

[Service date: October 6, 2005]

BEFORE THE
WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION

In the Matter of the Joint Petition of
Verizon Communications Inc., and MCI, Inc.

for a Declaratory Order Disclaiming
Jurisdiction Over or, in the Alternative a Joint
Application for Approval of, Agreement and
Plan of Merger

Docket No. UT-050814

REBUTTAL TESTIMONY OF

MICHAEL A. BEACH

**ON BEHALF OF
MCI, INC.**

October 6, 2005

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I. INTRODUCTION

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Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

A. My name is Michael A. Beach. My business address is 6415 Business Center Drive, Highlands Ranch, Colorado 80130. I am Vice President-Carrier Management for MCI.¹

Q. HAVE YOU PREVIOUSLY PROVIDED TESTIMONY IN THIS PROCEEDING?

A. Yes. I prepared Direct Testimony that was filed in this docket on June 28, 2005.

Q. WHAT IS THE PURPOSE OF THIS TESTIMONY?

A. This testimony is intended to respond to the testimony of the Commission Staff, Public Counsel, Covad Communications Company (“Covad”) and XO Communications Services, Inc. (“XO”) that generally recommends that the Commission either reject the merger, or impose onerous and unnecessary conditions on the companies as a result of the merger. Because witnesses for other parties have exaggerated or misstated the competitive significance of MCI’s business in Verizon’s Washington service territory, my testimony further details MCI’s presence in the mass market and enterprise market. I and other witnesses for the Joint Petitioners previously described the significant benefits that this transaction promises for our customers, so I will not repeat that discussion here. This testimony is intended to rebut the interveners’ claims about the merger’s effects on the enterprise market and the so-called “mid-size business” market. I also explain that the merger will have little impact on, and cause no harm to, mass

¹ MCI, Inc. identifies the holding company. I use “MCI” for ease of reference throughout this testimony to refer to the collective MCI operating companies.

1 market consumers. In addition, my testimony rebuts claims that the merger will
2 diminish competition for special access services.

3 **Q. PLEASE SUMMARIZE YOUR TESTIMONY.**

4 A. The interveners' testimony in this case suffers from several major flaws:
5 they grossly overstate MCI's presence in the mass market in Verizon Northwest's
6 exchanges; they fail to acknowledge the fact that the merger will result in more
7 competition in the enterprise market; and they ignore the facts that MCI is
8 providing no intrastate special access services in Washington, that in any event it
9 has a very small presence in Verizon Northwest Exchanges, and that other
10 competitive carriers' presence is several times larger than MCI's. In short, their
11 testimony tries hard to manufacture alleged harms that are contrary to the facts.

12 First, these parties ignore the fundamental changes that have occurred in
13 the communications industry over the past several years. The testimony of
14 Dr. Taylor on behalf of Joint Petitioners, discusses the proper definition of the
15 markets and the many technological and regulatory changes that have occurred in
16 the communications industry. My testimony should be read in conjunction with
17 his and I will not duplicate his discussion of these matters. Rather, my testimony
18 focuses on how these dramatic changes have diminished MCI's presence in the
19 mass market and how those changes have significantly reduced, and will continue
20 to lessen, the significance of MCI as a competitive force in Verizon's Washington
21 service area and elsewhere in the provision of services to the mass market. My
22 testimony shows that these industry developments are ongoing and their impact is
23 more likely to increase than to diminish and thus cannot be ignored when
24 considering whether this merger harms the public interest.

1 The interveners' characterization of MCI's competitive presence is
2 seriously flawed. Witnesses for Staff, Public Counsel and the CLEC parties,
3 specifically XO and Covad, exaggerate MCI's competitive presence, and fail
4 properly to assess MCI's minimal, and declining, presence within Verizon's
5 Washington footprint.² In addition they tend to ignore or dismiss the significant
6 developments in the market and regulatory landscape that have led to the decline
7 of MCI's impact on mass markets competition. Thus, the interveners fail to
8 acknowledge the clear, unmistakable consequences of these profound
9 developments: MCI today is not a significant participant in the mass market, and
10 MCI is not and will not be an important constraint on the pricing practices of
11 Verizon in the mass market. This fact, coupled with the increasing availability of
12 competitive service options, means that the merger between MCI and Verizon
13 will not have any harmful impacts on any mass market segment, either residential
14 or small business.

15 Intervenors have also misconstrued the nature of the transaction as it
16 affects MCI's role in the enterprise market, and suggest incorrectly that MCI will
17 be eliminated as a competitive force in this important market segment.³ In fact,
18 the combination of MCI's and Verizon's complementary assets, together with
19 Verizon's pledge to make substantial new investment in MCI's network and
20 systems, will strengthen MCI and benefit its enterprise customers both within

² For example, see Roycroft (Public Counsel) at pp. 32-33; Roth (Staff) at p. 17; Wood (XO and Covad) at pp. 4, 7, 15-16, 24; King (Public Counsel) at 23 goes so far as to mischaracterize MCI as a "provider that apparently wants to abandon them" [referring to mass market customers].

³ See Roycroft at p. 65 (Discussing the long distance market, "the elimination of MCI from the market will remove a competitive choice from the marketplace."); Roth at p. 10 ("it is much harder to replace MCI as a source of pricing restraint on Verizon, Qwest and the other incumbents."); Wood at pp. 15-16 ("In most markets, the largest and most ubiquitous CLEC competitors (at least pre merger) are AT&T and MCI. The elimination of these competitors will directly impact the availability of both wholesale and retail competitive alternatives.")

