard &
34 Poor's view that plans to place an independent director on the board
35 of directors of the utility company, coupled with other commitments,
36 such as dividend restrictions, provides insulation to the utility
37 company. In addition, the utility company's stand-alone financial
38 metrics are expected to improve post-transaction as some debt is

1 repaid and, on a forward basis, the capital structure is expected to be
2 managed to a more credit supportive level. The downgrade of Puget
3 Energy reflects the additional transaction debt and our expectation
4 that the amount of priority debt, including all operating company debt
5 and credit facilities, in addition to the insulation of the utility
6 company, is a disadvantage to creditors of Puget Energy.
7

8 Just following the merger, S&P made the following comments in a March 27, 2009

9 RatingsDirect:

10 The 'BBB' corporate credit rating on Puget Sound Energy Inc. (PSE)
11 primarily reflects the risk profile of its integrated electric and gas
12 utility operations, and the 'BB+' corporate credit rating on Puget
13 Energy Inc. (Puget) primarily reflects the consolidated financial
14 measures that are weaker due to additional debt leverage and
15 disadvantaged by insulating provisions, following Puget's acquisition
16 by an investor consortium that closed on Feb. 6, 2009. However, the
17 relationship between these entities and lack of other operating units
18 constrains the degree of separation between the two credit ratings.
19

20 Standard & Poor's Ratings Services views the package of
21 commitments entered into by the company prior to the close of the
22 merger, including the placement an independent director on the board
23 of directors of the utility company, dividend restrictions based on
24 minimum equity, financial tests, and credit ratings, as providing a
25 degree of insulation to the utility company. In addition, the utility
26 company's stand-alone financial metrics are expected to improve
27 post-transaction as some debt is repaid and, on a forward basis, the
28 capital structure is expected to be managed to a credit-supportive
29 level. The corporate credit rating on Puget reflects the additional
30 transaction debt and our expectation that the amount of priority debt,
31 including all operating company debt and credit facilities, in addition
32 to the insulation of the utility company, is a disadvantage to creditors
33 of Puget.
34

35 The business risk profile is 'excellent', reflecting the combined
36 electric and gas utility business of PSE, which is subject to regulation
37 by the Washington Utilities and Transportation Commission
38 (WUTC). The regulatory environment in Washington and how the
39 company manages its relationship with the WUTC are key drivers of
40 credit quality, especially in light of PSE's high capital needs and
41 commodity price exposure. PSE's cost recovery mechanisms support
42 credit quality.
43

44 Each of these reports is contained in Exhibit No. DCP-5.

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Q. What has been the trend in PH’s business segment ratios in recent years?

A. PH reports two business segments – regulated utility and other. The other subsidiaries do not contribute significantly to PH’s financial operations. The segment ratios are shown on Exhibit No. DCP-6. As indicated, the regulated utility operations of PH accounted for the following percentages:

<u>Year</u>	<u>Operating Revenues</u>	<u>Net Income</u>	<u>Assets</u>
2006	99.7%	103.2%	99.0%
2007	99.6%	99.7%	98.9%
2008	99.8%	102.9%	99.0%

The table above indicates that the regulated utility operations of PH account for the vast majority of its consolidated operations.

Q. What has been the trend in PSE’s bond ratings in recent years?

A. This is shown on Exhibit No. DCP-7. PSE’s most senior debt is rated in the Baa2 category (per Moody’s) and in the A- category (per Standard & Poor’s).

Q. How do PSE’s bond ratings compare to other electric and combination utilities?

A. As I indicated in a previous answer, PSE has single A/triple B bond ratings, respectively, on its secured and unsecured debt. Below is a table depicting the bond rating data of the 60 electric utilities and combination gas/electric utilities covered by AUS Utility Reports:

Moody's Rating	Number of Companies	S&P Rating	No. of Companies
Aa2	1		
Aa3	2	AA-	2
A1	4	A+	1
A2	8	A	8
A3	12	A-*	18
Baa1	10	BBB+	9
Baa2	15 *	BBB	11
Baa3	1	BBB-	5
Ba or less	1	BB	1
NR	6	NR	5

* PSE's rating.

This comparison indicates that PSE's current ratings are similar to the most common rating categories of combination gas/electric utilities.

VI. CAPITAL STRUCTURE AND COST OF DEBT

Q. What is the importance of determining a proper capital structure in a regulatory framework?

A. A utility's capital structure is important because the concept of rate base – rate of return regulation requires that a utility's capital structure be determined and utilized in estimating the total cost of capital. Within this framework, it is proper to ascertain whether the utility's capital structure is appropriate relative to its level of business risk and relative to other utilities.

As I discussed in Section III of my testimony, the purpose of determining the proper capital structure for a utility is to help ascertain its capital costs. The rate base – rate of return concept recognizes the assets employed in providing utility services and provides for a return on these assets by identifying the liabilities and common

1 equity (and their cost rates) used to finance the assets. In this process, the rate base
2 is derived from the asset side of the balance sheet and the cost of capital is derived
3 from the liabilities/owners' equity side of the balance sheet. The inherent
4 assumption in this procedure is that the dollar values of the capital structure and the
5 rate base are approximately equal and the former is utilized to finance the latter.

6 The common equity ratio (i.e., the percentage of common equity in the
7 capital structure) is the capital structure item which normally receives the most
8 attention. This is the case because common equity: (1) usually commands the
9 highest cost rate; (2) generates associated income tax liabilities; and, (3) causes the
10 most controversy since its cost cannot be precisely determined.

