## BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

)

)

)

)

)

In the Matter of the Review of: Unbundled Loop and Switching Rates; the Deaveraged Zone Rate Structure; and Unbundled Network Elements, Transport, And Termination

**DOCKET NO. UT-023003** 

## DIRECT TESTIMONY OF DOUGLAS DENNEY

## **ON BEHALF OF**

## AT&T COMMUNICATIONS OF THE PACIFIC NORTHWEST, INC.

April 9, 2004

1		I. IDENTIFICATION OF WITNESS
2	Q.	PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
3	A.	My name is Douglas Denney. I work at 1875 Lawrence Street in Denver, Colorado.
4	Q.	BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?
5	A.	I am employed by AT&T as a Manager with Network Services, in the Local Services and
6		Access Management group. My responsibilities include tracking, reviewing and
7		analyzing local wholesale prices in Qwest's region; reviewing cost studies; and
8		representing AT&T as a witness in state regulatory proceedings in the Qwest region
9		relating to local wholesale price/cost issues.
10	Q.	PLEASE DESCRIBE YOUR EDUCATION AND PROFESSIONAL
11		BACKGROUND.
12	A.	I received a B.S. degree in Business Management in 1988. I spent three years doing
13		graduate work at the University of Arizona in Economics, and then I transferred to
14		Oregon State University where I have completed all the requirements for a Ph.D. except
15		my dissertation. My field of study was Industrial Organization, and I focused on cost
16		models and the measurement of market power. I taught a variety of economics courses at
17		the University of Arizona and Oregon State University. I was hired by AT&T in
18		December of 1996 and have spent most of my time with the Company analyzing cost
19		models.
20		I have testified before most commissions in Qwest's 14-state territory on cost models
21		including the HAI Model, BCPM, GTE's ICM, U S WEST's UNE cost models, and the

1		FCC's Synthesis Model. I have also filed testimony about issues relating to the
2		wholesale cost of local service including universal service funding, unbundled network
3		element pricing, geographic deaveraging, competitive local exchange carrier access rates
4		and costs related to CLEC impairment in the recent triennial review order proceedings.
5	Q.	HAVE YOU PREVIOUSLY TESTIFIED IN WASHINGTON?
6	A.	Yes. In 1998 I filed testimony in UT-960369 (Phase 2) on shared transport. At the end
7		of 1999 and the beginning of 2000 I filed testimony in the same docket on geographic
8		deaveraging. Most recently I filed testimony in docket UT-033044 regarding impairment
9		costs related to the Triennial Review proceedings.
10	Q.	WHAT IS THE PURPOSE OF THIS TESTIMONY?
11	A.	The purpose of my testimony is to adopt the portions of Dr. Mercer's testimony regarding
12		geographic deaveraging. This includes the Q and A starting on page 37, line 5 along with
13		the referenced attachment RAM-7, which should be redesignated as Exhibit DD-1. In
14		addition I have attached the AT&T Deaveraging Optimizer populated with the most
15		recent results of the HAI Model detailed in the Supplemental Direct Testimony of Dr.
16		Mercer (DD-2).
17	Q.	HOW HAVE THE WIRE CENTERS BEEN GROUPED INTO "ZONES" FOR
18		THE PURPOSE OF DISAGGREGATING LOOP COSTS AS REQURED BY THE
19		FCC AND THIS COMMISSION?
20	A.	AT&T has proposed a set of three wire center zones to which the individual wire centers

21 are assigned in order to group wire centers with similar costs. AT&T believes that with

3

these assignments, the deaveraged rates reasonably represent the underlying wire center
costs.

3	To facilitate this process, AT&T has developed a deaveraging program that searches for
4	the set of wire center zone assignments that minimizes the total deviation of costs within
5	zones. Attachment DD-1 (previously RAM-7) describes how the deaveraging program
6	operates. The zone assignments output by the optimizer are entered into the "Manual
7	Zone Code" column of the WC Weights worksheet in the wire center expense module
8	output workbook. If the user then follows the instructions appearing in the Zone
9	Summary worksheet, Excel recalculates the deaveraged zone rates. This is done after the
10	Model runs, and does not require the Model itself to be rerun. I have also used the five-
11	zone deaveraging zones previously adopted by this Commission, and present those results
12	as well.

- 13 Q. DOES THIS CONCLUDE YOUR TESTIMONY?
- 14 A. Yes, it does.