1 Washington and elsewhere. It defies logic, and makes no sense to me as a
2 business person, that Verizon would pay a healthy price to acquire MCI, only to
3 then abandon MCI's assets, employees and enterprise customer base precisely in
4 those areas – outside of Verizon's traditional local footprint – where Verizon's
5 own enterprise business is limited. This is particularly true in Washington, where
6 MCI's facilities are located overwhelmingly in Seattle, which is in Qwest's
7 territory. Rather than eliminate MCI, whose primary focus and success has been
8 in the enterprise space, the merger will enhance the combined companies' efforts
9 to compete nationwide against very able and well-positioned competitors such as
10 Qwest, SBC/AT&T, XO, Covad and Integra.

11 The parties also are simply wrong regarding the potential impact of the
12 merger on special access services in Washington. My testimony shows that MCI
13 has relatively few network facilities within Verizon Washington's service
14 territory, whereas there is an ample supply of other competitive facilities.
15 Moreover, what special access services MCI provides in Washington are
16 jurisdictionally interstate and provided pursuant to contract. MCI sells no
17 intrastate special access services in this state. More pointedly, MCI provides
18 almost *no* special access services in Verizon's service territory to XO and Covad,
19 the CLEC parties to this proceeding that complain about special access issues.
20 Given these companies' minimal use of MCI special access services, and the
21 existence of substantial network facilities operated by competitive carriers, these
22 parties will suffer no harm and will not be inconvenienced in any material way,
23 even if MCI were to cease offering special access services to CLECs following
24 the merger. In any case, there has been no decision made at this point about any
25 change to MCI's marketing and service plans.

1 **II. MASS MARKET ISSUES**

2 **Q. WILL THE MERGER HARM COMPETITION IN THE MASS**
3 **MARKET, AS THE INTERVENORS HAVE CLAIMED?⁴**

4 A. The interveners' testimony ignores or downplays the changes in recent
5 years that have dramatically altered MCI's position in the residential and small
6 business market in Washington. On the one hand, they generally understand that
7 MCI's business has suffered some serious setbacks, but they then fail to
8 acknowledge that the difficulties MCI has faced and the dramatic changes that
9 have occurred recently in the industry and in the regulatory landscape have vastly
10 reduced the company's competitive significance in the mass market.

11 While most of the interveners readily acknowledge that the competitive
12 and regulatory developments that I address have seriously impacted the CLEC
13 industry, including MCI,⁵ they completely ignore the fact that MCI's reduced
14 competitive presence means that the company does not provide any meaningful
15 constraint on the pricing practices of Verizon Washington. Moreover, MCI
16 serves a minimal number of mass market customers in Verizon territory in
17 Washington. Because MCI does not fulfill a constraining role in the mass market,
18 its merger with Verizon will not result in a material harm to the public interest, as
19 the interveners charge.

20 **Q. PLEASE DESCRIBE THE CHALLENGES FACED BY MCI'S**
21 **MASS MARKETS BUSINESS.**

22 A. MCI's traditional long distance business has experienced a steady and
23 dramatic decline over a period of years. In my Direct Testimony, I explained the

⁴ See for example, Roycroft at pp. 33-34; Roth at p. 17.

⁵ See Roycroft at pp. 8-12.

1 various reasons why this has occurred.⁶ A principal reason has been the rapid
2 expansion and consumer acceptance of technical alternatives to traditional
3 wireline telephony.⁷ Since 1998, MCI has experienced a profound erosion of its
4 long distance business due to wireless substitution. As consumers' calling habits
5 evolve, such as using wireless for a substantial amount of long distance calling,
6 they tend not to distinguish between local and long distance, but simply rely on
7 wireless as a convenient way to communicate. Thus, our experience confirms the
8 observations of Dr. Taylor about growing consumer acceptance of wireless. The
9 same reasons cause me to disagree with intervener witnesses who attempt to
10 downplay the extent and significance of wireless substitution for traditional
11 wireline services.

12 MCI has also been hindered in its ability to keep pace with increasing
13 consumer demand for bundled product offerings, largely because MCI lacks
14 wireless and broadband capabilities, or the ability to provide local access over
15 facilities it owns and controls. Because of this, MCI does not and will not be able
16 to play an important role in the mass market.

17 These developments impact MCI's traditional long distance business and
18 its local business as well. Given these clear trends, there is no credible basis for
19 Ms. Roth's (at p. 17) and Dr. Roycroft's (at pp. 33-34) speculation that in the
20 absence of the merger, MCI might be a significant competitor in the mass market
21 in the future.

⁶ Direct Testimony of Michael Beach at pp. 10-13. There, I also described the effects on MCI's mass market business of Do Not Call regulations and RBOC entry into the long distance business.

⁷ In addition to wireless, MCI and other traditional wireline providers have begun to encounter competition from broadband-based services, including Voice over Internet Protocol ("VoIP") offerings. Because e-mail and instant messaging have already displaced a considerable amount of traditional wireline long distance traffic, it seems likely to me that the Internet will increasingly be used by consumers to displace traditional wireline long distance voice traffic.

1 No amount of wishful thinking is likely to result in repeal of the Do Not
2 Call regulations, encourage Congress to re-institute bundled local networks at
3 TELRIC rates, remove the RBOC's ability to offer bundled local and long
4 distance services, or reduce the number or scope of intermodal offerings. Since
5 those changes most certainly will not occur, MCI will not be able to return to a
6 position to impact the direction of mass markets competition.