11
12 **Q. How have you evaluated the capital structure of PSE?**

13 A. I have first examined the five year historic (2004-2008) capital structure ratios of
14 PSE. These are shown on Exhibit No. DCP-8. Here are the common equity ratios
15 for PSE between 2004 and 2008:

16

	<u>Including S-T Debt</u>	<u>Excluding S-T Debt</u>
2004	38.7%	40.1%
17 2005	43.8%	44.2%
2006	40.1%	43.0%
18 2007	44.4%	46.7%
2008	38.0%	45.6%

19

20 This chart indicates that PSE's common equity ratio (excluding short-term debt) has
21 generally remained in the mid-forty percent range. Including short-term debt, the
22 equity ratios were lower and were less than 40 percent in 2008.

1 **Q. How do these compare to the historic capital structure of PH?**

2 A. Those are shown on page 2 of Exhibit No. DCP-8. The annual common equity ratios
3 are:

4

	<u>Including S-T Debt</u>	<u>Excluding S-T Debt</u>
2004	39.0%	40.5%
2005	44.3%	44.7%
2006	40.6%	43.3%
2007	44.7%	46.9%
2008	38.4%	45.9%

7

8 Those are similar to those of PSE.

9

10 **Q. How do these equity ratios for PSE compare to those of investor-owned electric
11 utilities?**

12 A. Exhibit No. DCP-9 shows the average common equity ratios (including short-term
13 debt in capitalization) for the two groups of electric utilities covered by AUS Utility
14 Reports. These are:

15

	<u>Year</u>	<u>Electric</u>	<u>Combination Gas And Electric</u>
2004		47%	43%
2005		44%	47%
2006		45%	44%
2007		47%	46%
2008		45%	43%

19

20 These average common equity ratios are similar to those that PSE maintained during
21 the same time period.

22

23 **Q. What capital structure ratios has PSE requested in this proceeding?**

24 A. The Company requests use of a hypothetical capital structure as follows:

1	Short-Term Debt	3.95%
2	Long-Term Debt	48.05%
3	Common Equity	48.00%

4 This proposed capital structure contains a higher common equity ratio than the
5 common equity requested by PSE in recent general rate case (i.e., 45.0 percent). It is
6 also higher than the average common equity ratios of publicly-traded combination
7 electric/gas utilities.

8
9 **Q. What capital structure should the Commission use to develop PSE's cost of**
10 **capital in this proceeding?**

11 A. I recommend that the Commission use the same capital structure ratios requested by
12 PSE in prior cases, which is 45.0 percent common equity (and includes short-term
13 debt). This 45.0 percent common equity ratio is similar to that of the industry-wide
14 electric and combination electric utilities I just cited. My Exhibit No. DCP-3
15 describes the derivation of my proposed capital structure.

16
17 **Q. What is your understanding of this Commission's recent policy on the proper**
18 **capital structure to use to determine the cost of capital?**

19 A. It is my understanding that the Commission's policy on determining a capital
20 structure balances safety (the preservation of investment quality credit ratings and
21 access to capital) against economy (the lowest overall cost to attract and maintain
22 capital). *WUTC v. Puget Sound Energy, Inc.*, Dockets UE-040640 and UG-040641,
23 Order 06 at ¶27 (February 18, 2005). The Commission noted that the appropriate

1 capital structure can either be the Company's historical capital structure, the
2 projected capital structure, or a hypothetical capital structure.

3
4 **Q. Is your recommended capital structure consistent with this policy?**

5 A. Yes. The capital structure that I use is similar to recent actual ratios and is consistent
6 with the capital structures of other utilities. I also believe that the actual capital
7 structure that I propose provides a "balance of safety and economy" as cited above.

8
9 **Q. Please contrast your recommendation with that of PSE witness Gaines.**

10 A. Mr. Gaines proposes a hypothetical capital structure that contains 48 percent
11 common equity. This 48 percent common ratio exceeds percent common equity
12 ratios requested by PSE and approved by the Commission in several recent rate
13 proceedings of the Company. It also exceeds the 46 percent common equity ratio
14 stipulated in the 2007 PSE rate proceeding, Dockets UE-072300 and UG-072301.

15 Mr. Gaines maintains that the 48 percent common equity ratio PSE proposes
16 is justified by the recent capital structures of the Company. Exhibit No. DEG-1T,
17 page 12. However, I note that the actual common equity ratio of PSE at the end of
18 2008 (i.e., just prior to the completion of the merger) was well below 48 percent. I
19 also note that any changes to PSE's common equity subsequent to the merger reflect
20 decisions by the new owner's of PSE. These decisions regarding PSE's capital
21 structure are not necessarily consistent with the interests of ratepayers. Under these
22 circumstances, the new owner's managing of capital structure to maximize the

1 effects of leverage through the holding company structure may not be consistent with
2 the Commission's policy to balance safety and economy.

3 I also believe that an increase in PSE's regulatory equity ratio, immediately
4 following the completion of the merger, may give the appearance of capital structure
5 manipulation by PSE's parent company. There is also no indication that PSE's risks
6 have increased, thus, there is no justification for an increase in the required equity
7 ratio of the Company.

