# Clean Energy Implementation Plan Appendix G Draft Equity Advisory Group Charter



# **Equity Advisory Group Draft 2021 Charter**

### Contents

Introduction	2
Background	2
Purpose	3
Vulnerable Population Designation	3
Equity Indicator Development	3
Data Support and Development	3
Recommended Approaches for Equitable Distribution of Benefits	3
Goals	
Group Composition and Structure	5
Member Recruitment	6
Meetings	6
Member Compensation	8
Meeting Norms: Guidance for Group Participation	8
Decision Model	
Roles and Responsibilities	9
EAG Members	
Company Representatives	
Resources	

#### Introduction

Washington's Clean Energy Transformation Act (CETA), passed by legislature in 2019 requires utilities to ensure an equitable distribution of energy benefits and a reduction of energy burdens on vulnerable populations and highly impacted communities.

Avista Utilities (Avista or "Company") is forming an Equity Advisory Group (EAG or "Group") that will inform the development of the Company's Clean Energy Implementation Plan (CEIP) to meet regulatory requirements of CETA, as well as advise and provide guidance on other company activities.



# **Background**

On May 7, 2019 Governor Jay Inslee signed into law Senate Bill 5116, or CETA, which commits Washington to an electricity supply free of greenhouse gas emissions by 2045. To meet this standard, utilities will need to replace coal-based resources with renewable power sources. The law includes provisions to protect customers with special attention for those who are economically disadvantaged and those most impacted by climate change and environmental pollution. Utilities have new requirements to provide energy assistance to low income customers, while also tailoring programs to meet the needs of marginalized populations and households with high energy burdens.

The legislation also requires utilities to use a framework that enables the facilitation of public participation and oversight while working to meet reduction goals. Specifically, the law requires utilities to convene an equity advisory group per WAC 480-100-655.

#### WAC 480-100-655(1)(b)

A utility must maintain and regularly engage an external equity advisory group to advise the utility on equity issues including, but not limited to, vulnerable population designation, equity customer benefit indicator development, data support and development, and recommended approaches for the utility's compliance with WAC 480-100-610 (4)(c)(i). The utility must encourage and include the participation of environmental justice and public health advocates, tribes, and representatives from highly impacted communities and vulnerable populations in addition to other relevant groups

The formation of Avista's EAG provides a forum for interested parties to engage with the Company in meaningful dialogues to ensure that a clean energy future does not disproportionately impact marginalized population groups and communities that tend to experience undue challenges pertaining to energy as well as other environmental, health and economic impacts.

# **Purpose**

Avista's Equity Advisory Group will provide consultation for various endeavors across the Company to ensure that all customers are benefiting from the transition to clean energy through the equitable distribution of energy and nonenergy benefits and reduced energy burdens to vulnerable populations and high impacted communities.

Initially, the group will be responsible for providing review, input and feedback on the following topics as they relate to Avista's inaugural 2021 Clean Energy Implementation Plan:

**Vulnerable Population Designation** — Washington State Department of Health's (DOH) Cumulative Impact Analysis identifies highly impacted communities within the Avista service territory. The EAG will provide additional insights into these communities, as well as identifying other communities and populations that may not have been identified in the impact analysis.

**Equity Indicator Development** – The EAG will integrate equity considerations into the development of customer benefit indicators and measurements for the impacted populations and include them in energy planning and decision making. This work is critical for ensuring that all customers benefit from the transition to clean energy through the equitable distribution of energy and nonenergy benefits and reduction of burdens.

**Data Support and Development** – The Group will assist in reviewing and identifying data needed to inform the development and analysis of equity indicators and vulnerable population designation.

Recommended Approaches for Equitable Distribution of Benefits: The EAG may be called upon to inform and advise on the Company's energy equity priorities and other Company projects as needed. This may include providing feedback on Avista's products and services, service resiliency objectives, validating if strategy and tactics are appropriate for implementation and, most importantly, share objective comments on the activities such as the Company's Electrification Transportation Initiative.