7 **Q. DR. ROYCROFT ON BEHALF OF PUBLIC COUNSEL CLAIMS**
8 **THAT HIS "MOST SIGNIFICANT COMPETITIVE CONCERN"**
9 **IS THAT MCI WILL NO LONGER COMPETE AGAINST**
10 **VERIZON IN VERIZON'S SERVICE TERRITORY IN**
11 **WASHINGTON.⁸ MS. ROTH ON BEHALF OF STAFF ALSO**
12 **CLAIMS THAT LOSING MCI AS A COMPETITOR WILL**
13 **HARM COMPETITION.⁹ IS MCI SUCCEEDING IN**
14 **PROVIDING LOCAL SERVICE TO THE MASS MARKET?**

15 A. No. MCI's overall consumer business has been affected by the factors I
16 have described. In fact, it was partly because these industry trends made it
17 difficult for MCI to grow its traditional long distance business that MCI sought
18 out other opportunities and entered the local service market a few years ago. In
19 order to differentiate itself in consumers' eyes, MCI introduced an integrated local
20 and long distance product, called The Neighborhood. With The Neighborhood,
21 MCI primarily focused on promoting its integrated product; it did not concentrate
22 on building a standalone local residential product. Indeed, in August 2005, MCI
23 served only **[BEGIN HIGHLY CONFIDENTIAL INFORMATION]** ██████████
24 **[END HIGHLY CONFIDENTIAL INFORMATION]** stand alone residential
25 local access lines in all of Washington. While the integrated product was
26 attractive initially, the nature of integrated products has evolved, and MCI is not

⁸ Roycroft at 67; see also Roycroft at 33-34.

⁹ Roth at 11-13; 16-17.

1 currently equipped to offer the full range of services that many consumers now
2 desire, especially broadband and wireless. In addition, MCI faces increased
3 competition in this segment from wireless providers, cable companies, and other
4 VoIP service providers. As I have explained in my Direct Testimony and
5 previously in this testimony, the establishment of the Do Not Call list, the
6 increased use of wireless phones for long distance, and Bell entry into the long
7 distance business and introduction of their own integrated offerings, have all
8 severely hampered MCI's efforts to obtain new customers for our local services
9 and integrated local/long distance products.

10 MCI provides local service to residential customers in Verizon
11 Washington's territory exclusively using unbundled network elements. Recent
12 regulatory and legal developments have eliminated unbundled switching as a
13 service delivery vehicle, necessitating replacement commercial agreements.
14 Since I submitted my Direct Testimony in June 2005, MCI has finalized such a
15 commercial agreement with Verizon to lease the piece parts of Verizon's local
16 network. Like the agreements MCI has entered into with other incumbent local
17 exchange carries, the commercial rates under the Verizon agreement are higher
18 than the regulated UNE prices we previously paid and will escalate each year.
19 These changes have negatively affected the economics of MCI's local consumer
20 business, both now and on a going forward basis, and have made the company
21 substantially less competitive.

22 Importantly, these problems exist with or without Verizon's acquisition of
23 MCI. In these criticisms, the opponents of the merger significantly ignore the fact
24 that MCI's decline in the mass market segment of our business is not caused by
25 the merger.

1 In any event, as the local access line count in the table below
2 demonstrates, MCI is not a significant competitor in the mass market in Verizon's
3 territory in Washington. Thus, even if MCI discontinued providing local service
4 to mass market customers in Washington, as Dr. Danner explains, competition
5 would not be significantly harmed.

6 **Q. IF MCI IS NOW PAYING HIGHER RATES FOR NETWORK**
7 **ACCESS UNDER ITS COMMERCIAL AGREEMENTS, HOW**
8 **DOES THAT AFFECT MCI'S COMPETITIVE POSITION IN**
9 **THE CONSUMER MARKET?**

10 A. The higher prices under the commercial agreements give MCI no choice
11 but to continue to raise retail rates in order to serve our existing base of
12 customers. For example, during the past year, MCI has already increased the
13 price for many Neighborhood customers, increased certain surcharges and
14 imposed new fees. In addition, the company has had to cut back on marketing
15 and sales activities and cut other costs in the mass markets business unit in order
16 to operate within the new wholesale cost structure. All of the external
17 developments that are driving these changes have occurred, and will continue,
18 with or without this merger.

19 As a result of these changes, MCI is not in a position to put price pressure
20 on Verizon's current retail rates. That pressure comes instead from other
21 competitive alternatives, including cable, wireless and VoIP, which do not depend
22 on using Verizon's facilities.

1 **Q. DR. ROYCROFT ARGUES THAT MCI COULD COMPETE IN**
2 **THE MASS MARKET USING A VOIP STRATEGY.¹⁰ WHAT IS**
3 **YOUR RESPONSE?**

4 A. MCI cannot reverse its decline through a mass market VoIP offering.
5 MCI is providing a limited, resale-based trial offering of VoIP service to mass
6 market customers this year. MCI plans to test various marketing channels,
7 including direct mail, online media, and telemarketing, and is targeting
8 approximately 5,000 customers for the trial offering nationwide. But even if the
9 trial were to prove successful enough to justify a commercial launch, MCI would
10 be entering a field in which numerous other VoIP providers are already competing
11 with one another and with wireless, cable and wireline carriers. The introduction
12 of additional entrants over the past two years, including Google and Yahoo, in
13 addition to Vonage and Skype, makes it difficult for a new VoIP service to
14 change the direction of MCI's downward trajectory in the mass market
15 telecommunications business. Despite MCI's efforts over the last several years to
16 reverse the trend, we have concluded that residential and small business local
17 service is not a viable long term option for the company.¹¹

¹⁰ Roycroft at pp. 55-56.

¹¹ MCI at one time also evaluated the potential to serve the mass market using UNE-L – leasing the loop from the incumbent but using MCI switching and transport facilities. After several trials, we decided not to pursue it for a host of reasons, including the elimination of UNE-P, growing intermodal competition, a shrinking customer base, the cost of new OSS and the unavailability of fiber fed loops on an unbundled basis. In addition, we concluded that it was not prudent to retrofit the network to provide a service using last generation technology while at the same time attempting to move our network forward to provide services that require next generation technology.