8
9 **Q. PSE witness Morin indicates at Exhibit No. RAM-1T, pages 65-66 that a utility
10 bond rating of single-A is "optimal." Do you have any response to this?**

11 **A.** Yes, I do. I noted previously that the current bond ratings of electric and
12 combination electric/gas utilities are about evenly split between single-A and
13 triple-B. In addition, PSE's ratings are split between A- (S&P) and Baa2 (Moody's)

14 I do not believe there is any justification for attempting to "create" a single-A
15 rating for a utility. Such an objective would require either a higher return on equity
16 or a higher common equity ratio, or both. This would require ratepayers to pay
17 higher rates immediately on all of the Company's common equity and/or an
18 expanded level of common equity. In contrast, any positive impact of a higher bond
19 rating would only be beneficial on the incremental long-term debt issued subsequent
20 to the upgrade.

21 As a result, it is apparent that an "objective" to "create" a higher bond rating
22 (i.e., to single-A) has an immediate and potentially significant impact on ratepayers
23 (through a higher return on equity and/or higher equity ratio) which is "offset" by

1 only a limited and potential "savings" of debt costs limited to only subsequent debt
2 issues. Such an "objective" should only be considered with a demonstration that the
3 "benefits" exceed the "costs."

4
5 **Q. How did you derive your recommended capital structure?**

6 A. I began with the level of total capital (\$7,206,450,000) for PSE, as is shown on
7 Exhibit No. DEG-10C, page 1. I accepted the level of short-term debt from Mr.
8 Gaines' schedule. I then determined the amount of common equity by using the 45
9 percent common equity ratio I described above. Then, I added an amount of long-
10 term debt to the level proposed by PSE in the amount required for the total capital to
11 remain the same. This is shown on page 1 of Exhibit No. DCP-3.

12
13 **Q. What is the cost rate of debt in the Company's application?**

14 A. The Company's filing, as supplemented, cites the following cost rates:

15	Short-Term Debt	2.47%
16	Long-Term Debt	6.70%

17 I use this short-term debt rate in my cost of capital analyses. I do not use the 6.70
18 percent cost of long-term debt proposed by PSE. The 6.70 percent cost of long-term
19 debt proposed by PSE contains two future debt issues that are to be sold in 2010.
20 Those contain cost rates of 6.72 percent and 6.86 percent. These cost rates
21 significantly exceed the actual 5.757 percent cost rate that PSE actually paid on 30-
22 year bonds in September of this year. I have "repriced" the cost rate of the two 2010
23 debt issues of PSE at this 5.757 percent cost rate. I have also "priced" the long-term
24 debt increment (i.e., differential between the amount of common equity at 48 percent

1 versus 45 percent) at 5.757 percent. The resulting cost of long-term debt is 6.45
2 percent. This is shown on page 2 of Exhibit No. DCP-3.

3 4 **VII. COST OF EQUITY**

5 6 **A. Selection of Proxy Companies**

7 8 **Q. How have you estimated the cost of common equity for PSE?**

9 A. PSE is not a publicly-traded company. Consequently, market information is not
10 available for PSE's common stock, and it is not possible to directly apply cost of
11 equity models using that information. Moreover, PSE's parent is not publicly-
12 traded. As a result, it is generally preferable to analyze groups of comparison or
13 "proxy" companies as a substitute for PSE to determine its cost of common equity.
14 The use of proxy companies is also preferable to use of only a single company,
15 because a group of companies provides for a balancing or averaging of statistics for
16 multiple companies deemed to be of similar risk to the subject company.

17 Therefore, I examined three proxy groups for comparison to PSE. I selected
18 one group of electric utilities similar to PSE using the criteria listed on my Exhibit
19 No. DCP-10. These criteria are as follows:

- 20 (1) Net Plant of \$1 billion to \$10 billion;
- 21 (2) Electric revenues 50% or greater;
- 22 (3) Common equity ratio 40% or greater;
- 23 (4) S&P and Moody's bond ratings of BBB;
- 24 (5) S&P stock ranking of B or B+; and,
- 25 (6) Has paid dividends for 5 years.
- 26

1 The P_0 in my yield calculation is the average (of high and low) stock price for
2 each proxy company for the most recent three month period (August-October, 2009).
3 The D_0 is the current annualized dividend rate for each proxy company.
4

5 **Q. How have you estimated the dividend growth component of the DCF equation?**

6 A. The dividend growth rate component of the DCF model is usually the most crucial
7 and controversial element involved in using this methodology. The objective of
8 estimating the dividend growth component is to reflect the growth expected by
9 investors that is embodied in the price (and yield) of a company's stock. As such, it
10 is important to recognize that individual investors have different expectations and
11 consider alternative indicators in deriving their expectations. This is evidenced by
12 the fact that every investment decision resulting in the purchase of a particular stock
13 is matched by another investment decision to sell that stock. Obviously, since two
14 investors reach different decisions at the same market price, their expectations differ.

15 A wide array of indicators exists for estimating the growth expectations of
16 investors. As a result, it is evident that no single indicator of growth is always used
17 by all investors. It therefore is necessary to consider alternative indicators of
18 dividend growth in deriving the growth component of the DCF model.

