

## Attachment A – Careful Mover’s webpage captured on January 11, 2023

The screenshot shows the top portion of the Careful Movers website. At the top left is the company logo "CAREFUL MOVERS" in blue. To its right are two call-to-action buttons: "GIVE US A CALL FOR A FREE ESTIMATE (425) 745-7559" and "EMAIL US AT movers@carefulmovers.net". A Facebook icon is on the far right. Below this is a dark navigation bar with links for "HOME", "ABOUT US", "SERVICES", and "CONTACT US", along with a "GET FREE QUOTE" button. The main hero section features a background image of a living room and the headline "WE ARE THE ALL-STAR MOVERS!". Below the headline is a paragraph of text: "Are you looking for a moving and storage company in Seattle? Well, you've come to the right place! Founded and operated since 1994. Careful Movers is a family-owned business that serves the greater Seattle area and the state of Washington. Moving is said to be one of the top 5 most stressful life events that humans do. That's why we're so passionate about helping people relocate to their new destinations quickly and professionally. Our goal is to make your move as seamless and smooth as possible to reduce moving stress while giving a top-rated and meticulous service."

The screenshot shows the "AREAS WE SERVE" section of the website. The heading "AREAS WE SERVE" is centered in a large, bold, dark blue font. Below the heading is a paragraph of text: "We have two Locations. The main warehouse in Edmonds and our Quilcene, WA location which services the Olympic Peninsula. Having locations on both sides of the Puget Sound gives us a better chance to service customers moving back and forth. We can usually save our customers some ferry tolls and drive time this way." Below the text is a dark blue footer area containing contact information: a phone icon with "Give us a call for a free estimate at (425) 745-7559", a house icon with "2411 Highway 99 Edmonds, WA 98026", a clock icon with "Hours Mon - Fri: 9am - 5pm, Sat: 10am - 3pm, Sun: Closed", and an envelope icon with "Email us at movers@carefulmovers.net".

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Attachment B – All Star Transfer and Storage webpage captured on January 11, 2023

**Warehouse Address:**  
24111 Highway 99  
Edmonds, WA 98026

**Call Us:**  
(206) 734-3006

**Email Us:**  
movers@carefulmovers.net

Attachment C – Screenshot of Commission’s records captured on January 11, 2023

Field	Value
Title*	All Star Transfer, Laron Williams Inc.
DBA Names	All Star Moving & Storage;Careful Movers;Allstar Movers;Allstar Moving & Storage
Company Legacy ID	M34666
Unified Business Identifier	601550951
Regulatory Status	Inactive
Contact Name	Laron Williams
Contact Title	
Contact Phone	425-774-8128,1-800-996-6838
Contact E-Mail Address	laronw@hotmail.com
Contact Fax	425-774-0984
Address Change Date	11/30/2001
Physical Address Street	24111 Hwy 99 Suite 303
Physical Address City	Edmonds
Physical Address State	WA

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STATE OF WASHINGTON  
UTILITIES AND TRANSPORTATION COMMISSION

621 Woodland Square Loop S.E. • Lacey, Washington 98503

P.O. Box 47250 • Olympia, Washington 98504-7250

(360) 664-1160 • TTY 1-800-833-6384 or 711

February 9, 2023

*Sent via email and first-class mail.*

Laron Williams

All Star Transfer, Laron Williams Inc. d/b/a All Star Moving & Storage; Careful Movers;  
Allstar Movers; Allstar Moving & Storage  
24111 Hwy 99 Suite 303  
Edmonds, WA 98026

**RE: Household Goods Moving in Washington State**

Dear Laron Williams:

The Washington Utilities and Transportation Commission (commission) has information that you are conducting household goods moves within the state of Washington. Advertisements for your household goods services have been found on <https://www.carefulmovers.net>. Conducting or advertising household goods moves requires a permit issued by the commission. You do not have a valid permit, as required by state law, to conduct this type of work.

**Until you obtain a permit, you must immediately cease operating as a household goods mover in Washington State.** Operating as a household goods mover without the required permit is illegal and subject to a penalty of **\$5,000 per violation.**<sup>1</sup> This means that you may receive this penalty for each day you operate in violation of the law.