1 **Q. DR. ROYCROFT CHALLENGES YOUR CLAIM THAT MCI'S**
2 **MASS MARKET BUSINESS IS DECLINING IN**
3 **WASHINGTON.¹² YOU PROVIDED DATA ON THIS ISSUE IN**
4 **YOUR DIRECT TESTIMONY. DOES MORE RECENT DATA**
5 **AFFIRM YOUR CONCLUSIONS THAT MCI'S MASS MARKET**
6 **BUSINESS IS IN A STATE OF DECLINE?**

7 A. Yes. My Direct Testimony provides detailed data describing MCI's
8 declining business in terms of revenue, customer counts, and usage, as well as the
9 decrease in marketing and advertising efforts, both in Washington and
10 nationwide.

11 More recent data also support these conclusions. The number of MCI's
12 Washington residential local access lines peaked in July 2004 and has continued
13 to decline since then. Within Verizon's service territory, the number of MCI's
14 residential local access lines peaked in May 2005, and has since begun to decline,
15 as predicted based on MCI's experience elsewhere, and as evidenced by the most
16 recent customer line count. At our peak, we only served less than 1% of the
17 residential local access lines available in Verizon territory.¹³

18 The numbers in the first table below represent both MCI stand alone local
19 and integrated local/long distance access lines in Washington.

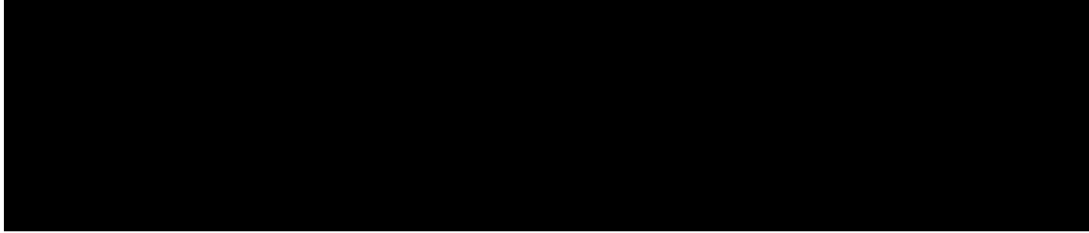
¹² Roycroft at p. 34.

¹³ This calculation is based on the numbers contained in Verizon's Highly Confidential Exhibit responding to Public Counsel Data Request No. 39.

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A. RESIDENTIAL LOCAL AND INTEGRATED ACCESS LINES

[BEGIN HIGHLY CONFIDENTIAL INFORMATION]

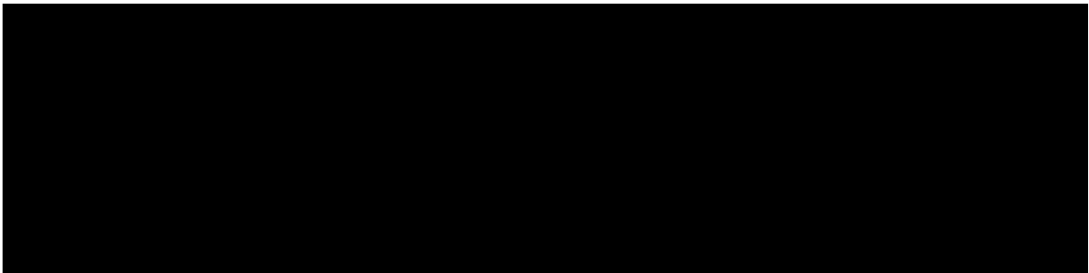


[END HIGHLY CONFIDENTIAL INFORMATION]

Meanwhile, both the number of MCI's residential long distance accounts, and the revenues obtained from those customers have continued to decline in Washington, as the data below reveal.

B. RESIDENTIAL STAND-ALONE LONG DISTANCE ACCOUNTS

[BEGIN HIGHLY CONFIDENTIAL INFORMATION]

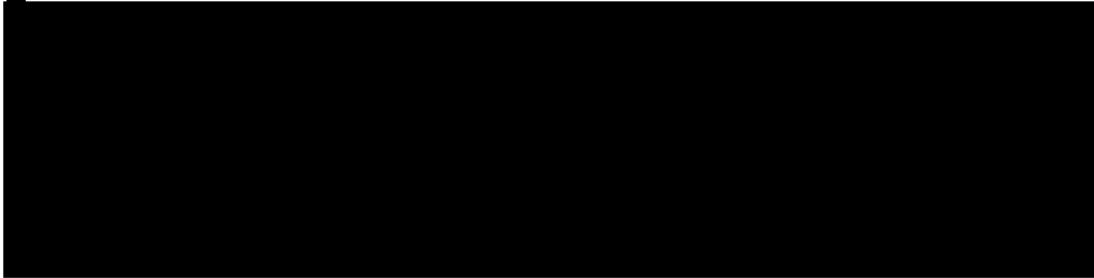


[END HIGHLY CONFIDENTIAL INFORMATION]

¹⁴ In the Qwest region, MCI has commercial agreements with two local exchange service providers, pursuant to which MCI essentially resells those carriers' switched local service. This chart shows the total number of customers MCI services through these arrangements.

1 **C. RESIDENTIAL STAND-ALONE LONG DISTANCE REVENUES**

2 **[BEGIN HIGHLY CONFIDENTIAL INFORMATION]**
3



4 **[END HIGHLY CONFIDENTIAL INFORMATION]**

5 MCI's actual operating experience in Washington shows a clear trend of
6 decline that will continue into the future.

7 Moreover, MCI's mass market operations are national in scope. While
8 rates and other terms and conditions of service may vary from state to state, in
9 virtually every respect, MCI treats its mass market operations as one national
10 operation. In particular, it offers virtually the same products across the country,
11 the marketing operation is national in scope and other aspects of the business such
12 as ordering and provisioning activities, operate nationally and not at a state
13 specific level.

