

Docket No. UT-033044
Response Testimony of William H. Lehr and Lee L. Selwyn
Exhibit WHL-6
February 2, 2004

Exhibit WHL-6

Local / Long Distance Bundles

**IXC direct mail marketing materials for
Local / Long Distance Bundles**



CALL 1 866 297-5639, EXT. 42508,
FOR YOUR CHECK CODE BEFORE CASHING YOUR CHECK.
SIGNING AND CASHING OF THIS CHECK WILL SWITCH YOUR
LONG DISTANCE, LOCAL TOLL, AND LOCAL SERVICES TO AT&T.

WRITE YOUR CODE HERE
□ □ □ □

710563 75-485
919

NO. 32334539
Issue Date 10/10/03
Check expires 30 days
from date of issue.

Check Amount
**75.00

Tel # (617) [REDACTED]

Seventy-Five and 00/100 Dollars

PAY TO THE ORDER OF:
Dr. Lee Selwyn

[REDACTED]
[REDACTED]
[REDACTED]

VOID

Attention financial institution: Check must be endorsed
with payee's signature to be valid for cashing and/or
deposit. Payee's name cannot be altered.
VOID IF ALTERED.
Amount not to exceed \$75.

Edward M. Dwyer

AUTHORIZED SIGNATURE
Citizens State Bank, Clara City, MN 56222

⑆ 32334539⑆ ⑆ 091904856⑆ 710563⑆

NOW THE PHONE COMPANY MILLIONS OF PEOPLE RELY ON HAS A GREAT PRICE YOU CAN RELY ON, TOO.

Just \$1.67 a day for unlimited home phone service.

Dear Dr. Lee Selwyn,

One way or another, most of us learn that it pays to do business with people you can count on. So it's good to know that now you can get all your home phone service from AT&T — the phone company with 125 years of experience and customers in 40 million homes.

One dependable company. One predictable bill.

Here's the best part. It's not just the company you can rely on, it's also the bottom line on your bill. Because with AT&T **One Rate USA**, you get unlimited calling from home for a low monthly plan fee of \$49.95 every month.* That averages out to just **\$1.67 a day** — one flat rate that covers your local, long distance, and local toll calls anytime, to anyone in the country. No more surprises in your phone bill, no matter how much you talk!

\$1.67 a day includes everything you need.

Take your choice of four convenient calling features, such as Caller ID with Name, Call Waiting, Three-Way Calling, Call Forwarding, and more.† Of course, you'll also have the convenience of one customer service number and one simple bill for all your phone service.

Call us today at **1 866 297-5639, ext. 42508**, to sign up for AT&T **One Rate USA**. Or, if you'd prefer one of our other local and long distance calling plans, just ask. No matter which one you choose, the \$75 check is yours. And so is the peace of mind you get with AT&T reliability on every call.

Sincerely,

Rosemary McBride

Rosemary McBride
AT&T Marketing Program Manager

CALL 1 866 297-5639, EXT. 42508, TODAY.

* For direct-dialed calls only. Offer not available in all areas. A per-line access fee for local service (FCC Line Charge), Universal Connectivity Charge and other charges apply.

† Caller ID equipment is required if you choose Caller ID. Some features are not available in all areas and may not be compatible with each other. To complete your order for AT&T **One Rate USA**, you must call our toll-free number and speak to an AT&T representative to indicate the local calling features you wish to receive and your local directory listing.

Please see important information on the back.

MANREM 00073988

Switch to AT&T One Rate USASM and enjoy all this:

Unlimited local and long distance calling from home to anywhere in the U.S.

Your choice of 4 great calling features

One low rate from month to month

A \$75 check to spend as you please

Call 1 866 297-5639, ext. 42508, to sign up today.



TALK IS GOOD



CALL 1 866 297-5639, EXT. 42520,
FOR YOUR CHECK CODE BEFORE CASHING YOUR CHECK.

