BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

In the Matter of the Petition of Qwest Corporation to Initiate a Mass-Market Switching and Dedicated Transport Case Pursuant to the Triennial Review Order Docket No. UT-033044

RESPONSE TESTIMONY OF

WILLIAM R. EASTON

ON BEHALF OF

QWEST CORPORATION

FEBRUARY 2, 2004

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1		I. IDENTIFICATION OF WITNESS
2	Q.	PLEASE STATE YOUR NAME, OCCUPATION AND BUSINESS ADDRESS.
3	A.	My name is William R. Easton. My business address is 1600 7th Avenue, Seattle
4		Washington. I am employed as Director – Wholesale Advocacy. I am testifying on
5		behalf of Qwest Corporation ("Qwest").
6	Q.	ARE YOU THE SAME WILLIAM R. EASTON WHO FILED DIRECT
7		TESTIMONY IN THIS DOCKET?
8	A.	Yes, I am.
9		II. PURPOSE OF TESTIMONY
10	Q.	WHAT IS THE PURPOSE OF YOUR TESTIMONY?
11	A.	The purpose of my testimony is to respond to issues raised in the direct testimony of
12		Cedric Cox on behalf of Worldcom (Exhibit No. not provided) and Robert Falcone on
13		behalf of AT&T regarding rolling access to unbundled switching (Exhibit RVF-1T).
14		Before specifically addressing the issues raised by Worldcom and AT&T, I will discuss
15		the concept of rolling access to unbundled switching, the role it plays in this proceeding
16		and how it could be implemented. I will then respond to the specific rolling access issues
17		raised by Mr. Cox and Mr. Falcone. The final section of my testimony will explain
18		modifications that I have made to the line count information I provided in my direct
19		testimony and to introduce revised exhibits.

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III. ROLLING ACCESS TO UNBUNDLED SWITCHING

2 Q. PLEASE EXPLAIN THE CONCEPT OF ROLLING ACCESS TO UNBUNDLED 3 SWITCHING AS DEFINED IN THE TRO?

A. First, it should be noted that "rolling access" is only relevant for geographical areas in 4 which a state commission, after applying a triggers analysis under Track One and the 5 potential deployment analysis under Track 2, finds that impairment exists. For market 6 areas in which the state commission finds there is no impairment, rolling access is 7 inapplicable. Second, assuming a finding of impairment, rolling access is a means that 8 must be considered by the state commission to address the impairment that it finds to 9 exist. In its simplest terms, rolling access could be implemented to mitigate the 10 impairment by allowing CLECs temporary access to unbundled switching in order to 11 acquire customers. After a specified period from the time the customer is acquired, 12 however, the CLEC would be required to transition off unbundled switching to another 13 serving arrangement, such as UNE-L with switching supplied by the CLEC or acquired 14 from a source other than the ILEC. Thus, for example, under a rolling access regime, a 15 customer acquired in January by a CLEC may be required to transition to UNE-L or 16 some other serving arrangement in April. 17

18 Q. PLEASE BE MORE SPECIFIC IN DESCRIBING HOW THE FCC PROPOSES 19 THAT ROLLING ACCESS TO UNBUNDLED SWITCHING BE USED?

1	A.	Rolling access is addressed specifically in paragraphs 521 to 524 of the TRO and in
2		section $51.319(d)(2)(iii)(C)^1$ of the rules adopted by the FCC to implement the TRO.
3		Paragraph 521 of the TRO states:
4		If, after applying the triggers and the flexible analysis of potential deployment
5		described above, a state commission concurs that requesting carriers are impaired
6		in the mass market in any particular market, we conclude that it must next
7		consider the use of "rolling access to unbundled circuit switching" to address
8		impairment in that market. Specifically, we conclude that, in some cases,
9		impairment in a given market could be mitigated by granting requesting carriers
10		access to unbundled local circuit switching for a temporary period, permitting
11		carriers first to acquire customers using unbundled incumbent LEC local circuit
12		switching and later to migrate these customers to the competitive LECs own
13		switching facilities.
14		Section 51. 319(d)(2)(iii)(C) states:
15		(C) Transitional use of unbundled switching. If the triggers described in
16		paragraph (d)(2)(iii)(A) of this section have not been satisfied with regard to a
17		particular market and the analysis described in paragraph (d)(2)(iii)(B) of this
18		section has resulted in a finding that requesting telecommunication carriers are
19		impaired without access to local circuit switching on an unbundled basis in that
20		market, the state commission shall consider whether any impairment would be
21		cured by transitional ("rolling") access to local circuit switching on an unbundled
22		basis for a period of 90 days or more. "Rolling" access means the use of
23		unbundled local circuit switching for a limited period of time for each end-user
24		customer to whom a requesting telecommunications carrier seeks to provide
25		service. If the state commission determines that transitional access to unbundled
26		local circuit switching would cure any impairment, it shall require incumbent
27		LECs to make unbundled circuit switching available to requesting
28		telecommunications carriers for 90 days or more, as specified by the state
29		commission. The time limit set by the commission shall apply to each request for
30		access to unbundled local circuit switching by a requesting telecommunications
31		carrier on a per customer basis.
32	Q.	DOES QWEST BELIEVE ROLLING ACCESS TO UNBUNDLED SWITCHING