14 **III. ENTERPRISE MARKET ISSUES**

15 **Q. WILL THE MERGER HAVE ADVERSE EFFECTS IN THE**
16 **ENTERPRISE MARKET?**

17 A. No. On the contrary, this transaction will strengthen the two companies'
18 ability to compete in this dynamic market. This will be achieved through the
19 combination of complementary assets that will better enable the post-merger
20 company to serve enterprise customers in Washington, nationally and around the
21 world. Dr. Taylor has identified the large number of significant competitors that
22 operate in this arena. It bears emphasizing that enterprise business customers

1 operate on a global stage, and they increasingly seek to have their
2 telecommunications needs met by global players. For example, Bristol Myers, a
3 company headquartered in the United States, recently awarded a significant
4 contract to the European firm, BT. To be successful, domestic
5 telecommunications service providers that operate in this new environment must
6 strive to expand their capabilities and enhance their competitive posture. That is
7 precisely what MCI and Verizon are seeking to accomplish through this
8 transaction.

9 Interveners who argue that MCI will be eliminated as a competitor in the
10 enterprise segment simply do not understand the rationale for, and the benefits of,
11 this transaction. Currently Verizon's strengths lie in its local and wireless
12 services while MCI's strengths lie in its long distance, data, Internet and other
13 customized services for enterprise customers. The combined enterprise will be
14 better equipped to provide *all* of these services than either company would have
15 been alone. Verizon has also committed to invest more than \$2 billion in MCI's
16 network and systems, which will improve the quality of service that MCI and the
17 new company can offer current and future enterprise customers.

18 While some interveners speculate that the combined company will
19 intentionally avoid competing outside of Verizon's relatively small footprint in
20 Washington,¹⁵ that notion defies logic and good business sense. Verizon would
21 not pay several billion dollars to acquire MCI, only to then turn its back on the
22 tremendous assets, customer base and sales and service support that MCI
23 possesses outside of Verizon's territory in Washington. Indeed, the
24 overwhelming majority of MCI's assets in Washington are in Seattle, which is in

¹⁵ See for example, Mr. Wood's testimony at p. 24.

1 Qwest's region, and not in Verizon territory. Confidential Exhibit MAB-3C
2 highlights this point by displaying, on maps, the location of MCI facilities in
3 downtown Seattle (all Qwest territory) and a regional view of how MCI and
4 Verizon facilities will combine in the Seattle-Tacoma-Bellevue area. Curiously,
5 the interveners discussed this issue in terms of Verizon and SBC not competing
6 with each other in other states after their respective mergers and did not address
7 this issue with respect to Verizon and Qwest, which are the two largest ILECs
8 who (unlike SBC) actually operate in Washington.¹⁶

9 In any event, contrary to the unsubstantiated claims of interveners, after
10 the merger, the combined company will be better able to serve the needs of
11 enterprise customers throughout Washington, nationally and around the globe,
12 and should be expected to do so.

13 **Q. DR. ROYCROFT SUGGESTS THAT SOME OF THESE**
14 **BENEFITS COULD ACCRUE WITHOUT THE ACQUISITION.¹⁷**
15 **FOR INSTANCE, VERIZON SIMPLY COULD LEASE**
16 **INTERNET BACKBONE AND OTHER FACILITIES FOR**
17 **ENTERPRISE CUSTOMERS FROM MCI. WHY IS OWNING**
18 **THE FACILITIES PREFERABLE TO LEASING THEM?**

19 A. Expanding on the points made by Dr. Danner, when MCI considers
20 leasing as opposed to ownership, several advantages to owning the facilities are
21 considered. Owning facilities provides a greater ability for MCI to manage
22 diversity. Owned facilities also allow MCI to deploy and use remote testing
23 capability not available on leased services. This improves trouble isolation and
24 restoral time. And, in the event of failure, owned facilities are accessible for
25 immediate rerouting on a physical or remote basis. Leasing facilities also

¹⁶ Qwest is the only Regional Bell Operating Company operating as an ILEC in Washington.

¹⁷ See Roycroft at p. 25.

1 prevents MCI from the ability to monitor inventory and predict future availability
2 of capacity on that route. When MCI owns facilities, it is in a position to readily
3 prioritize repair of critical customers' service such as circuits provided subject to
4 the Telecommunications Service Priority (TSP) System for National Security and
5 Emergency Preparedness (NSEP). There are often also financial benefits to
6 ownership that do not exist for leased capacity.

7 **Q. DO YOU AGREE WITH MR. WOOD'S ASSERTION ON**
8 **BEHALF OF XO AND COVAD THAT MID-SIZED BUSINESS**
9 **SERVICES CONSTITUTE A DISTINCT MARKET BECAUSE**
10 **THE SERVICES THEY PURCHASE ARE TYPICALLY**
11 **PROVISIONED THROUGH T-1 CAPACITY CIRCUITS?**¹⁸

12 A. No, I do not. Mr. Wood contends at pages 14-15 of his testimony that
13 there is a distinct market for "mid-sized" business services on the basis that such
14 customers are typically provisioned over T-1 or high capacity circuits and
15 purchased at the local level. However, he fails to clearly define this so-called
16 market, and does not explain why he believes it represents a significant market
17 segment. More important, Mr. Wood's characterization of this market segment
18 does not square with MCI's experience. T-1 circuits are used by MCI and by
19 others in the industry generally to provide a broad range of voice, data and
20 Internet-based services for enterprise customers of every size. For example, many
21 of MCI's largest enterprise customers have multiple branch offices that receive
22 service through T-1 circuits. For that reason, claims that customers who purchase
23 T-1 circuits are part of some separate class of customer make no business sense
24 and do not accurately reflect the way that business customers actually purchase
25 service. Small business service is one end of a continuum whose other end point

¹⁸ Wood at pp. 14-15.

1 is made up of the largest multi-national corporations. Mr. Wood fails to
2 demonstrate how the particular class of customers he attempts to identify is or
3 would be affected by the transaction.

