



STATE OF WASHINGTON
UTILITIES AND TRANSPORTATION COMMISSION

1300 S. Evergreen Park Dr. S.W., P.O. Box 47250 • Olympia, Washington 98504-7250

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March 17, 2015

William P. McArdel III
Attorney at Law
1826 114th Avenue NE, Suite 101
Bellevue, WA 98004

RE: Protest of legal name in Docket TV-150148 - household goods transfer application
of Western Transfer of Washington, LLC, dba Morgan Transfer Moving and Storage

Dear Mr. McArdel:

I am responding to your February 27, 2015, letter to the Washington Utilities and Transportation Commission (commission). In your letter you indicate that you represent Western Van Lines, Inc. Your client objects to the commission granting household goods authority to Western Transfer of Washington, LLC, dba Morgan Transfer Moving and Storage, without first changing its name. You are concerned that the similarity of your client's legal name will cause confusion both within the industry and to customers.

Washington administrative rule, WAC 480-15-390, requires a household goods carrier not to operate under a name that is similar to that of another carrier without that carrier's written permission or commission approval. In making a determination, the commission must decide whether the use of the similar name will mislead the shipping public or result in unfair or destructive competitive practices.

The commission does not believe the legal name of Western Transfer of Washington, LLC, as compared to Western Van Lines, Inc., will mislead the shipping public or result in unfair or destructive competitive practice.

William P. McArdel III
March 17, 2015

This protest is denied. Western Transfer of Washington, LLC, dba Morgan Transfer Moving and Storage, will be allowed to operate with its current legal name.

Thank you for bringing your concerns to our attention.

Sincerely,



Suzanne Stillwell
Licensing Services Manager

cc: Western Transfer of Washington, LLC