19 I have considered five indicators of growth in my DCF analyses. These are:

- 20 1. 2004-2008 (5-year average) earnings retention, or fundamental
21 growth (per Value Line);
- 22 2. 5-year average of historic growth in earnings per share ("EPS"),
23 dividends per share ("DPS"), and book value per share ("BVPS") (per
24 Value Line);
25
26

3. 2009, 2010, and 2012-2014 projections of earnings retention growth (per Value Line);
4. 2006-2008 to 2012-2014 projections of EPS, DPS, and BVPS (per Value Line); and
5. 5-year projections of EPS growth as reported in First Call (per Yahoo! Finance).

I believe this combination of growth indicators is a representative and appropriate set with which to begin the process of estimating investor expectations of dividend growth for the groups of proxy companies. I also believe that these growth indicators reflect the types of information that investors consider in making their investment decisions. As I indicated previously, investors have an array of information available to them, all of which should be expected to have some impact on their decision-making process.

Q. Please describe your initial DCF calculations.

A. Exhibit No. DCP-11 presents my DCF analysis. Page 1 shows the calculation of the “raw” (i.e., prior to adjustment for growth) dividend yield for each company in the proxy groups. Pages 2 and 3 show the growth rate for the groups of proxy companies. Page 4 shows the “raw” DCF calculations, which are presented on several bases: mean, median, and high values. These results can be summarized as follows:

	Mean	Median	Mean		Median	
			Low	High	Low	High
Proxy Group	10.0%	9.6%	8.5%	12.3%	7.7%	11.2%
S&P Group	11.3%	11.1%	10.4%	12.8%	10.6%	11.5%
Integrated Group	10.4%	10.0%	9.6%	11.9%	9.1%	11.1%

1 I note that the individual DCF calculations shown on Exhibit No. DCP-11 should not
2 be interpreted to reflect the expected cost of capital for the proxy groups; rather, the
3 individual values shown should be interpreted as alternative information considered
4 by investors. The individual DCF calculations also demonstrate how the focus on a
5 single growth rate, i.e. EPS projections, can produce a DCF conclusion that is not
6 reflective of a broader perspective of available information.

7 The DCF results in Exhibit No. DCP-10 indicate average (mean and median)
8 DCF cost rates of 9.6 percent to 11.3 percent. The “high” DCF rates (i.e., using the
9 highest growth rates only) are 11.9 percent to 12.8 percent on an average basis and
10 11.1 percent to 11.5 percent on a median basis, while the “low” DCF rates (i.e., using
11 the lowest growth rates only) are 8.5 percent to 10.6 percent.

12
13 **Q. What do you conclude from your DCF analyses?**

14 A. This DCF analysis indicates a range of 9.6 percent to 11.3 percent for the proxy
15 groups. This is approximated by the average/mean values. I give less weight to the
16 lower end of the DCF results, as well as significantly less weight to the extreme
17 upper ends of the groups (which are impacted by outlier results).

18
19 **Q. Which portion of the DCF range do you recommend at this time?**

20 A. I believe that the lower portion of the 9.6 percent to 11.3 percent currently reflects
21 the proper DCF cost for PSE. I specifically recommend 10.0 percent, because the
22 DCF results are presently upwardly influenced by recent stock prices (i.e., higher
23 yield).

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Q. Please explain why it is currently proper to focus on the lower portion of the DCF range.

A. Current DCF results continue to be impacted by the decline in stock prices that have occurred over the past year, although prices have recovered somewhat over the past several months. The impact of these somewhat lower stock prices has the effect of raising the dividend yield component. In addition, the forecasts of growth rates for utilities, in particular earnings growth as emphasized by PSE witness Morin in his DCF analyses, focus on growth rates from a relatively low base period (i.e., the depth of the recession), which are not true long-run growth prospects which is a DCF assumption.

In addition, as I note later in my testimony, the impact of recent financial conditions has the effect of lowering CAPM results. Just as it would not be proper to focus on the lower CAPM results that are impacted by the recent financial market conditions, it is not proper to focus on the higher DCF results which are impacted in the opposite direction.

C. Capital Asset Pricing Model Analysis

Q. Please describe the theory and methodological basis of the capital asset pricing model.

A. The Capital Asset Pricing Model is a version of the risk premium method. The CAPM describes and measures the relationship between a security's investment risk

1 and its market rate of return. The CAPM was developed in the 1960s and 1970s as
2 an extension of modern portfolio theory ("MPT"), which studies the relationships
3 among risk, diversification, and expected returns.

4
5 **Q. How is the CAPM derived?**

6 A. The general form of the CAPM is:

$$7 \quad K = R_f + \beta(R_m - R_f)$$

8 where: K = cost of equity
9 R_f = risk free rate
10 R_m = return on market
11 β = beta
12 R_m-R_f = market risk premium

13
14 As noted previously, the CAPM is a variant of the risk premium method. I believe
15 the CAPM is generally superior to the simple risk premium method because the
16 CAPM specifically recognizes the risk of a particular company or industry (i.e.,
17 beta), whereas the simple risk premium method assumes the same risk premium for
18 all companies exhibiting similar bond ratings.

19
20 **Q. What groups of companies have you utilized to perform your CAPM analyses?**

21 A. I have performed CAPM analyses for the same groups of proxy utilities evaluated in
22 my DCF analyses.

23
24 **Q. Please explain the risk-free rate as used in your CAPM and indicate what rate**
25 **you employed.**

1 A. The first term of the CAPM is the risk-free rate (R_f). The risk-free rate reflects the
2 level of return that can be achieved without accepting any risk.