Ultimately, the Group will provide guidance and support activities to incorporate equity considerations into the Company's future Integrated Resource Plan (IRP), with significant emphasis on the inaugural – and future – Clean Energy Implementation Plans. To guarantee that the benefits of clean energy transformation efforts are accessible and affordable, that burdens are reduced and mitigated, and that the Company is held accountable for these equity aspects, the EAG will:

- Highlight and mitigate barriers to customer participation
- Help the Company develop understanding of equity issues

Avista has a variety of existing advisory groups for initiatives related to its Integrated Resource Plan, Energy Efficiency, Energy Assistance, and Transportation Electrification. The following chart illustrates how the EAG will inform the various Company advisory groups and their initiatives.



Acronym	Advisory Group Purpose
TAC	Technical Advisory Committee – advisory group to the Integrated Resource Plan process – roadmap for how Avista will meet customers energy needs 20 years from now; revised every two years.
EEAG	Energy Efficiency Advisory Group – advisory group to the energy efficiency implementation department that offers rebates for efficiency improvements to homes and businesses.
TE	Transportation Electrification Stakeholder Group – incorporation of electric vehicles and related infrastructure to the energy grid
EAAG	Energy Assistance Advisory Group – advisory group for bill assistance programs

#### Goals

The goals for the EAG in the first year include the establishment of the group's Charter, recruitment of members and preliminary work to identify and prioritize highly impacted communities. The group will also discuss customer benefit indicators that will be used to ensure that Avista's work is making progress in reducing burdens and ensuring the benefits of clean energy are experienced by all customers equitably.

The Charter will provide an overview of the EAG purpose, 2021 goals, as well as Group and meeting construct. To help with the completion of a Charter a preliminary consultative group comprised of

community representatives will determine the essential Group concepts such as membership requirements, appropriate meeting schedules (i.e. daytime, evenings or weekends) and compensation, and any other factors that may help to provide an adequate foundation for the EAG.

Additionally, the preliminary group will provide recommendations for engaging with populations designated as impacted and/or marginalized to recruit for EAG membership.

Once the Group has been established, an introductory meeting will be conducted to form a shared understanding of the objectives for the first year of EAG activities. Through the recruitment process and at the introductory meeting, candidates will be advised of the request to participate in four 2021 EAG meetings and the option to attend public meetings.

With the Equity Advisory Group in place, work will begin to determine the indicators and weighting factors that will be used to confirm the Company is advancing its work for equitable clean energy transformation. The Group will also help identify the vulnerable population determinates based on the preliminary analytical work conducted by Avista and the DOH Cumulative Impact Analysis and associated map. EAG members will be instrumental in the development of the timing and extent of meaningful and inclusive public participation throughout the development and duration of the CEIP.

# **Group Composition and Structure**

In accordance with WAC 480 100 655(1)(b) the Equity Advisory Group should include participants from the areas of:

- Environmental Justice:
- Public Health Advocates:
- Tribes:
- Representatives from highly impacted communities and vulnerable populations, that may include seniors, veterans, Black, Indigenous and People of Color (BIPOC), low-income, and individuals living with disability;
- Urban and rural representation; and
- Additional individuals/organizations that may be identified by the Group members.

The EAG should include members who provide "lived experience" and expertise and have the potential to receive the benefit of the Company's efforts relating to compliance with CETA.

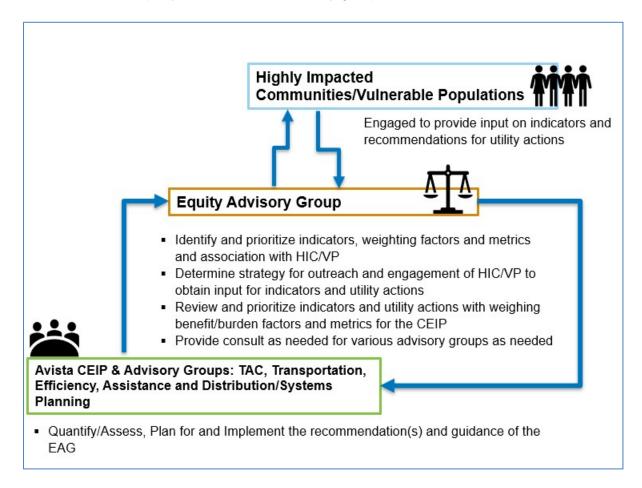
To ensure that the benefits to clean energy transformation are accessible and affordable, the energy burdens are reduced and mitigated, and the Company is accountable for these equity aspects, the EAG will:

- Highlight and develop ways to mitigate barriers to customer participation;
- Help the Company develop better understanding and incorporation of equity issues
- Shape the processes and construct for the EAG

Information obtained from the EAG in these areas will be shared and discussed with the Company's other existing advisory groups to disseminate appropriate strategies to mitigate barriers to customer participation and to ensure adequate representation from highly impacted communities or vulnerable populations are included in all advisory groups.

The chart below provides an illustration of the activities the EAG will undertake and how their consult

will inform the Company's activities and advisory groups.



#### Member Recruitment

The Company is committed to obtaining membership that reflects diverse representation of its customer base with emphasis on those who have been marginalized and/or adversely affected by energy generation and delivery.

Membership in the EAG is defined as any interested person who can actively consult on equity concerns related to the strategic planning, resource coordination and management of the Company's clean energy initiatives.

Interested individuals will be invited to complete a **Member Interest Form** that will provide a tool for considering candidates for the EAG.

#### **Meetings**

Meetings will be conducted in a virtual setting until the Company resumes standard, in-person, business practices or once gathering in groups larger than 10 is permitted.

Meetings will be facilitated by Avista staff.

Meetings are open to EAG members, related Avista staff and guests by invitation.

#### Presentations

All members of the EAG will help identify projects and initiatives that should be shared by presentation to the Group.

Presentations will be available to members in advance of the meeting (3 days as required per WAC 480-100-655 (g)).

#### Meeting and Group Activity Archive

Meeting notes will be taken and shared with members. Meeting notes with presentations will also be available on the Company's website.

#### 2021 Meeting Schedule

The chart below includes the topics to be reviewed and discussed at each meeting.

Meeting	Date/Time	Agenda	Objective
Equity Advisory Group Introductory Meeting	2 meeting options: Thursday, May 13 7:30 to 8:30 am and 4:30 to 5:30 pm	Meet & Greet     Review 2021 participation opportunities	Informative
Public Participation Introductory Meeting  EAG invited to participate	Thursday, May 20 1:00 to 3:30 pm	<ul> <li>Avista's Portfolio of Clean Energy -         Current State</li> <li>Clean Energy Transformation Act         (CETA)</li> <li>Department of Health's Highly Impacted         Communities</li> <li>Clean Energy Action and Implementation         Plans (CEAP &amp; CEIP)</li> </ul>	Informative
Equity Advisory Group	Wednesday, June 9 5:30-7:30 pm Thursday, June 10 7:30 to 9:30 am	<ul> <li>Customer Benefit Indicators</li> <li>Barriers to Public Participation</li> </ul>	Participant Feedback