33 AND UNE-P IS NECESSARY?

¹ 47 C.F.R. § 51.319(d)(2)(iii)(C).

1	A.	Not for those areas where CLECs are not impaired in the absence of unbundled
2		switching. The testimony of other witnesses in this case has demonstrated that, in several
3		geographic markets in Washington, either the self-provisioning trigger has been met or
4		the potential deployment analysis has demonstrated that it is economic for an efficient
5		CLEC to serve mass market customers without access to unbundled switching-in many
6		areas, both tests are met. For the reasons described in that testimony, CLECs are not
7		impaired without access to unbundled switching in those markets. Accordingly, this
8		testimony should not be interpreted as suggesting to the Commission or others that Qwest
9		agrees that rolling access to unbundled switching is necessary in those markets.
10		However, if the Commission disagrees with Qwest, and finds there is impairment in
11		specific areas in Washington, Qwest believes that the impairment can be mitigated by
12		rolling access in those areas.

13 Q. HOW MIGHT ROLLING ACCESS MITIGATE PURPORTED IMPAIRMENT?

A. Rolling access allows CLECs to retain access to unbundled switching for a temporary 14 period from the time they acquire a new customer, thus providing them an opportunity to 15 overcome impairment issues. For example, rolling access would provide CLECs a period 16 in which to accumulate enough customers to allow them to make use of the batch hot cut 17 process. It would also help mitigate costs associated with customer turnover or "churn." 18 Since new customer turnover is typically higher in the first few weeks or months after an 19 end-user customer switches to a new local service provider, rolling access would allow 20 21 CLECs a shakedown period from initial customer acquisition until the customer base

1		stabilizes somewhat. At that time, the CLEC would then need to convert the end-user
2		customers who stay with a CLEC to UNE-L or some other serving arrangement.
3	Q.	HOW DOES QWEST PROPOSE IMPLEMENTING ROLLING ACCESS IN
4		MARKETS WHERE IMPAIRMENT IS FOUND TO EXIST?
5	A.	In those markets, Qwest proposes to make rolling access available for a period of 90 days
6		for each of the CLEC's working telephone numbers.
7	Q.	WHY DOES QWEST PROPOSE A 90-DAY TIME PERIOD FOR ROLLING
8		ACCESS?
9	A.	A 90-day period allows CLECs to reasonably address churn and other impairment issues.
10		The 90-day period, an option discussed by the FCC in the TRO, is supported by churn
11		data compiled by WorldCom and provided to the FCC. As noted in the TRO, WorldCom
12		claims that it loses 50% of all new customers in the first three months of service and that
13		for its "Neighborhood" customers, it loses 25% in the first three months. ² While these
14		numbers may be debatable, they do make it clear that the first 90 days is the critical
15		period according to the CLECs themselves. A 90-day period would also allow CLECs a
16		reasonable period to accumulate enough customers to allow them to take advantage of the
17		batch hot cut process to make the conversion to UNE-L.
18	Q.	HOW WOULD QWEST ADMINISTER THE ROLLING ACCESS PROCESS?

As I mentioned previously, the process should be administered at a working telephone

number level. Every working telephone number ordered by a CLEC as a UNE-P would

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A.

² TRO ¶ 523, footnote 1604.

8	Q.	HOW WOULD THE CONVERSION PROCESS WORK?
7		combination telephone number must be converted from UNE-P to another service.
6		on which the 90-day rolling access transition period ends, and by which the UNE-P
5		(FOC) issued to the CLEC as a part of the provisioning process, would identify the date
4		UNE-P telephone number as it is ordered by a CLEC. The Firm Order Confirmation
3		facilitate this, Qwest would mechanically add a rolling access tracking identifier to each
2		service, the telephone number must be converted to a service other than UNE-P. To
1		be identified at the time of the order. Within 90 days from the date of UNE-P going into

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HOW WOULD THE CONVERSION PROCESS WORK?