3 In CAPM applications, the risk-free rate is generally recognized by use of
4 U.S. Treasury securities. Two general types of U.S. Treasury securities are often
5 utilized as the R_f component - short-term U.S. Treasury bills and long-term U.S.
6 Treasury bonds.

7 I have performed CAPM calculations using the three month average yield
8 (August-October, 2009) for 20-year U.S. Treasury bonds. Over this three month
9 period, these bonds had an average yield of 4.28 percent.

10
11 **Q. What is beta and what betas did you employ in your CAPM?**

12 A. Beta is a measure of the relative volatility (and thus risk) of a particular stock in
13 relation to the overall market. Betas of less than 1.0 are considered less risky than
14 the market, whereas betas greater than 1.0 are more risky. Utility stocks traditionally
15 have had betas below 1.0. I utilized the most recent Value Line betas for each
16 company in the groups of proxy utilities.

17
18 **Q. How did you estimate the market risk premium component in your CAPM
19 analysis?**

20 A. The market risk premium component ($R_m - R_f$) represents the investor-expected
21 premium of common stocks over the risk-free rate, or government bonds. For the
22 purpose of estimating the market risk premium, I considered alternative measures of

1 returns of the S&P 500 (a broad-based group of large U.S. companies) and 20-year
2 U.S. Treasury bonds.

3 First, I have compared the actual annual returns on equity of the S&P 500
4 with the actual annual yields of U.S. Treasury bonds. Exhibit No. DCP-12 shows the
5 return on equity for the S&P 500 group for the period 1978-2007 (all available years
6 reported by S&P). This exhibit also indicates the annual yields on 20-year U.S.
7 Treasury bonds, as well as the annual differentials (i.e., risk premiums) between the
8 S&P 500 and U.S. Treasury 20-year bonds. Based upon these returns, I conclude
9 that this version of the risk premium is about 6.45 percent.

10 I have also considered the total returns (i.e., dividends/interest plus capital
11 gains/losses) for the S&P 500 group as well as for the long-term government bonds,
12 as tabulated by Morningstar (formerly Ibbotson Associates), using both arithmetic
13 and geometric means. I have considered the total returns for the entire 1926-2008
14 period, which are as follows:

	<u>S&P 500</u>	<u>L-T Gov't Bonds</u>	<u>Risk Premium</u>
15 Arithmetic	11.7%	6.1%	5.6%
16 Geometric	9.6%	5.7%	3.9%

17
18 I conclude from this that the expected risk premium is about 5.32 percent (i.e.,
19 average of all three risk premiums). I believe that a combination of arithmetic and
20 geometric means is appropriate since investors have access to both types of means
21 and, presumably, both types are reflected in investment decisions and thus stock
22 prices and cost of capital.

23 Exhibit No. DCP-13 shows my CAPM calculations using the risk premium.

24 The results are:

	<u>Mean</u>	<u>Median</u>
Proxy Group	8.2%	8.2%
S&P Group	8.2%	8.2%
Integrated Group	8.0%	7.9%

4 **Q. What is your conclusion concerning the CAPM cost of equity?**

5 A. The CAPM results collectively indicate an equity cost of 7.9 percent to 8.2 percent
6 for the two groups of comparison utilities. I conclude that the CAPM cost of equity
7 for PSE is 7.9 percent to 8.2 percent.

9 **D. Comparable Earnings Analysis**

11 **Q. Please describe the basis of the comparable earnings methodology.**

12 A. The comparable earnings (“CE”) method is derived from the “corresponding risk”
13 standard of the *Bluefield* and *Hope* cases that I discussed earlier. This method is thus
14 based upon the economic concept of opportunity cost. As previously noted, the cost
15 of capital is an opportunity cost: the prospective return available to investors from
16 alternative investments of similar risk.

17 The CE method is designed to measure the returns expected to be earned on
18 the original cost book value of similar risk enterprises. Thus, this method provides a
19 direct measure of the fair return, because the CE method translates into practice the
20 competitive principle upon which regulation is based.

21 The CE method normally examines the experienced and/or projected returns
22 on book common equity. The logic for examining returns on book equity follows
23 from the use of original cost rate base regulation for public utilities, which uses a
24 utility’s book common equity to determine the cost of capital. This cost of capital is,

1 in turn, used as the fair rate of return which is then applied (multiplied) to the book
2 value of rate base to establish the dollar level of capital costs to be recovered by the
3 utility. This technique is thus consistent with the rate base methodology used to set
4 utility rates.

5
6 **Q. How have you employed the CE methodology in your analysis of PSE's common**
7 **equity cost?**

8 A. I conducted the CE methodology by examining realized returns on equity for several
9 groups of companies and evaluating the investor acceptance of these returns by
10 reference to the resulting market-to-book ratios. In this manner, it is possible to
11 assess the degree to which a given level of return equates to the cost of capital. It is
12 generally recognized for utilities that market-to-book ratios of greater than one (i.e.,
13 100%) reflect a situation where a company is able to attract new equity capital
14 without dilution (i.e., above book value). As a result, one objective of a fair cost of
15 equity is the maintenance of stock prices just above book value.

16 I would further note that the CE analysis, as I have employed it, is based
17 upon market data (through the use of market-to-book ratios) and is thus essentially a
18 market test. As a result, my analysis is not subject to the criticisms occasionally
19 made by some who maintain that past earned returns do not represent the cost of
20 capital. In addition, my analysis uses prospective returns and thus is not confined to
21 historical data.

