



Republic Services

Revenue Share Agreement

Plan August 1, 2021 – July 31, 2023

Part A Summary

Introduction

The Revenue Share Agreement (RSA), regulated by the WUTC for King County, is a program to provide education on waste reduction, diversion, and clean recycling. The WUTC areas of King County managed under this agreement include Medina, Beaux Arts, Yarrow Point, Hunts Point, Kenmore and Unincorporated East King and South King County. The intent of the RSA is to increase recycling and decrease garbage disposed at the landfill and was established in accordance with RCW 81.77.185. The current two-year agreement covers the period of August 1, 2021 to July 31, 2023. This report summarizes work completed in Part A which runs from August 1, 2021 – April 30, 2022.

Task 1: Project Management & Coordination

Original Budgeted Amount for Part A: \$33,500

Actual Amount Spent: \$ 31,125

This year, much of the RSA Administrator's time was spent developing scopes of work with consultants in preparation for a large, single family cart tagging campaign. This campaign is scheduled to be completed by Spring 2023. The RSA Administrator met with King County every-other-week on average to review RSA projects and served as ombudsman for customer complaints and service issues. The RSA Administrator also attended all Recycle Right Consortium meetings and provided technical assistance to residents' questions through emails and phone calls.

Task 2: Data Collection & Reporting

Original Budgeted Amount for Part A: \$11,000

Actual Amount Spent: \$11,000

Goal:

Provide monthly tonnage reports to King County which include customer counts and commodity values.

Progress Update:

All monthly reports were sent to King County.

Task 3: Single Family Outreach

Original Budgeted Amount: \$150,000

Actual Amount Spent: \$66

Goal:





The goal of the Revenue Share Agreement is to increase clean recycling, reduce contamination, and reduce the amount of waste entering the landfill. In partnership with King County, the RSA Administrator developed a scope of work for a comprehensive cart tagging campaign to address contamination in the single family recycling stream during the 2021-2023 plan. Studies by Republic Services, as part of the Revenue Sharing Agreement as well as with city contracts, by other haulers, and in other areas have shown that cart tagging is an effective tactic for changing recycling behaviors and reducing contamination.

Progress Update:

This campaign will provide recycling education to all single family customers living in the UTC areas through cart tagging. Over the last ~15 years, cart tagging has been shown to significantly and positively impact recycling quality. To develop this campaign, RSA Administrator gathered addresses and route maps and coordinated with the chosen consultant, Cascadia Consulting. King County and Republic will continue to collaborate with Cascadia Consulting to ensure that this campaign is as effective as possible through Part B of the plan.

Task 4: Multifamily Residences Outreach

Original Budgeted Amount: \$20,000

Actual Amount Spent: \$150

Goal:

The RSA Administrator will perform a site visit at each complex at least once during the two-year plan and schedule one educational event per year at each complex that has available event space (i.e. central clubhouse or meeting room). The educational event may occur in the second plan year of this Agreement, 2022-2023. In-person events may be contingent on the COVID situation. This goal excludes properties where the property manager is uninterested or unwilling to participate in improving recycling and reducing contamination.

Progress Update:

Now that the Auburn annexation is complete, several multifamily properties are no longer customers of Republic Services. The RSA Administrator examined all multifamily accounts and updated their account information. The new total is 23 accounts in South King County and 83 in North King County. The RSA Administrator continued to contact property managers to provide technical assistance, multilingual flyers, update contact information, suggest tactics to reduce contamination such as slotted lids, and address service issues. One property decided to add recycling service where previously there was none. Two properties scheduled in-person outreach events. One property requested and received additional fliers and tote bags. The RSA Administrator reviewed and selected 19 multifamily properties to target for multilingual outreach events based on a matrix of aspects, in agreement with King County. The RSA Administrator has been in communication with the chosen consultant, ECOSS, to develop a scope of work for these 19 properties.





Task 5: Understanding Contamination

Original Budgeted Amount: \$50,000

Actual Amount Spent: \$0

Goal:

Republic Services will contract with the chosen consultant, C + C, to conduct a behavioral study with customers who are non-participants in the recycling system. Every effort will be made to interweave information gathered through the cart tagging study in Task 1 with Task 5 to obtain a holistic, comprehensive understanding of customers' recycling patterns.

The goal of this behavioral study is to better understand recycling beliefs and behaviors, in order to eventually apply educational techniques that positively influence recycling outcomes.

Progress:

The RSA Administrator has worked closely with King County clarify the scope of work for C + C. The RSA Administrator and King County have a meeting scheduled with C + C in June 2022 to discuss Task 5. We plan to accomplish this work during Fall/Winter 2022.