4 **Q. DOES MCI PROVIDE RETAIL COMPETITION TO THE**
5 **LOWER END OF THE ENTERPRISE MARKET?**

6 A. MCI's enterprise business is primarily focused on larger companies that
7 have a regional, national or international presence. MCI defines these large
8 enterprise customers generally as those that have more than 1,000 employees and
9 spend more than \$2,000,000 a year on communications services (although not
10 necessarily all with MCI). MCI's focus is on these customers because MCI, as a
11 national and global carrier, has devoted its resources principally to providing
12 complex solutions (such as managed network services, IP services, security, and
13 web hosting) to the very largest businesses. MCI can meet these customers'
14 needs at multiple locations, provide these customers with the more sophisticated
15 services they require and, to a greater degree, serve them completely on its own
16 network. In Washington, MCI has a sales force located in Seattle that is focused
17 on selling to and serving this group of customers.

18 MCI generally considers a "small business" customer to be one that has
19 fewer than 100 employees. Nationwide, 95% of businesses have fewer than 100
20 employees. Such customers typically purchase relatively simple, "plain vanilla"
21 services out of MCI's General Service Agreement. From a sales standpoint, MCI
22 serves these customers like other mass market customers and generally
23 approaches them through the same sales channels that we use to acquire
24 residential consumers.

1 MCI has found that it is not as successful in competing for and serving
2 smaller business customers (those at the low-end of the enterprise market) as it is
3 with business customers who have more complex telecommunications needs and
4 have a relatively greater amount of expenditures on telecommunications services.
5 Smaller business customers typically do not have a need for the high-value
6 products MCI offers and can be served by the many regional or local competitors
7 that are successful in that market. Also, given MCI's lack of local access
8 facilities, MCI is unable to provide smaller business customers competitively-
9 priced, low-cost local access as compared to companies like Qwest that own local
10 facilities directly serving those customer locations. Thus, even if one were to
11 look at the slice of business customers that Mr. Wood seems to be concerned
12 about, they are not within the large enterprise customer group segment where
13 MCI is most successful and MCI does not have a significant competitive presence
14 among the group of users Mr. Wood describes. Accordingly, Verizon's
15 acquisition of MCI will not decrease retail competition for these business
16 customers by any significant degree in any area of Washington.

17 This is particularly true in Verizon territory in Washington, where MCI
18 has a small competitive presence.

1 **IV. SPECIAL ACCESS SERVICES**

2 **Q. MR. WOOD ON BEHALF OF XO AND COVAD STATES THAT**
3 **THE ELIMINATION OF MCI AS A CURRENT AND FUTURE**
4 **PROVIDER OF WHOLESALE BUILDING ACCESS SERVICES**
5 **WILL LIKELY INCREASE PRICES AT THE WHOLESALE**
6 **LEVEL. HE ALSO CLAIMS THAT BENEFITS DERIVED**
7 **FROM THE NEGOTIATING LEVERAGE OF MCI WILL NO**
8 **LONGER BE PASSED THROUGH TO THE BROADER**
9 **COMPETITIVE CARRIER COMMUNITY.¹⁹ DO YOU AGREE?**

10 A. No, I do not. Mr. Wood exaggerates the role of MCI as a competing
11 provider of special access services in Verizon's local service area in Washington.
12 As a result, he greatly exaggerates the potential impact of the merger on special
13 access services.

14 **Q. WHAT FLAW DO YOU SEE IN MR. WOOD'S EVALUATION**
15 **OF THE SPECIAL ACCESS MARKET?**

16 A. The problem with his analysis is that he applies a broad-brush analysis to
17 the special access market that ignores the actual conditions of that market in the
18 portion of Washington served by Verizon. In fact, MCI has relatively few special
19 access facilities within Verizon's Washington service territory, and there is an
20 ample supply of other competitive facilities. Moreover, the special access
21 services that MCI does provide in Washington are jurisdictionally interstate and
22 provided pursuant to contract. MCI sells no intrastate special access services in
23 Washington. More pointedly, MCI provides almost no special access services in
24 Verizon's service area to the CLEC parties to this proceeding. Given these
25 companies' minimal use of MCI special access services, and the existence of
26 substantial network facilities operated by competitive carriers, these parties will
27 suffer no harm and will not be inconvenienced in any material way once the

¹⁹ See Wood at pp. 4, 7 and 78.

1 merger is completed, even assuming (without any proven basis) that the post-
2 merger MCI would offer even fewer special access services to CLECs.

3 **Q. CAN YOU DOCUMENT THE MAGNITUDE OF MCI**
4 **FACILITIES IN VERIZON'S WASHINGTON SERVICE AREA?**

5 A. Yes, I can. MCI's fiber network serving Washington communities is
6 predominantly located in urban locations served by Qwest. Only a very small
7 proportion of MCI's fiber facilities and buildings served by MCI fiber is located
8 within the Verizon service footprint. As I pointed out in my Direct Testimony,
9 out of approximately **[BEGIN HIGHLY CONFIDENTIAL INFORMATION]**
10 **█[END HIGHLY CONFIDENTIAL INFORMATION]** "lit" buildings²⁰ and
11 central offices connected to MCI fiber in Washington, only **[BEGIN HIGHLY**
12 **CONFIDENTIAL INFORMATION]** **█[END HIGHLY CONFIDENTIAL**
13 **INFORMATION]**²¹ of these are commercial buildings within Verizon's local
14 service territory. Thus, only 22 percent of MCI's "lit" buildings are in Verizon
15 territory in Washington. The large majority – 78 percent – of the buildings to
16 which MCI fiber connects are in Qwest territory.²²

17 In addition, as Dr. Taylor demonstrates in his testimony, where MCI does
18 have fiber connected to commercial buildings in the Verizon local service areas,
19 there are, in almost all instances, other competitive local carriers with fiber routes
20 in the immediate vicinity. MCI built fiber routes only in the Seattle MSA, in

²⁰ When I use the term "lit" buildings in my testimony, I refer to any building to which MCI has deployed fiber, two of which are Verizon central offices. Only 75% of the buildings identified have electronics attached to the fiber cables. In addition, three of the buildings to which MCI has deployed fiber do not contain Verizon fiber, only copper.

