
AT&T to Offer Local Phone Service in Northern Nevada

Wednesday January 28, 11:00 am ET

Consumers to benefit from greater choice for savings, value and convenience

CARSON CITY, Nev., Jan. 28 /PRNewswire/ -- AT&T today announced its entry into Nevada's local phone market offering a choice of competitively priced local calling plans. AT&T's calling plans will be available to consumers in Northern Nevada, including Carson City, the state capital, Reno, the state's second largest city, and in other locales*. Consumers can now replace their SBC service with one of AT&T's new local plans and can add an attractively priced long distance plan for a convenient bundled communications package.

"Nevadans will now be able to reap the benefits of local competition by taking advantage of AT&T's local calling plans," said Kevin Crull, senior vice president, AT&T Consumer. "We're delighted to be able to offer residential customers the ability to choose from a number of local phone service plans -- plans that have been designed to meet their communications needs by one of the most respected communications companies in the nation."

In addition to AT&T's entry into Northern Nevada, the company today is also announcing entry into local markets in Delaware, Maine, New Hampshire, Rhode Island, Vermont and West Virginia. AT&T already provides residential local service to 4 million residential customers and, with today's announcement, offers local service in a total of 35 states. AT&T's local service is available to 64.8 million households served by the Bell companies -- 76 percent of all households in Bell territories.

"Regulators so far have resisted enormous pressure from incumbent monopolies to scuttle federal Telecom Act provisions that are just now allowing us to bring more choice and new services to residential customers, just like we're doing in Nevada. Consumers win with competition," said Crull.

"The FCC's Triennial Review decision in February 2003 found that the existing rules still are necessary for competition to exist. We're banking on regulatory decisions at the state level in the next six months that will continue policies allowing consumers a competitive choice for local phone service. They will be critical to the future of competition," he said.

AT&T offers a variety of local and long distance calling plans to best suit consumers' individual needs. For example, for a monthly plan fee of **\$29.95**, Nevadans currently served by SBC can subscribe to one of AT&T's most popular plans, which includes the following:

- Unlimited local calling.
- A choice of up to 13 features, such as Caller ID (listing the name and number of the caller), Call Waiting, 3-Way Calling, Call Return, Call Forwarding, Call Screening or Repeat Dialing.
- A single, simple-to-read bill for local and long distance calls.
- One phone number to call for all customer service needs.

For an **additional \$3.95 per month**, customers can bundle their local plan with the long distance calling plan AT&T Local One Rate* Plus and pay just **7 cents a minute** for all their domestic, direct-dialed long distance and local toll calls.

Residential customers in Northern Nevada can also take advantage of AT&T's newest bundled calling plan, AT&T One Rate USA(SM). For a monthly plan fee of \$54.95, customers can get their choice of four popular calling features along with unlimited local and long distance voice calls within the United States.

Silver State residents who switch their local residential service from SBC to AT&T will be able to keep their existing phone number in most cases, and AT&T will pay all switching charges.

AT&T already offers local voice and data services to businesses throughout Nevada.

AT&T Enters Residential Local Phone Markets in Seven States

Wednesday January 28, 7:32 am ET

West Virginia Consumers Among Those to Benefit From Greater Choice for Savings, Value and Convenience.

MORRISTOWN, N.J., Jan. 28 /PRNewswire/ -- AT&T today announced it is now offering a choice of competitively priced local calling plans to most residents of West Virginia as well as six other states: Delaware, Maine, New Hampshire, Rhode Island, Vermont and parts of northern Nevada. Consumers can now replace their Verizon service (or SBC service in Nevada) with one of AT&T's new local plans and can add an attractively priced long distance plan for a convenient bundled communications package.

"Consumers in these seven states now can reap the benefits of local competition by taking advantage of AT&T's local calling plans," said Kevin Crull, senior vice president, AT&T Consumer. "We're delighted to be able to offer residential customers the ability to choose from a number of local phone service plans-plans that have been designed to meet their communications needs by one of the most respected communications companies in the nation."

AT&T already provides residential local service to 4 million residential customers and, with today's announcement, offers local service in a total of 35 states. AT&T now serves residential customers throughout Verizon's mid-Atlantic region, with the exception of the District of Columbia. By the end of 2004, depending on pro-competitive, consumer-friendly regulatory decisions, AT&T will offer local residential service in virtually all of the continental United States.

"Regulators so far have resisted enormous pressure from incumbent monopolies to scuttle federal Telecom Act provisions that are just now allowing us to bring more choice and new services to residential customers. Consumers win with competition," said Crull.

"The FCC's Triennial Review decision in February 2003 found that the existing rules still are necessary for competition to exist and flourish. We're banking on regulatory decisions at the state level during the next six months that will continue policies allowing consumers a competitive choice for local phone service. As today's announcement illustrates, we're making more services

available as decisions at the state level warrant. Without such decisions, competition in the local phone market will die," he said.