1 **Q. What time periods have you examined in your CE analysis?**

2 A. My CE analysis considers the experienced equity returns of the proxy groups of
3 utilities for the period 1992-2009 (i.e., the last eighteen years). The CE analysis
4 requires that I examine a relatively long period of time in order to determine trends
5 in earnings over at least a full business cycle. Further, in estimating a fair level of
6 return for a future period, it is important to examine earnings over a diverse period of
7 time in order to avoid any undue influence from unusual or abnormal conditions that
8 may occur in a single year or shorter period. Therefore, in forming my judgment of
9 the current cost of equity I have focused on two periods: 2002-2009 (the current
10 business cycle) and 1992-2001 (the most recent complete business cycle).

11
12 **Q. Please describe your CE analysis.**

13 A. Exhibit No. DCP-14 and Exhibit No. DCP-15 contain summaries of experienced
14 returns on equity for several groups of companies.

15 Exhibit No. DCP-14 shows the earned returns on average common equity and
16 market-to-book ratios for the two groups of proxy utilities. These can be
17 summarized as follows:

	<u>Proxy Group</u>	<u>S&P Group</u>	<u>Integrated Group</u>
Historic ROE			
Mean	8.3-10.9%	11.6-12.1%	10.0-10.5%
Median	8.6-11.4%	11.7-12.2%	10.4-12.4%
Historic M/B			
Mean	147-157%	167-174%	137-164%
Median	135-157%	161%	153-166%
Prospective ROE			
Mean	9.2-9.7%	12.1-12.2%	11.0-11.5%
Median	9.0-9.5%	11.5-12.0%	10.5-11.0%

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These results indicate that historic returns of 8.3-12.2 percent have been adequate to produce market-to-book ratios of 135-167 percent for the groups of proxy utilities. Furthermore, projected returns on equity for 2010, and 2012-2014 are within a range of 9.0 percent to 12.2 percent for the utility groups. These relate to 2008 market-to-book ratios of 118 percent or higher.

Q. Have you also reviewed earnings of unregulated firms?

A. Yes. As an alternative, I also examined a group of largely unregulated firms. I have examined Standard & Poor's 500 Composite group, since this is a well recognized group of firms that is widely utilized in the investment community and is indicative of the competitive sector of the economy. Exhibit No. DCP-15 presents the earned returns on equity and market-to-book ratios for the S&P 500 group over the past sixteen years. As this Exhibit indicates, over the two periods this group's average earned returns ranged from 13.9 percent to 14.7 percent with market-to-book ratios ranging between 284 percent and 341 percent.

Q. How can the above information be used to estimate the cost of equity for PSE?

A. The recent earnings of the proxy utility and S&P 500 groups can be utilized as an indication of the level of return realized and expected in the regulated and competitive sectors of the economy.

1 **Q. What return on equity is indicated by the CE analysis?**

2 A. Based on the recent earnings and market-to-book ratios, I believe the CE analysis
3 indicates that the cost of equity for the proxy utilities is no more than 9.5 percent to
4 10.5 percent (10.00 percent mid-point). Recent returns of 8.3 percent to 12.2 percent
5 have resulted in market-to-book ratios of 135 and greater. Prospective returns of 9.0
6 percent to 12.1 percent result in anticipated market-to-book ratios of over 100
7 percent. An earned return of 9.5 percent to 10.5 percent should thus result in a
8 market-to-book ratio of over 100 percent. As I indicated earlier, the fact that market-
9 to-book ratios substantially exceed 100 percent indicates that historic and
10 prospective returns of over 10.5 percent reflect earnings levels that exceed the cost of
11 equity for those regulated companies.

12 Please also note that my CE analysis is not based on a mathematic formula
13 approach, as are the DCF and CAPM methodologies. Rather, it is based on recent
14 trends and current conditions in equity markets. Further, it is based on the direct
15 relationship between returns on common stock and market-to-book ratios of common
16 stock. In utility rate setting, a fair rate of return is based on the utility's assets (i.e.,
17 rate base) and the book value of the utility's capital structure. As stated earlier,
18 maintenance of a financially stable utility's market-to-book ratio at 100%, or a bit
19 higher, is fully adequate to maintain the utility's financial stability. On the other
20 hand, a market price of a utility's common stock that is 150 percent or more above
21 the stock's book value is indicative of earnings that exceed the utility's reasonable
22 cost of capital. Thus, actual or projected earnings do not directly translate into a

1 utility's reasonable cost of equity. Rather, they must be viewed in relation to the
2 market-to-book ratios of the utility's common stock.

3 My 9.5 percent to 10.5 percent CE recommendation is not designed to result
4 in market-to-book ratios as low as 1.0 for PSE. Rather, it is based on current market
5 conditions and the proposition that ratepayers should not be required to pay rates
6 based on earnings levels that result in excessive market-to-book ratios.

7
8 **E. Return on Equity Recommendation**

9
10 **Q. Please summarize the results of your three cost of equity analyses.**

11 A. The three different methodologies produce the following estimated ranges for PSE's
12 cost of equity capital:

13	Discounted Cash Flow	9.6-11.3%
14	Capital Asset Pricing Model	7.9-8.2%
15	Comparable Earnings	9.5-10.5%

16 **Q. What is your cost of equity recommendation for PSE?**

17 A. It is my understanding that the Commission places the heaviest reliance on the DCF
18 method to determine the cost of equity for the utilities it regulates. Accordingly, my
19 recommendation places more emphasis on the DCF findings of 9.6 percent to 11.3
20 percent or a 10.0 percent approximate lower end. I note that the results of my CE
21 analyses (9.5 percent to 10.5 percent) corroborate my DCF findings. My specific
22 finding for PSE is 10.0 percent, which gives primary consideration to the 10.0
23 percent low end of my DCF findings, but also is consistent with my CE results.