WRITE YOUR CODE HERE
□ □ □ □

75-485
919

710563

**SIGNING AND CASHING OF THIS CHECK WILL SWITCH YOUR
LONG DISTANCE, LOCAL TOLL, AND LOCAL SERVICES TO AT&T.**

NO. 39011653

Issue Date 12/19/03

Check expires 30 days

from date of issue.

Check Amount

**75.00

(617) [REDACTED]

Seventy-Five and 00/100 Dollars

PAY TO THE ORDER OF:

Dr. Lee Selwyn

[REDACTED]
[REDACTED]
[REDACTED]

VOID

Attention financial institution: Check must be endorsed
with payee's signature to be valid for cashing and/or
deposit. Payee's name cannot be altered.

VOID IF ALTERED.

Amount not to exceed \$75.

Eduard M. Dwyer
AUTHORIZED SIGNATURE

Citizens State Bank, Clara City, MN 56222

⑈ 39011653 ⑆ ⑆ 091904856 ⑆ ⑆ 710563 ⑆



**Local. Long Distance. And
a bundle of other reasons
to switch to AT&T.**

A SURPRISE HOLIDAY PACKAGE FROM AT&T

Dear Dr. Lee Selwyn,

The holidays are a great time to catch up with old friends. And here at AT&T we've put together a special holiday package designed to keep you talking all year long.

Start with a holiday check for \$75 (everyone could use a little extra this time of year). It's yours just for switching to AT&T. Then enjoy unlimited local, local toll, and long distance calling from your home to anywhere in the U.S. All for one flat monthly plan fee of just \$49.95.* That's just \$1.67 a day — about the same as a cup of hot chocolate.

You can call 365 days a year, with no time-of-day or length-of-call restrictions. And to keep the holiday spirit going, we'll also give you a choice of four available calling features, such as Caller ID with Name, Call Waiting, Three-Way Calling, Repeat Calling, and many more.†

We call it AT&T **One Rate USA**.SM The name says it all: A smart, simple plan for *all* your domestic calling. Not to mention the added convenience of having just one phone bill. And thanks to our award-winning representatives, switching has never been easier. We also offer a wide variety of other plans — just ask about them when you call. We'd be happy to help you pick one that fits your needs.

Let's get together for the holidays. Just call 1 866 297-5639, ext. 42520. And let AT&T **One Rate USA** and a holiday check for \$75 warm things up around the house, around town, and around the country.

Have a great holiday season.

Sincerely,

Rosemary McBride

Rosemary McBride
AT&T Marketing Program Manager

**A holiday check
for \$75**

Unlimited local calling

**Unlimited long
distance calling**

Choice of 4 calling features

One convenient bill

**Call 1 866 297-5639
and ask for ext. 42520.**

* For direct-dialed calls only. Plan not available in all areas. A per-line access fee for local service (FCC Line Charge), Universal Connectivity Charge, and other charges apply.

† Caller ID equipment is required if you choose Caller ID. Some features are not available in all areas and may not be compatible with each other. To complete your order for AT&T **One Rate USA**, you must call our toll-free number and speak to an AT&T representative to indicate the local calling features you wish to receive and your local directory listing.

Please see important information on the back.



TALK IS GOOD



CALL 1 866 297-5639, EXT. 42518,
FOR YOUR CHECK CODE BEFORE CASHING YOUR CHECK.

WRITE YOUR CODE HERE
□ □ □ □

76-485
710563 919

SIGNING AND CASHING OF THIS CHECK WILL SWITCH YOUR
LONG DISTANCE, LOCAL TOLL, AND LOCAL SERVICES TO AT&T.

NO. 37633690
Issue Date 12/05/03
Check expires 30 days
from date of issue.

(617) [REDACTED]

Thirty-Five and 00/100 Dollars

Check Amount
**35.00

PAY TO THE ORDER OF:

Dr. Lee L. Selwyn

[REDACTED]
[REDACTED]
[REDACTED]

VOID

Attention financial institution: Check must be endorsed
with payee's signature to be valid for cashing and/or
deposit. Payee's name cannot be altered.
VOID IF ALTERED.
Amount not to exceed \$35.