Public Participation Meeting #2  EAG participation required to participate for education and input	Thursday, June 17 1:00 to 3:30 pm	<ul> <li>CEAP targets (revised 4.30.21)</li> <li>Avista's Customer Benefit Indicators methodology and review the list</li> <li>Renewable Energy Credit (REC) proposed methodology</li> <li>*Breakout groups with EAG members uniquely gathered</li> </ul>	Participant Feedback through breakout groups with polling for indicator prioritization
Public Participation Meeting #3  EAG invited to participate for education	Thursday, July 15 9:00 to 11:30 am	<ul> <li>Customer Benefit Indicators (CBI) and associated resource mix</li> <li>CBI impact methodology and measurement</li> <li>Resource details (budget, location, etc.)</li> </ul>	Informative
Equity Advisory Group Meeting #2	Tuesday, July 20 (time to be determined)	<ul> <li>Review CBI and associated resource mix with methodology and measurement</li> <li>Discussion</li> </ul>	Obtain EAG consult
Public Participation Meeting #4	Tuesday, August 17 1:00 to 3:30 pm	<ul> <li>Correlated CBI, Resource Mix and metrics</li> <li>Cost-Cap Calculations</li> <li>Miscellaneous (e.g. non-energy impacts, etc.)</li> <li>Next Steps for CEIP and engagement</li> </ul>	Informative
Public Participation with emphasis on new customer engagement Meeting #5	Wednesday September 1 5:30 to 7:30 pm	Non-Technical Public Outreach. Meeting to educate and inform for those who are interested in the non-technical aspects discussed during the previous meetings. Including an overview and resource break outs	Summary overview of all activity to date
Equity Advisory Group Meeting #3	September timeframe	Discussion and Planning for Group path forward and how Group participates on the collaborative spectrum	Identify the Group's plan for moving forward

#### **Member Compensation**

Members who express need will be compensated \$400 for their participation in the EAG 2021 meetings. The stipend is for the attendance at three EAG meetings and one public participation meeting that are scheduled to occur May through September 2021, as previously featured in the 2021 meeting schedule.

For in-person meetings, if they occur reimbursement for travel and transportation expenses will be provided for travel that is beyond 10 miles of the meeting location.

#### **Meeting Norms: Guidance for Group Participation**

- 1. Members are encouraged to actively participate in discussions
- 2. Each member will be provided time to speak
- 3. Healthy and civil debate is encouraged

- 4. Members should be open to new ideas and concepts
- 5. Members are respectful of differing opinions
- 6. Collectively the group should strive to align varying options (e.g. identify shared goals for different perspectives)

#### **Decision Model**

Should the group discussion result in need for a decision, the decision will be made by consensus.

The Gradients of Agreement will be utilized, combined with collaborative dialogue to gauge the level of support for a proposal to ensure each member has had the opportunity to express ideas and

better understand what is important to each member. The solution should then have broad level of support and will enhance the commitment and success of the resulting decision.

# Gradients of Agreement: Better Vocabulary

1	2	3	4	5	6	7	8
Whole- hearted Endorsement	Agreement with a Minor Point of Contention	Support with Reservations	Abstain	More Discussion Needed	Don't Like but Will Support	Serious Disagreement	Veto
"I really like it"	"Not perfect, but it's good enough"	"I can live with it."	"This issue does not affect me."	"I don't understand the issues well enough yet."	"It's not great but I don't want to hold up the group"	"I am not on board with this – don't count on me."	"I block this proposal."

If all the responses from the group members are 1, 2, 3, or 4, consensus is achieved, and the group can proceed.

If most of the group answers 1 to 4, and one or more member answers 5, then the initiative will move

forward with a minority report written by those members who voted 5.

If less than 60% of the EAG votes 1 to 4, the initiative will go back to the Group for further consideration.

# **Roles and Responsibilities**

#### **EAG Members**

This is an active advisory group that will consist of participants from community-based, public health, government and social service organizations along with individuals with relevant experiences who will provide a consultation to assure the needs of their particular area or

interests are considered as it relates to potential benefits or detriments that a clean energy future may bring to their community.

The EAG is expected to provide a voice for marginalized customers and will assist in the development of the inputs to be considered for future energy resource planning processes.

EAG responsibilities in the first year:

- 1. Provide consult to ensure equity considerations are expressed in public participation meetings and during various consult activities
- 2. Attend EAG meetings
- 3. Attend public participation meetings, as interested and available

#### **Public Comments**

Being a member of Avista's EAG does not limit participants or groups from commenting on CEIP filings before the commission.

#### **Company Representatives**

The company's lead staff will facilitate regularly occurring meetings with an internal group of Avista representatives who will be updated on the EAG's activities and progress. This group will provide oversight to assure the group's activities are aligned with other company activities and initiatives, resources are leveraged and the recommendations of the EAG are distributed to the related advisory group or company program or project.