1 **Q. Why are your CAPM results significantly lower than your DCF results?**

2 A. CAPM results are lower than the DCF results, and have been lower than CAPM
3 results in recent years. The two reasons for the lower CAPM results are the current
4 relatively low yields on U.S. Treasury bonds (i.e., risk-free rate) and a lower risk
5 premium that reflects the decline in stock prices in 2008.

6
7 **Q. Does this mean that CAPM results should be discarded?**

8 A. No. These currently lower CAPM results are only one-half of the impact of recent
9 economic conditions. The other impact is on the DCF results, which are somewhat
10 higher currently due to the higher yields attributable to the decline in stock prices. It
11 would not be proper to disregard the lower CAPM results while not discounting the
12 higher DCF results. This confirms my 10.0 percent cost of equity estimate for PSE.

13

14

VIII. TOTAL COST OF CAPITAL

15

16 **Q. What is the total cost of capital for PSE?**

17 A. PSE's total cost of capital is 7.89 percent. Exhibit No. DCP-3 reflects the total cost
18 of capital for the Company using my proposed capital structure and cost of debt
19 along with the range of common equity costs my DCF analysis supports.

20

21 **Q. Does your cost of capital recommendation provide the Company with a**
22 **sufficient level of earnings to maintain its financial integrity?**

1 A. Yes, it does. Exhibit No. DCP-17 shows the pre-tax coverage that would result if
 2 PSE earned my cost of capital recommendation. As the results indicate, my
 3 recommended range would produce a coverage level within the benchmark range for
 4 a BBB rated utility. In addition, the debt ratio is within the benchmark for a BBB
 5 rated utility.

6
 7 **IX. COMMENTS ON COMPANY TESTIMONY**

8
 9 **Q. Have you reviewed the testimony of PSE witness Roger Morin?**

10 A. Yes, I have.

11 **Q. What is your understanding of Dr. Morin's cost of equity recommendation for**
 12 **PSE?**

13 A. Dr. Morin is recommending an 11.5 percent cost of common equity for PSE. This
 14 recommendation is based upon his implementation of the following cost of equity models:

	<u>Morin Conclusions</u>	
CAPM		
Traditional	8.5%	
Empirical	8.9%	
Average		8.7%
Risk Premium		
Historical Electric		11.1%
DCF		
Vertically Integrated Value Line	12.4%	
Vertically Integrated Zacks	12.1%	
S&P Electric Value Line	12.2%	
S&P Electric Zacks	12.3%	
Average		12.3%
Combined Average		11.1%

1 Based upon these results, he concludes that 11.1 percent to 11.5 percent is the cost of
2 equity for an average electric distribution utility. He recommends an 11.5 percent
3 return on equity for PSE, reflecting his perception that PSE has a “higher relative
4 risks.” However, PSE is requesting a 10.8 percent cost of equity in its filing.
5

6 **Q. What is your understanding of Dr. Morin’s CAPM analyses?**

7 A. Dr. Morin performs CAPM analyses for a group of electric utilities (0.76 average
8 beta). He combines this 0.76 beta with a 3.6 percent level cost of long-term (30-
9 year) Treasury bonds and a 6.5 percent risk premium to get the following CAPM
10 results (Page 46):

$$K = RF + \beta(RP) = 3.6\% + 0.76 (6.5\%) = 8.5\%$$

12 These results are consistent with my CAPM results.
13

14 **Q. Please describe Dr. Morin’s “empirical” CAPM analysis.**

15 A. Dr. Morin also employs what he describes as an “empirical” CAPM analysis. This
16 form of the CAPM assumes that beta for an industry understates the industry’s
17 volatility and thus risk and it is necessary to substitute the overall market’s beta (i.e.,
18 1.0) for one-fourth of the industry’s actual beta. Dr. Morin assumed that the
19 appropriate beta in a CAPM analysis is a combination of the actual industry beta
20 with a 75 percent weight and a beta of 1 with a 25 percent weight.

21 The use of an empirical CAPM overstates the cost of equity for companies
22 with betas below that of the market. What the empirical CAPM actually does is
23 inflate the CAPM cost for the selected company or industry on one-fourth of its

1 equity and assumes that one-fourth of the company has the risk of the overall market.
2 This essentially creates a hypothetical beta and CAPM result which is not
3 appropriate for PSE or for other utilities.
4

5 **Q. Please describe your understanding of Dr. Morin's risk premium analysis.**

6 A. Dr. Morin next performs a risk premium analysis. This involves the estimation of a
7 5.0 percent equity risk premium over the 6.1 percent yield on A-rated utility bonds.
8 This risk premium he developed is a Historic risk premium for the electric utility
9 industry.
10

11 **Q. Please describe Dr. Morin's historic risk premium for the electric utility**
12 **industry.**

13 A. Dr. Morin's historic risk premium for the electric utility industry involves an
14 examination of the total returns of 20-year Treasury bonds (capital gains/losses plus
15 interest) and Standard & Poors' Utility Index (capital gains/losses plus dividend
16 yield) over the period 1931-2007. The average historical difference between the
17 electric utility returns and the A-rated bond returns was 5.0. His historic risk
18 premium for the electric utility industry simply added the 6.1 percent current A-rated
19 bond yield to the 5.0 percent historic risk premium to get an 11.1 percent result.
20

21 **Q. Do you agree with this methodology for estimating the cost of equity for PSE?**

22 A. No, I do not. Dr. Morin's historic risk premium of 5.0 percent is simply an
23 examination of historical events going back to 1931. He has made no demonstration

1 that economic and financial conditions in 2009 are similar to those over the past
2 seventy plus years. The use of such a methodology implicitly assumes that the
3 events of each of these years can have the same influences at the current time.