²¹ This is a correction to the number provided in my Direct Testimony at page 7. The total in the state provided in my Direct Testimony is correct, however, the number located in Verizon territory is corrected here.

²² See maps attached as Exhibit MAB 3C.

1 places where other fiber providers are also present. MCI has fewer than [BEGIN
2 **HIGHLY CONFIDENTIAL INFORMATION**] [REDACTED] [END **HIGHLY**
3 **CONFIDENTIAL INFORMATION**] route miles of fiber in the state.
4 Dr. Taylor's testimony presents a map demonstrating significant overlap of MCI
5 and other CLEC fiber in Verizon territory in Washington.

6 Another fact that demonstrates MCI's insignificance as a wholesale
7 provider of fiber facilities in Washington in Verizon territory is that MCI has fiber
8 based collocation in only [BEGIN **HIGHLY CONFIDENTIAL**
9 **INFORMATION**] [REDACTED] [END **HIGHLY CONFIDENTIAL INFORMATION**]
10 wire centers in Verizon territory, located in [BEGIN **HIGHLY**
11 **CONFIDENTIAL INFORMATION**] [REDACTED] [END **HIGHLY**
12 **CONFIDENTIAL INFORMATION**]. Dr. Taylor points out that at least 15
13 additional competitors have installed their own fiber to each of these wire centers.

14 Moreover, at least 5 other fiber based collocators are present in [BEGIN
15 **HIGHLY CONFIDENTIAL INFORMATION**] [REDACTED] [END **HIGHLY**
16 **CONFIDENTIAL INFORMATION**] and at least one other fiber based
17 collocator is located in [BEGIN **HIGHLY CONFIDENTIAL**
18 **INFORMATION**] [REDACTED] [END **HIGHLY CONFIDENTIAL**
19 **INFORMATION**].

20 In sum, within the Verizon service footprint, MCI simply does not have
21 the scale of operations or facilities necessary to provide a constraint on Verizon's
22 pricing of special access services. Furthermore, as the above data and the data in
23 Dr. Taylor's testimony demonstrates, alternative service options other than MCI
24 are present in the few locations in Verizon territory where MCI has installed its
25 own fiber. Consequently, the removal of MCI as an independent competitor for

1 the provision of wholesale transport services will not significantly affect the
2 competitive choices available to CLECs that do not have their own fiber in
3 Verizon territory in Washington.

4 **Q. DOES MCI PROVIDE SIGNIFICANT AMOUNTS OF SPECIAL**
5 **ACCESS SERVICES TO INTERVENORS AND OTHER CLECS**
6 **IN VERIZON'S SERVICE AREA?**

7 A. No, it does not. I understand that MCI served discovery on the interveners
8 in this case, requesting information about whether they actually purchase any
9 wholesale special access services from MCI today in Washington. Apparently,
10 they have either refused to answer the questions or have found none.
11 Nonetheless, based on MCI's internal data, it appears that XO and Covad
12 purchase almost no special access services from MCI in Verizon territory in
13 Washington. If MCI is not providing competitive service now, its "absence" after
14 the merger will have no effect.

15 **Q. AT PAGES 61-62 OF HIS TESTIMONY, MR. WOOD SUGGESTS**
16 **THAT MCI HAS NEW INCENTIVES TO CONSTRUCT LOCAL**
17 **ACCESS FACILITIES AND EXPAND ITS LOCAL**
18 **WHOLESALE OPERATIONS. WHAT DO YOU THINK OF HIS**
19 **SUGGESTION?**

20 A. Mr. Wood's argument is wholly speculative, rests on a series of
21 generalizations, and makes no sense to me. He opines that, with the demise of
22 MCI's mass markets business, the company has "new" incentives to focus on the
23 enterprise market and this, in turn, will give MCI "strong incentives ... to build or
24 lease more alternative facilities, and ... expand[] its local wholesale operations."²³
25 As I have explained before, MCI's mass market business has been in decline for
26 several years, and MCI has maintained a primary focus on the enterprise market

²³ Wood at pp. 61-62.

1 during that period. Thus, there is nothing “new” about the company’s incentives
2 or goals to serve “enterprise” customers. If what Mr. Wood is saying were true,
3 MCI would already have pursued the “opportunities” he describes. MCI invests
4 in and deploys local facilities if and where it makes sense to better serve our
5 enterprise customers. The company has not determined that it is prudent, or
6 consistent with our focused business strategy, simply to build more local access
7 facilities generally in the hope that we could then resell such capacity to other
8 CLECs.

9 V. MISCELLANEOUS ISSUES

10 A. MCI’s Advocacy on Intermodal Competition is Not Inconsistent

11 **Q. DR. ROYCROFT, ON BEHALF OF PUBLIC COUNSEL**
12 **ASSERTS PETITIONERS’ ASSERTIONS ABOUT THE SCOPE**
13 **AND MEANING OF INTERMODAL COMPETITION IS**
14 **INCONSISTENT WITH MCI’S PRIOR ADVOCACY.²⁴ DO YOU**
15 **AGREE?**

16 A. No. In support of this claim, Public Counsel’s witness referred to a
17 pleading that MCI filed a year ago in an FCC proceeding in which the issues were
18 very different than those presented here.²⁵ That proceeding occurred in the wake
19 of a judicial remand of the FCC’s earlier *Triennial Review* order. On remand, the
20 FCC did not undertake to evaluate the state of competition. Rather, the central
21 question before the Commission was whether competitive local exchange carriers
22 would be “impaired” if they were denied access to unbundled switching provided
23 by the ILECs. In that context, whether other intermodal alternatives could
24 substitute for the lack of ILEC switching may have been pertinent to the FCC’s
25 evaluation, but that is not the issue that is being addressed here by the Petitioners.