AT&T offers a variety of local and long distance calling plans to best suit consumers' individual needs. For example, for a monthly fee of **\$34.95**, West Virginia consumers can subscribe to one of its most popular plans, which provides the following:

- * Unlimited local calling.
- * A choice of three features, such as Caller ID (listing the name and number of the caller), Call Waiting, 3-Way Calling, Call Return or Call Forwarding.
- * A single, simple-to-read bill for local and long distance calls.
- * One phone number to call for all customer service needs.

For an **additional \$3.95 per month**, customers can bundle their local plan with the long distance calling plan AT&T Local One Rate® Plus and pay just **7 cents a minute** for all their domestic, direct-dialed long distance and local toll calls.

Residential customers in the Mountain State can also take advantage of AT&T's newest bundled calling plan, AT&T One Rate USA(SM). For a monthly fee of **\$54.95**, customers can get their choice of four popular calling features along with unlimited local and long distance voice calls within the United States.

Consumers who switch their local residential service from Verizon to AT&T will be able to keep their existing phone number in most cases, and AT&T will pay all switching charges.

To sign up for AT&T residential local service in West Virginia, consumers can call toll-free 1 800 ATT 4 ALL, or for more information, visit the company's Web site at www.att.com/home

AT&T Enters Residential Local Phone Markets in Four New England States

Wednesday January 28, 7:32 am ET

Consumers in Maine, New Hampshire, Rhode Island and Vermont To Benefit From Greater Choice For Savings, Value and Convenience

BOSTON, Jan. 28 /PRNewswire/ -- AT&T today announced it is now offering a choice of competitively priced local calling plans to most residents of Maine, New Hampshire, Rhode Island and Vermont. Consumers can now replace their Verizon service with one of AT&T's new local plans and can add an attractively priced long distance plan for a convenient bundled communications package.

"Consumers in these New England states now can reap the benefits of local competition by taking advantage of AT&T's local calling plans," said Kevin Crull, senior vice president, AT&T Consumer. "We're delighted to be able to offer residential customers the ability to choose from a number of local phone service plans-plans that have been designed to meet their communications needs by one of the most respected communications companies in the nation."

AT&T today also announced local residential service in three additional states: Delaware, West Virginia and Nevada.

AT&T now serves residential customers across New England, with the exception of Connecticut. The company already provides residential local service to 4 million residential customers and, with today's announcement, offers local service in a total of 35 states. By the end of 2004, depending on pro-competitive, consumer-friendly regulatory decisions, AT&T will offer local residential service in virtually all of the continental United States.

"Regulators so far have resisted enormous pressure from incumbent monopolies to scuttle federal Telecom Act provisions that are just now allowing us to bring more choice and new services to residential customers. Consumers win with competition," said Crull.

"The FCC's Triennial Review decision in February 2003 found that the existing rules still are necessary for competition to exist and flourish. We're banking on regulatory decisions at the state level during the next six months that will continue policies allowing consumers a competitive choice for local phone service. As today's announcement illustrates, we're making more services available as decisions at the state level warrant. Without such decisions, competition in the local phone market will die," he said.

AT&T offers a variety of local and long distance calling plans to best suit consumers' individual needs. For example, one of its most popular plans includes the following for a monthly fee of **\$31.95 in Maine, \$26.95 in New Hampshire, \$28.95 in Rhode Island and \$35.95 in Vermont:**

- * Unlimited local calling.
- * A choice of three features, such as Caller ID (listing the name and number of the caller), Call Waiting, 3-Way Calling, Call Return or Call Forwarding.
- * A single, simple-to-read bill for local and long distance calls.
- * One phone number to call for all customer service needs.

For an **additional \$3.95 per month**, customers can bundle their local plan with the long distance calling plan AT&T Local One Rate® Plus and pay just **7 cents a minute** for all their domestic, direct-dialed long distance and local toll calls.

Residential customers in the four states can also take advantage of AT&T's newest bundled calling plan, AT&T One Rate USA(SM). For a monthly fee of **\$54.95**, customers can get their choice of four popular calling features along with unlimited local and long distance voice calls within the United States.

Consumers who switch their local residential service from Verizon to AT&T will be able to keep their existing phone number in most cases, and AT&T will pay all switching charges.

To sign up for AT&T residential local service, consumers can call toll-free 1 800 ATT 4 ALL, or for more information, visit the company's Web site at www.att.com/home.

AT&T Enters North Carolina, South Carolina and Louisiana Residential Local Phone Markets

Thursday January 8, 7:32 am ET

Consumers to benefit from greater choice for savings, value and convenience

MORRISTOWN, N.J., Jan. 8 /PRNewswire/ -- AT&T today announced it is now offering most South Carolina, North Carolina and Louisiana residents in BellSouth's service areas a choice of competitively priced local calling plans, with the ability to add an attractively priced long-distance plan for a convenient bundled communications package.