Edward M. Dwyer
AUTHORIZED SIGNATURE
Citizens State Bank, Clara City, MN 56222

⑆ 37633690⑆ ⑆ 091904856⑆ 710563⑆



Local. Long Distance. And
a bundle of other reasons
to switch to AT&T.

A SURPRISE HOLIDAY PACKAGE FROM AT&T

Dear Dr. Lee L. Selwyn,

A holiday check
for \$35

The holidays are a great time to catch up with old friends. And here at AT&T we've put together a special holiday package designed to keep you talking all year long.

Unlimited local calling

Start with a holiday check for \$35 (everyone could use a little extra this time of year). It's yours just for switching to AT&T. Then enjoy unlimited local calling from home for a plan fee of just \$23.95 per month.* Plus, you'll enjoy local toll and long distance calling from your home to anywhere in the U.S., day or night, seven days a week, at just 7¢ per minute for an additional plan fee of only \$3.95 per month.†

Low long distance rates

To keep the holiday spirit going, we'll also give you a choice of three calling features, such as Caller ID with Name, Call Waiting, Three-Way Calling, Repeat Calling, and many more.‡

Choice of 3 calling features

It's a smart and simple plan for *all* of your domestic calling. Not to mention the added convenience of having just one phone bill. And thanks to our award-winning representatives, switching has never been easier.

One convenient bill

Let's get together for the holidays. Just call 1 866 297-5639, ext. 42518. And let AT&T and a holiday check for \$35 warm things up around the house, around town, and around the country.

Call 1 866 297-5639
and ask for ext. 42518.

Have a great holiday season.

Sincerely,

Rosemary McBride

Rosemary McBride
AT&T Marketing Program Manager



TALK IS GOOD

* For residential customers only. AT&T Local Service is not available in all areas. A per-line access fee for local service (FCC Line Charge), Universal Connectivity Charge, and other charges apply.

† You must be an AT&T Residential Long Distance and Local Toll subscriber. Subject to billing availability. A 99¢ Regulatory Assessment Fee and a 50¢ In-State Connection Fee will apply unless you also subscribe to AT&T Local Service. If you subscribed to an expanded calling area plan with your existing carrier, calls that are flat-rated may be charged at per-minute rates if you choose AT&T as your local toll provider.

‡ Caller ID equipment is required if you choose Caller ID. Some features are not available in all areas and may not be compatible with each other. To complete your order for AT&T Local Service, you must call our toll-free number and speak to an AT&T representative to indicate the local calling features you wish to receive and your local directory listing.

Please see important information on the back.



WorldPerks[®] Members only
up to **10,000**
WorldPerks Bonus Miles

Lee L. Selwyn
[Redacted]
[Redacted]
[Redacted]

Dear Lee L. Selwyn,

WorldPerks Account #: [Redacted]

Northwest Airlines[®] WorldPerks is giving you 10,000 reasons to join The Neighborhood.

As a valued Northwest Airlines WorldPerks member, you are invited to receive up to 10,000 WorldPerks Bonus Miles when you join The Neighborhood, built by MCISM

With Neighborhood Complete, you get all this for one low monthly price of \$55.99¹:

- unlimited local calls
- unlimited long distance
- call waiting
- caller ID
- voicemail
- speed dial

Get the best plan for you and up to 10,000 WorldPerks Bonus Miles!

Don't make that many long distance calls? The Neighborhood has a range of plans to choose from. Call before February 15, 2004, and you'll receive up to 10,000 WorldPerks Bonus Miles — 1,000 a month for your first 10 months as a Neighborhood customer.* Plus, you'll receive 5 WorldPerks miles per dollar spent.** So, make the move to The Neighborhood, and get up to 10,000 miles closer to your next trip.

Call 1-877-431-2170 today!

Sincerely,

Robert Russell
MCI

Russell Hinckley
Northwest Airlines, Inc.

**The
Neighborhood**
built by MCI



**Verizon direct mail marketing materials for the
Veriations FreedomSM plan offered in Massachusetts**