

1 Q. **PLEASE STATE YOUR NAME, EMPLOYER, AND BUSINESS ADDRESS.**

2 A. My name is Thomas L. Spinks. I am employed by the Washington Utilities and  
3 Transportation Commission. My business address is P.O. Box 47250, Olympia,  
4 Washington, 98504.

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6 Q. **IN WHAT CAPACITY ARE YOU EMPLOYED?**

7 A. I am employed as a Telecommunications Industry Expert.

8  
9 Q. **HAVE YOU PREPARED A STATEMENT OF YOUR QUALIFICATIONS?**

10 A. Yes. A summary of my education and experience is provided as Exhibit \_\_\_\_ (TLS-1).

11  
12 Q. **WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

13 A. The purpose of my testimony is to present Staff's proposals for deaveraging the rates of  
14 U S WEST and GTE as directed by the Commission at paragraph 481 of the Seventeenth  
15 Supplemental Order in this docket. Staff is proposing deaveraged rates for unbundled  
16 loops and switching.

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18 Q. **WHAT ARE STAFF'S PROPOSALS FOR DEAVERAGING LOOPS?**

19 A. Staff proposes to deaverage loops for U S WEST and GTE by establishing density zones  
20 based on the HAI cost model density zones. Staff also proposes that unbundled loops be  
21 offered on a distance-sensitive basis within density zones. The proposed density zones

1 and distance-sensitive rates for U S WEST and GTE are shown in Exhibits \_\_\_\_ (TLS-2)  
2 and \_\_\_\_ (TLS-3).

3  
4 **Q. WHAT CRITERIA DID STAFF CONSIDER IN DEVELOPING ITS**  
5 **DEAVERAGING PROPOSALS?**

6 A. Proposals for deaveraging must meet the FCC requirement that states establish at least  
7 three deaveraged zones and that rates for elements be “structured consistently with the  
8 manner in which the costs of providing the element are incurred.” (47 CFR § 51.507(a)).  
9 Also, deaveraging proposals should not confer any unfair competitive advantage or harm  
10 upon any carrier. Finally, the FCC noted in its August, 1996 interconnection order that  
11 commentors on geographic deaveraging generally agreed that rates should be  
12 geographically deaveraged where there are significant cost variations. (Order at ¶ 760).  
13 Based on these guidelines, Staff developed its proposals on the premise that costs should  
14 be deaveraged where significant cost differences exist between geographic areas and, to  
15 that end, that statistical tests should be used to identify the deaveraged zones.

16  
17 **Q. HOW DOES STAFF PROPOSE TO DEAVERAGE LOOP COSTS?**

18 A. Loop costs are deaveraged using the following steps:  
19 1. Identify the geographic areas having significant cost differences.  
20 2. Assign exchanges to their density zones.  
21 3. Assign cost estimates to each exchange and calculate loop costs for each density  
22 zone.

1 4. Calculate the statewide average loop cost and adjust it to equal the statewide  
2 average loop rate set by the Commission.  
3

4 **Q. HOW WERE DENSITY ZONES ESTABLISHED FOR U S WEST AND GTE?**

5 A. Staff first examined the relationship between density and costs without reference to  
6 existing density zones used in either the HAI and BCPM cost models using the following  
7 procedure:

- 8 1. The exchanges are ranked by access line density and split into density groups of 0-  
9 50 lines per square mile, 50-100 lines per square mile, etc., subject to the group  
10 size also having sufficient observations to conduct a meaningful test.
- 11 2. A statistical test of differences between means is conducted with the null  
12 hypothesis being that there is no difference between the groups. If the hypothesis  
13 could not be rejected, the groups are combined. If the hypothesis is rejected and a  
14 significant difference in cost is identified, then a density zone is identified for the  
15 group.

16 The purpose of the testing is to see if unique geographic zones could be identified. After  
17 completing these tests, Staff determined that there was no one unique set of density zones  
18 that could be identified exclusive of any other set. For instance, the initial tests identified  
19 density zones of 0-100 and 100-200 lines per square mile, but subsequent tests with the  
20 same data also showed that significant differences existed if the zones were identified as  
21 0-75 and 75-200 lines per square mile. Another potential issue was the question of which  
22 cost value to use in the “t” test: average total cost or average loop cost. The distinction is

1 more than an academic exercise because some density groupings are significantly  
2 different under one cost value but not the other. Since Staff could not determine a unique  
3 set of geographic areas where costs differed significantly, and even the choice of the cost  
4 value was subjective, Staff chose to use the pre-existing HAI model density zones as a  
5 starting point. In cases where there was no significant difference between HAI density  
6 zones, the zones were combined.

7  
8 **Q. WHAT GEOGRAPHIC UNIT WAS USED FOR LOOP COST ESTIMATES?**

9 A. Costs can be calculated for purposes of geographic deaveraging at several levels  
10 including the census block group, wire center, and exchange levels. Staff chose the  
11 exchange level of cost for two reasons. First, offering unbundled network elements  
12 (“UNEs”) at the exchange level is simpler to administer than offering UNEs at more  
13 disaggregated levels. Second, the state universal service fund (“USF”) calculations are  
14 made at the exchange level. The USF plan developed by the Commission in Docket  
15 No. UT-980311 envisions portable funds that are calculated and made available at the  
16 exchange level.