**You must also immediately cease advertising as a household goods mover in Washington State.** Advertising for the transportation of property for compensation in Washington without a proper permit is against the law. The penalty for advertising without a permit is **\$5,000 per violation.** This means that you may receive a penalty for each and every advertisement. At this time, the commission has documented advertisements for household goods moving services from All Star Transfer, Laron Williams Inc. d/b/a All Star Moving & Storage; Careful Movers; Allstar Movers; Allstar Moving & Storage.

**If you advertise or operate as a household goods mover without a permit, the commission will take enforcement action against you.** Such action may include the above-mentioned

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<sup>1</sup> RCW 81.80.075

financial penalties; and you will be served with a subpoena and be required to appear before a judge.

To avoid enforcement action, you must stop operating and advertising as a household goods mover immediately. In addition, **by February 23, 2023**, you must do one of the following:

- a) **Submit completed household goods moving permit application, proof of insurance, supporting materials, and application fee. To request a permit application, please call:** (360) 664-1222. You may also download an application from the commission's website at [www.utc.wa.gov/regulated-industries/transportation/licensing-insurance/permit-applications](http://www.utc.wa.gov/regulated-industries/transportation/licensing-insurance/permit-applications).

OR

- b) Explain in writing why you believe your operations do not require authority from the commission. Please explain your operations in detail. Direct your written response to, Sharmila Prabakaran, Compliance Investigator, at [sharmila.prabakaran@utc.wa.gov](mailto:sharmila.prabakaran@utc.wa.gov) or to P.O. Box 47250, Olympia, WA 98504.

If you have questions about the household goods laws, please contact Sharmila Prabakaran at (360) 664-1129.



Bridgit Feeser  
Assistant Director, Consumer Protection

Digitally signed by Feeser, Bridgit (UTC)

Date: 2023.02.07 16:47:29

-08'00'

Attachment E – Screenshot of the company’s quote request webpage April 12, 2023

The screenshot shows a web browser window with the URL <https://www.allstartransfer.com>. The browser's address bar and tabs are visible at the top. The website header features a dark blue background with the company logo, which includes a red star and the name "Laron Williams". The main heading reads "ALL STAR TRANSFER & Storage". A link for "INVENTORY CALCULATOR" is located in the top right corner.

Below the header, there is a form for requesting a quote. The form includes the following fields:

- Name: Hyejin Park
- Email: hyejinp555@gmail.com
- Phone: (empty)
- Service Needed: Household Local Move (dropdown menu)
- Departure: 98020
- Arrival: 98020
- Date Needed: 05/12/2023 (calendar icon)

Text on the page includes: "Or Fill Out an [estimate](#) for a more Approximate Quote [Here](#)".

On the right side, there is a paragraph of text: "Finding the right Seattle moving company is important. Whether you're relocating cross-country or up the block, moving is a daunting task. Let us handle all of your moving and storage needs. Luckily, All Star Transfer operating in concert with Careful Movers, can make sure your move goes seamlessly. Together, we're the best moving company in Washington. After twenty-six years in the business, we've built up a reputation for reliable, reasonably priced service you can trust. We operate from our main warehouse in Edmonds, WA. In fact, the same amazing crews service clients for both companies. At All Star Transfer, we're passionate about helping people. We strive to make moving as stress-free as possible. If you are moving cross country or across the mountains, look no further than All Star Transfer. Specializing in moves generating from Seattle or moving to Seattle, WA Give us a call at 1-800-99-Move-U or (206) 734-3006 and get a free quote for our services today."

Below this text is a bolded heading: "Choose The Best Washington Movers. Choose All Star." followed by another paragraph: "Moving should be an exciting experience. It means a fresh start, a new beginning, an exhilarating adventure. Don't let fears about the potential stress of moving distract you from the exciting journey you're embarking on. Turn to All Star Transfer to help make sure that your move goes seamlessly. At All Star, we do the heavy lifting so that you can stay footloose and"

The Windows taskbar is visible at the bottom, showing the search bar and various application icons. The system tray on the right indicates the time as 11:06 AM on 4/12/2023.

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