Representation for the company's internal group includes:

- Executive Sponsor: Latisha Hill
- Lead Staff: Ana Matthews and Renee Coelho
- Avista Experts:
  - Rates & Regulatory: Shawn Bonfield, Amanda Ghering and Jaime Majure
  - IRP Manager: James Gall
  - CEIP Manager: Annette Brandon
  - Avista's Diversity, Equity and Inclusion Strategy: Kristine Meyer
  - General Consult: Meghan Pinch
  - Communication: Anne Gannon
- Related company initiatives:
  - Biennial Conservation Plan: Ryan Finesilver
  - Affordability: Nicole Hydzik & Joy Fryer
  - Solar: Joy Fryer
  - Transportation Electrification: Rendall Farley

#### Lead Staff Responsibilities

- 1. Lead EAG Meetings
- 2. Coordinate all meeting support activity (i.e. schedule meetings, provide agenda and meeting materials to members)
- 3. Document meeting notes and action items

- 4. Send out meeting notes, action items and ensure follow-up of action items
- 5. Serve as company liaison for all EAG activities

#### Resources

For the development of this document the following resources were used:

- 1. Avista's Economic Vitality Charter, dated 11/20/2020
- 2. Spokane Regional Emergency and Disaster Healthcare Coalition: Core Member Advisory Group Charter, dated: 4/1//2019
- 3. Justice in 100 Metrics: Tools for Measuring Energy Equity
- 4. WUTC Draft Area Metrics and Examples
- 5. Spokane City's Sustainability Action Subcommittee: Overview

2021 Equity Advisory Group Members					
First					
Name	Last Name	Agency	Title/Role	Area Represented	
			Family Services Support		
Adell	Whitehead	Martin Luther King Center	Manager	Spokane neighborhood	
Brook	Beeler	Regional Director	Department of Ecology	Eastern Washington	
Clair	Trapp	Rural Resources	Energy Intake Specialist	Stevens County	
		Spokane Tribe Housing			
Clyde	Abrahamson	Authority	Development Manager	Spokane Tribe	
			Director, Center for		
	170	NEWESDAGA	Special Education		
Connie	Kliewer	NEWESD101	Services	Eastern Washington	
David	Tietz	Salem Arms	Executive Director	Spokane	
Deaneal	McKnight	CAC Whitman	Outreach	Whitman County	
		Takesa Village			
DeAnna	Knope	Homeowner Cooperative	Resident, Rules Chair	Spokane neighborhood	
		Community Member at	Neighborhood Council		
Gretchen	Chomas	Large	Member	Spokane neighborhood	
		Community Member at			
Jessie	Twigg-Harris	Large	Small Business Owner	Whitman County	
Joe/Eliso	Dumloo	Spokene Vet Center	Veterans Outreach	Factors Washington	
JOE/EIISO	Dumlao	Spokane Vet Center	Program Specialist Community Member and	Eastern Washington	
Jordan	McGee	Sunrise Spokane affiliation	Organizer	Spokane	
oordan	WICOCC	Currise opokarie armation	Director of Advocacy and	Operano	
KJ	January	Spectrum	Engagement	Spokane	
Larry	Mattson	Jacobs	Client Account Manager	Eastern Washington	
Maggie	Gates	Community Outreach	Lands Council	Spokane	
Margee	Chambers	Spokane Clean Air	Rule Writer & Planner	Spokane County	
		Community Member at			
Michele	Bennington	Large	Volunteer at Our Place	Spokane	

Ryann	Louie	Reimagine Spokane	Co-Chair Asian Pacific Islander Coalition, Founder of Reimagine Spokane	Spokane
Shauna	Meharry	SNAP	Intake Specialist	Spokane County
William	vonBracht	Hiawatha Elementary School	Principal	Othello
Xanthe	Supita	City of Airway Heights	Accounting Specialist	Airway Heights