For UNE-P telephone numbers established after the implementation of rolling access, at A. 9 10 any point during the 90-day time period Qwest would, at the request of a CLEC, convert the UNE-P service to whatever other service the CLEC orders.³ If the CLEC does not 11 initiate a conversion order, Qwest would automatically convert the UNE-P service to the 12 equivalent Resale service after the expiration date of the 90-day rolling access period. 13

WHAT ARE THE CHARGES ASSOCIATED WITH THESE CONVERSION **Q**. 14 **ORDERS?** 15

For batch hot cut conversions to UNE-L, a batch hot cut nonrecurring charge would A. 16 apply. For conversions to other services, including conversions to resale initiated by 17 Qwest, the applicable nonrecurring charges associated with conversions to those services 18 would apply. 19

³ If a UNE-P telephone number with line splitting is converted to Resale, line splitting will be removed as it is not available with Resale Services.

1	Q.	ARE THERE IMPLICATIONS FOR THE EMBEDDED BASE OF UNE-P LINES
2		IF A COMMISSION ORDERS ROLLING ACCESS?
3	A.	Yes. If the Commission determines that impairment issues can be mitigated through
4		rolling access to UNE-P, the embedded base of UNE-P lines in the geographical area
5		within which rolling access is ordered will need to be transitioned to other products or
6		services since the goals of rolling access will have already been satisfied for these
7		existing lines.
8	Q.	HOW WOULD THE TRANSITION OF THE EMBEDDED BASE OF UNE-P
9		COMBINATIONS TAKE PLACE IN MARKETS WHERE ROLLING ACCESS IS
10		ORDERED BY THE COMMISSION?
11	A.	The transition process for the embedded base of non-impaired mass markets customers
12		detailed in the TRO, and discussed in my direct testimony (Exhibit No. RWE-1T), should
13		be used to transition the embedded UNE-P base:
14 15 16		1) Thirteen months after a Commission finding that rolling access mitigates impairment, each CLEC would submit orders to transition one-third of its unbundled switching [UNE-P] end-users to another service;
17 18		2) Twenty months after the Commission finding, each CLEC would submit orders for half of the remaining unbundled switching end-users; and
19 20		3) Twenty seven months after the finding, each CLEC would submit orders to transition all remaining unbundled switching end-users.
21		IV. RESPONSE TO CEDRIC COX TESTIMONY
22	Q.	ON PAGES 15 AND 16 OF HIS TESTIMONY, MR. COX MAKES THE
23		DISTINCTION BETWEEN A TRANSITION HOT CUT PROCESS AND A MASS

1		MARKET, OR ON-GOING, HOT CUT PROCESS (LINES 369-373). ARE
2		THESE REALLY TWO DIFFERENT PROCESSES?
3	A.	No, they are not. As noted in the batch hot cut testimony of Dennis Pappas filed on
4		January 23, 2004, Qwest has developed a batch hot cut process that will become one of
5		the several installation options that are available to CLECs on a going forward basis. See
6		Exhibit DP/LN-1T at page 8. Mr. Cox is simply incorrect when he states that even if
7		CLECs have rolling access they will not be able to rely on the batch hot cut process.
8	Q.	MR. COX ARGUES THAT ROLLING ACCESS AND THE BATCH HOT CUT
9		PROCESS WOULD ALLEVIATE ONLY SOME ASPECTS OF CLEC
10		IMPAIRMENT SINCE THE BATCH HOT CUT PROCESS WOULD NOT
11		HANDLE CLEC TO CLEC MIGRATIONS INVOLVING UNE-L (LINES 374-
12		379). IS HE CORRECT?
13	A.	No. As Mr. Pappas' testimony makes clear, the batch hot cut process will handle UNE-L
14		CLEC to CLEC migrations where there is facilities reuse. See Exhibit DP/LN-1T at page
15		45.
16	Q.	MR. COX ALSO STATES THAT ROLLING ACCESS WOULD ACTUALLY
17		INTRODUCE A NEW IMPAIRMENT ISSUE SINCE MCI CUSTOMERS
18		WOULD BE FORCED TO FIRST BE PROVISIONED ON UNE-P AND THEN
19		CONVERTED TO UNE-L, THEREBY LIMITING THEM TO QWEST
20		FEATURES UNTIL THE UNE-L CONVERSION TAKES PLACE (LINES 380-
21		390). PLEASE RESPOND.