"North and South Carolinians and Louisianans now can reap the benefits of local competition by taking advantage of AT&T's local calling plans," said Kevin Crull, senior vice president, AT&T Consumer. "We're delighted to be able to offer these consumers the ability to choose from a number of local phone service plans that have been designed to meet their communications needs from one of the most respected communications companies in the nation."

AT&T already provides residential local service to over 3.8 million residential customers and, with today's announcement, offers local service in a total of 27 states. AT&T now serves residential customers across all of BellSouth's nine-state territory. Additionally, AT&T's local service is available to 64.8 million households served by the Bell companies -- 76 percent of all households in Bell territories.

"Regulators so far have resisted enormous pressure from incumbent monopolies to scuttle federal Telecom Act provisions that are just now allowing us to bring more choice and new services to residential customers. Consumers win with competition," said Crull.

"The FCC's Triennial Review decision in February 2003 found that the existing rules still are necessary for competition to exist. We're banking on regulatory decisions at the state level in the next nine months that will continue policies allowing consumers a competitive choice for local phone service. They will be critical to the future of competition," he said.

AT&T offers a variety of local and long distance calling plans to best suit consumers' individual needs. For example, one of its most popular plans includes the following for a monthly plan fee of **\$26.95** in North Carolina and **\$29.95** in South Carolina and Louisiana:

- * Unlimited local calling.
- * A choice of three features, such as Caller ID (listing the name and

number of the caller), Call Waiting, 3-Way Calling, Call Return or Call Forwarding.

- * A single, simple-to-read bill for local and long distance calls.
- * One phone number to call for all customer service needs.

For an **additional \$3.95 per month**, customers can bundle their local plan with the long distance calling plan AT&T Local One Rate® Plus and pay just **7 cents a minute** for all their domestic, direct-dialed long distance and local toll calls.

Residential customers in the three states can also take advantage of AT&T's newest bundled calling plan, AT&T One Rate USA(SM). For a monthly plan fee of **\$54.95** in North Carolina and Louisiana and **\$59.95** in South Carolina, customers can get their choice of popular calling features along with unlimited local and long distance voice calls within the United States.

Consumers who switch their local residential service from BellSouth to AT&T will be able to keep their existing phone number in most cases, and AT&T will pay all switching charges.

AT&T already offers local voice and data services to businesses in the three states.

To sign up for AT&T residential local service in these three states, consumers can call toll-free 1 800 ATT 4 ALL, or for more information, visit the company's Web site at www.att.com/home.

AT&T Expands Local Residential Service in Pennsylvania

Friday January 9, 9:38 am ET

Consumers to benefit from increased competitive marketplace, but more regulatory work is needed.

ALLENTOWN, Pa., Jan. 9 /PRNewswire/ -- AT&T today announced it is expanding its local service offerings for residential customers in Pennsylvania communities. This means that consumers living in most areas currently served by Verizon now have more options for local phone service.

This expansion is good news for many communities, said J. Michael Schweder, president-AT&T Pennsylvania, noting that among the areas where additional services are available are Philadelphia, Pittsburgh, Allentown, Harrisburg, Reading, Scranton and many of their surrounding communities. "However, more needs to be done to promote robust competition throughout the Commonwealth, especially in the state's rural communities."

With the exception of rural areas of the state -- "rural" as defined by the Pennsylvania Public Utility Commission (PUC) -- consumers can now choose from plans that include unlimited local calling and a package of two, three or five features, such as caller ID, call forwarding and call waiting. Customers also may combine their local service with a broad selection of AT&T long distance plans, or choose AT&T One Rate USA(SM), the company's unlimited calling bundle.

"This expansion means that consumers in the Keystone State can now take advantage of a range of AT&T local service offers, just as their neighbors in Ohio, New Jersey, New York and Maryland have been doing for quite some time," said Schweder.

"We're able to provide this more robust set of options thanks to the actions of the PUC and the interest of Governor Rendell and those Pennsylvania state legislators who have made a good-faith effort to create a wholesale rate structure where competition can begin to flourish."

The PUC recently issued a decision that is expected to result in lower wholesale rates that competitors pay to provide service in non-rural areas, but higher wholesale rates in rural areas.

"Regulatory decisions at the state level are critical to the future of competition. That's why we believe more needs to be done," Schweder added.

"Consistent with the rules of the Federal Communications Commission, it's essential for policymakers to preserve access to the network and ensure reasonable wholesale rates. Only then will the benefits of a competitive telecommunications environment be available to all Pennsylvanians."

Consumers can sign up for AT&T One Rate USA to get a bundle of unlimited local and long distance calling and four features for \$49.95 per month (plus taxes and fees). Among the most popular plans for local service is a package that includes caller ID and two additional features for \$25 per month (plus taxes and fees).

AT&T already markets residential local service in 27 other states and is available to more than 60 percent of U.S. households. Current subscribers number more than 3.8 million. The company also offers local service plans for businesses throughout Pennsylvania.

To order AT&T residential local service, consumers can call toll-free 1 800 ATT 4 ALL. Or for more information, visit the company's Web site at www.att.com/home.