²⁴ Roycroft at pp. 12-12, 42 and 64.

²⁵ *Id.*

1 Thus, Public Counsel mischaracterizes MCI's earlier comments in a different
2 forum and took them out of context.

3 Moreover, if the Office of Public Counsel were interested in accurately
4 understanding MCI's views with respect to intermodal competition, it need look
5 no further than what MCI did, in fact, say to state regulators and legislators about
6 this topic in Seattle more than a year ago. An MCI executive described in
7 considerable detail the various types of alternative technologies and non-
8 traditional service providers, including cable companies, wireless carriers, VoIP
9 providers and ISPs, that are increasingly competing against traditional wireline
10 carriers. At that time, MCI urged public policy makers to undertake fundamental
11 changes in state regulation of the telecommunications industry in light of these
12 dramatic marketplace developments.²⁶ MCI conveyed the same message to state
13 regulators at the national NARUC convention in November 2004, again stressing
14 the increased significance of intermodal alternatives.²⁷ During the fall of 2004,
15 MCI filed pleadings before several state commissions in the western United
16 States, describing the nature and extent of intermodal competition, and
17 recommending policy changes that were appropriate given changed market
18 conditions.²⁸ These earlier public statements and regulatory filings are fully
19 consistent with the Petitioners' position here on intermodal competition. Those
20 pleadings, which were filed months before any merger announcement, more
21 accurately reflect MCI's views about the nature of intermodal competition, and

²⁶ Presentation of Carl Giesy, MCI, to American Legislative Exchange Council dated, July 30, 2004.

²⁷ November 2004 letter from Marsha Ward, MCI National Director, State Regulatory to NARUC.

²⁸ See also Direct Testimony of Don Price, MCI, Inc., Arizona Corporation Commission, Docket No. T-01051B-03-0454 (November 18, 2004) and MCI's Opening Comments on Assigned Commissioner and Administrative Law Judge's Ruling Inviting Comments Regarding the Scope and Schedule of Phases 3A and 3B, California Public Utilities Commission, Docket No. R.01.09.001 (November 4, 2004).

1 are entirely consistent with its position in this proceeding. Public Counsel's
2 attempt to glean inconsistencies in MCI's position is simply wrong.

3 **B. MCI's Ability To Provide Service Quality Reports Required For**
4 **Class A Companies**

5 **Q. AT PAGES 35-38, MS. ROTH, ON BEHALF OF STAFF,**
6 **DISCUSSES MCI'S ABILITY TO COMPLY WITH WAC 480-120-**
7 **439 AS IT APPLIES TO CLASS A COMPANIES. IS MCI**
8 **CURRENTLY ABLE TO PROVIDE CLASS A COMPANY**
9 **REPORTS CONSISTENT WITH THE REQUIREMENTS OF**
10 **THAT RULE?**

11 A. No, not entirely. As a preliminary matter, as Ms. Roth explains, MCI
12 currently is a Class B company in Washington as it pertains to WAC 480-120-
13 439. Therefore it does not, and is not required to provide the Commission with
14 the reports that are discussed in that particular rule. In the discovery process of
15 this matter, however, MCI provided Staff with limited reports on its mass market
16 local service quality in Washington.

17 MCI is not able to provide reports addressing all of the information
18 required by WAC 480-120-439. MCI provides mass market local service in
19 Washington through the leasing of facilities of other local exchange carriers, such
20 as Qwest and Verizon Northwest. MCI relies on these underlying carriers for key
21 aspects of service to its end users, including installation, repair and maintenance
22 of facilities. Therefore, MCI does not always have access to records that relate to
23 these activities. For example, MCI does not receive information from the
24 underlying LEC relating to missed appointments. Therefore, MCI is unable to
25 provide information required by the Missed Appointments rule. For the same
26 reason, the maintenance and repair service quality data that MCI is able to provide
27 the Commission is a reflection of the performance that the underlying LEC
28 delivers to MCI customers as reported by the LECs. This data is not always

1 provided to MCI in the manner required by the rules. And, as noted by Ms. Roth,
2 MCI is unable to provide information related to switching and trunking
3 performance on facilities leased to MCI by other carriers.

4 In addition, MCI has no business reason to sort its customers by central
5 office and maintains no customer records on a central office basis. MCI's records
6 generally are maintained on a statewide basis. Consequently, MCI cannot produce
7 data on a central office basis, as specified by several of the rules.

8 I understand that when it becomes necessary, consistent with Commission
9 procedure, MCI intends to seek waivers of the rules with which is cannot comply,
10 such as those examples highlighted above.

11 **C. Customer Change Charge Issue As It Affects MCI**
12 **Customers**

13 **Q. DR. ROYCROFT RECOMMENDS THAT THE COMMISSION**
14 **REQUIRE VERIZON TO WAIVE SERVICE ESTABLISHMENT**
15 **CHARGES (APPARENTLY) FOR CURRENT MCI**
16 **SUBSCRIBERS WHO DECIDE TO TAKE SERVICE FROM**
17 **ANOTHER CLEC. DOES MCI CHARGE CUSTOMERS WHO**
18 **SWITCH AWAY FROM MCI SERVICES?**

19 A. No. MCI generally does not impose a charge on its customers who choose
20 to leave MCI. An MCI fee (\$1.25 per toll service) only applies when an MCI
21 local customer discontinues its intraLATA and/or interLATA toll service and
22 MCI continues to be the local provider. This rarely occurs. If an MCI customer
23 has Qwest or Verizon for local service and leaves MCI for another long distance
24 carrier, there is no MCI charge to terminate service.

25 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

26 A. Yes.