4 In addition, the risk premiums developed by Dr. Morin are generally
5 dominated by the influence of capital gains in many years. I do not believe it is
6 proper to assign PSE's cost of equity based directly upon a methodology which is
7 dominated by stock market changes and bond market changes.

8 It is also apparent that the risk premium level has been very volatile over the
9 1931-2007 period. The highest risk premium was 59.58 percent in 1935 and the
10 lowest was -43.28 percent in 2001. The averages by decade have also been quite
11 different, as is shown on my Exhibit No. DCP-18. This indicates that the decade of
12 the 1950's dominates the risk premium averages with a 13.61 percent premium. The
13 most recent complete decade (i.e., the 1990's), in contrast, shows a -0.28 percent risk
14 premium and since 2000 the average has been 4.20 percent (an average that will fall
15 substantially when 2008 is included).

16
17 **Q. What is your understanding of Dr. Morin's DCF analyses?**

18 A. Dr. Morin performs several sets of DCF analyses for two groups of electric utilities.
19 In these analyses, he uses "spot" dividend yields for each company as of February
20 2009. For the growth rates, he used two indicators of growth – Zacks 5-year EPS
21 growth projections and Value Line projections of EPS growth.

1 The major problem with Dr. Morin's DCF analyses is the fact that he has
2 used only one indicator of growth – projections of EPS growth. As I indicated in my
3 DCF analysis, it is customary and proper to use alternative measures of growth.

4 Dr. Morin's DCF analyses implicitly assume that investors rely exclusively
5 on EPS projections in making investment decisions. This is a very dubious
6 assumption and Dr. Morin has offered no evidence that it is correct. I note, for
7 example, that Value Line – one of the sources of his growth rate estimates – contains
8 many statistics, both of a historic and projected nature, for the benefit of investors
9 who subscribe to this publication and presumably make investment decisions based
10 at least in part from the information contained in Value Line. Yet, Dr. Morin would
11 have us believe that Value Line subscribers and investors focus exclusively on one
12 single number from this publication.

13 I note in this regard that the DCF model is a "cash flow" model. The cash
14 flow to investors in a DCF framework is dividends. Dr. Morin's DCF model, in
15 contrast, does not even consider dividend growth rates.

16
17 **Q. Do you disagree with Dr. Morin's risk-adjustment for PSE's cost of equity?**

18 **A.** No, I do not.

19
20 **Q. Dr. Morin's testimony, on pages 57-59, cites his perception that PSE's**
21 **"construction risk" makes the Company more risky than other electric utilities.**
22 **He also states, on pages 60-61 that "regulatory lag" is a major risk factor faced**
23 **by the Company. Are those assertions valid?**

1 A. No. Dr. Morin makes reference to PSE's "massive construction program" and cites
2 this as a major risk factor impacting the Company. I note that all perceived risks,
3 including construction risk and regulatory lag, are factored into the assessment of
4 rating agencies when they assign security ratings for any company. In this regard, I
5 note that PSE's security ratings that have changed in the several years have been to
6 higher ratings, as is shown on Exhibit No. DCP-7.

7

8 **Q. Have the credit rating agencies identified PSE's construction program as an**
9 **item of particular concern?**

10 A. Standard & Poors notes that PSE's business risk profile is "excellent" reflecting the
11 combined electric and gas utility businesses of the Company. It also cites the "cost
12 recovery mechanisms" that support the Company's credit quality.

13 Again, all of these factors consider any impact of the Company's
14 "construction risk" and S&P in fact cites the Company's capital requirements in its
15 assessment. Nevertheless, this singular item does not dominate S&P's assessment
16 nor does it dominate investors' decisions regarding the cost of equity.

17

18 **Q. Dr. Morin proposes to increase his cost of equity results by 0.30 percent for**
19 **"flotation costs." Do you agree with this proposed adjustment?**

20 A. No, I do not. It is neither necessary nor appropriate to add a flotation cost "adder" to
21 the cost of equity developed using market-based models such as DCF and CAPM.

22 These models, which rely on stock price data, already reflect all known and relevant
23 information which are embedded in stock prices. Any perceived impact of flotation

1 costs on stock prices is thus already reflected in the cost of equity derived from these
2 models.

3 I also note that PSE, on a post-merger basis, does not have a parent that
4 issues stock to the public and incurs any flotation costs. Further, PSE receives equity
5 from its current (or future) parent and thus does not incur flotation costs. This is the
6 case since the ultimate parent is not publicly traded and does not issue equity in the
7 capital markets, thus incurring flotation costs.

8
9 **Q. Does this conclude your response testimony?**

10 **A. Yes, it does.**