1	A.	Mr. Cox misunderstands how rolling access would work. There is nothing in the TRO's
2		discussion of rolling access or in the manner in which Qwest proposes to implement it
3		that would force a CLEC to order UNE-P instead of UNE-L. The whole concept is to
4		provide an option that would allow CLECs to have access to UNE-P for a limited period
5		of time if they want it. Should a CLEC choose to not avail itself of this option and
6		instead order UNE-L initially, there is nothing that would preclude it from doing so.
7		Χ - DECONICE TO DODEDT EAL CONIE TECTIMONIX
7		V. RESPONSE TO ROBERT FALCONE TESTIMONY

8 Q. ON PAGE 20, LINE 12 OF HIS HOT CUT PROCESS TESTIMONY, MR.

9 FALCONE STATES THAT IF THE COMMISSION MAKES A FINDING THAT

10 ALL ECONOMIC AND OPERATIONAL IMPAIRMENT WOULD BE

11 ELIMINATED BY THE BATCH HOT CUT PROCESS, THEN ROLLING UNE-P

12 **IS REQUIRED. DO YOU AGREE?**

A. No. Mr. Falcone has misread the TRO. The TRO is clear that rolling access is designed to mitigate impairment. In other words, it is only after a finding of impairment that the TRO directs state commissions to consider rolling access.⁴ Should the Commission find that the batch hot cut process would eliminate all impairment issues, there would not be any impairment left to mitigate and, therefore, rolling access cannot be ordered by a state commission.

19 Q. AT PAGE 20, LINE 14 TO PAGE 21, LINE 14 OF MR. FALCONE'S

20 TESTIMONY, HE IMPLIES THAT ROLLING ACCESS IS NECESSARY IF A

1		BATCH HOT CUT PROCESS IS ADOPTED SINCE AT&T IS NOT AWARE OF
2		ANY BATCH TRANSFER PROCESS THAT DOES NOT FIRST INVOLVE UNE-
3		P. PLEASE COMMENT.
4	A.	As noted in the testimony of Mr. Pappas (Exhibit No. DP/LN-1T), the batch hot
5		conversion process will be available for CLECs for the conversion of UNE-P lines to
6		UNE-L, Qwest Retail to UNE-L, Qwest Resale to UNE-L, and CLEC-to-CLEC
7		conversions (i.e., when CLEC #1 converts a UNE-L to a UNE-L for CLEC #2). Thus,
8		there are several options that do not involve UNE-P. The existence of a batch hot cut
9		process, in and of itself, in no way leads to a conclusion that rolling access is necessary.
10		Such a conclusion is neither fact based nor consistent with the TRO, which requires that
11		rolling access is to be considered only if the Commission were to determine that
12		impairment exists.
13		VI. MODIFIED LINE COUNT INFORMATION
14	Q.	SINCE YOUR DIRECT TESTIMONY WAS FILED ON DECEMBER 22, 2003
15		(EXHIBIT NO. RWE-1T), HAVE YOU HAD A CHANCE TO REVIEW THE
16		LINE COUNT EXHIBITS PROVIDED AS A PART OF THAT TESTIMONY?
17	A.	Yes. Since that testimony was filed, I have discovered that the Longview MSA was not
18		properly identified in the exhibits. Although the line counts for the two wire centers in
19		the Longview MSA were included in the total counts, they were inadvertently classified

⁴ The FCC directs state commissions to consider rolling access only "<u>after</u>" it has applied the impairment tests and <u>has found that "requesting carriers are impaired in the mass market.</u>" TRO ¶ 521.

12	A.	Yes.
11	Q.	DOES THIS CONCLUDE YOUR TESTIMONY?
10		VII. CONCLUSION
9		replaces the previously filed Exhibit WRE-4C.
8		Confidential Exhibit WRE-8C is a revised listing of resale line counts by wire center; this
7		center; this replaces the previously filed Exhibit WRE-3C. Finally, attached as
6		Confidential Exhibit WRE-7C is a revised listing of DS0 UNE-L loop counts by wire
5		counts by wire center; this replaces the previously filed Exhibit WRE-2C. Attached as
4	A.	Yes. Attached as Confidential Exhibit WRE-6C is a revised listing of DS0 UNE-P line
3	Q.	HAVE YOU PREPARED REVISED EXHIBITS?
2		misstated, even though the individual line counts by wire center were correct.
1		as not being part of an MSA. I also discovered the total on Exhibit No. WRE-2C was