17  
18 **Q. HOW ARE DEAVERAGED LOOP COSTS ESTIMATED FOR EACH OF THE**  
19 **DENSITY ZONES?**

20 A. The Commission determined statewide average loop rates for GTE and U S WEST in  
21 Phases I and II of this proceeding. In order to calculate deaveraged loop rates on a density  
22 zone basis, disaggregated cost estimates must be used to calculate the density zone costs

1 and the estimates must then be reconciled with the statewide average loop rate. The  
2 proxy cost models produce disaggregated cost estimates by wire center or density zone.  
3 The Commission earlier indicated that cost models already a matter of record should be  
4 used to produce these cost estimates. Therefore, Staff chose the HAI model and output  
5 that Staff submitted in Docket No. UT-980311(a) because of our familiarity with, and  
6 availability of, the data. The choice of a model, however, does not appear to be crucial to  
7 the outcome of the deaveraging process. While the HAI and BCPM models produce  
8 different absolute cost estimates, in Staff's experience the relative cost estimates between  
9 wire centers in the models are fairly consistent between models. Since the disaggregated  
10 loop costs have to be reconciled back to the statewide average cost, relative cost  
11 differences between the cost models cannot change the ultimate rates in the density zones.

12  
13 Using the HAI loop cost estimates, Staff first calculates a weighted loop cost for each  
14 exchange area. The exchange area costs are then assigned to their appropriate density  
15 zones. The exchange level costs in each density zone are weighted together to produce an  
16 average loop cost for each density zone. The density zone costs are then weighted  
17 together to create the statewide average loop cost based on the cost model output. The  
18 statewide average loop cost produced by this process must then be reconciled with the  
19 statewide average loop cost from the Seventeenth Supplemental Order in this proceeding.  
20 For example, the GTE HAI model statewide average loop cost is \$18.27 per loop, per  
21 month. The statewide UNE loop price set by the Commission in the Seventeenth  
22 Supplemental Order in this docket for GTE is \$23.94. Staff calculated a ratio of the two

1 cost estimates (1.31) and applied the ratio to the HAI loop costs in each density zone to  
2 produce the UNE loop rate for each density zone.

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4 **Q. PLEASE EXPLAIN STAFF'S RECOMMENDATION FOR DISTANCE-**  
5 **SENSITIVE LOOP RATES?**

6 A. Distance-sensitive loop rates are economically rational because there is a higher cost to  
7 provide longer loops than shorter loops, and distance-sensitive prices capture this  
8 relationship. Sending rational price signals to buyers promotes competition and efficient  
9 choice of technology. Competition is enhanced when potential competitors may consider  
10 market entry in less dense areas of the state because loops in the core area of these rural  
11 areas are priced below the average cost for the area. For instance, an unbundled loop in  
12 locations like Northport, Springdale, or Pateros costs on average \$42 per month. With  
13 distance-sensitive rates loops within a half-mile of the wire center would cost a  
14 competitor \$10-20 per month. With distance-sensitive rates potential competitors will  
15 make efficient technology choices in determining whether to serve customers using  
16 leased UNEs, or by alternative technologies because leased loops at a particular location  
17 will reflect the cost of providing the loop to that location.

18  
19 **Q. HOW DID STAFF CALCULATE THE DISTANCE-SENSITIVE RATES FOR**  
20 **U S WEST AND GTE?**

21 A. Staff calculated the distance-sensitive rates using the results from a regression equation  
22 where the average loop cost for wire centers is modeled as a function of wire center loop

1 density and loop length. The resulting equation is used to calculate rates in each density  
2 zone by setting the density variable at the average level for the zone and then varying the  
3 distance of the loop. The distance-sensitive rates are then weighted by the number of  
4 loops at each thousand-foot increment to calculate a density zone average rate. The  
5 density zone average rate is then reconciled back to the statewide average rate set by the  
6 Commission earlier in this proceeding. The distance-sensitive rates shown in  
7 Exhibits \_\_\_\_ (TLS-2) and \_\_\_\_ (TLS-3) are intended as an example of how rates could  
8 vary with distance using 1000 foot distance increments for the first 12 kilofeet. Other  
9 more distance aggregated rate structures may also be appropriate, such as setting distance-  
10 sensitive increments in six kilofeet bands or using geo-political boundaries such as city  
11 limits. The more aggregated rate structures may be more appropriate if Staff's proposed  
12 rate structure creates undue administrative burdens and cost. The regression results,  
13 diagnostics, loop distributions, and cost estimates are all included in Staff's workpapers.

14  
15 **Q. IS IT FEASIBLE FOR U S WEST AND GTE TO PROVIDE UNBUNDLED**  
16 **LOOPS ON A DISTANCE-SENSITIVE BASIS?**

17 **A.** Yes. To identify individual loop distance, a company needs to know how far the  
18 customer is from the wire center. One way of estimating that distance is to be able to  
19 associate each customer with a census block and know how far each census block is from  
20 the customer's wire center. Data bases already exist which can locate a census block for  
21 a given address. In addition, the HAI and BCPM models use data that provide the  
22 distance from wire centers to the center of census blocks or census block groups. Hence,

1 reasonably accurate loop distances may be identifiable with minimal additional cost by  
2 using existing information already available to the companies.

3  
4 **Q. HOW DOES STAFF PROPOSE TO DEAVERAGE SWITCHING COSTS?**

5 A. Staff proposes to deaverage switching costs in a manner similar to the methods used to  
6 deaverage loop costs. Deaveraged switching costs are estimated using the following steps:

7 1. Wire center switching costs are first sorted into the same density groups used for  
8 unbundled loops.

9 2. A test is made to determine whether the cost differences are statistically  
10 significant.

11 3. Where the cost differences are significant, a separate switching rate is established  
12 for the density zone. If cost differences are not significant, the density zones are  
13 combined.

14 4. The current tariffed local switching rates are deaveraged into the density zones  
15 using the same HAI model reconciliation process developed for unbundled loops.

16 Staff's data and calculations are included in the workpapers.

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18 **Q. DOES THIS COMPLETE YOUR TESTIMONY?**

19 A. Yes.