



Snohomish County Revenue Share Agreement
May 1, 2021 – July 31, 2023
Attachment B: Budget and Outreach Deliverables
Year 1 Report: May 1, 2021 – April 30, 2022

Introduction

The Revenue Share Agreement (RSA), regulated by the WUTC for Snohomish County, is a program to provide education on waste reduction, diversion, and clean recycling in UTC certificate areas of Snohomish County served by Republic Services. The WUTC areas of Snohomish County managed under this agreement include Woodway, Republic Services’ areas of Lynnwood, Edmonds, and Unincorporated Snohomish County. The intent of the RSA is to increase recycling and decrease garbage disposed at the landfill and was established in accordance with RCW 81.77.185. The current two-year agreement covers the period of August 1, 2021 to July 31, 2023. This report summarizes work completed in Year 1 which runs from August 1, 2021 – April 30, 2022. The 2021-2023 proposed budget was initially forecasted to spend \$94,000 over the two year plan. The commodity values have been more consistent and higher than previously expected. As of June 1st, 2022 the total forecasted revenue for the two year plan is \$419,620.

Task 1: Project Management

Original Two Year Budget: \$75,000

Year 1 Spent: \$32,943.98

The Revenue Share Administrator is expected to spend 30% of their time on Snohomish County-specific RSA tasks. This task includes time spent by other Republic Services staff for oversight of this agreement. The RSA Administrator met with Snohomish County once per month on average to review RSA projects. The RSA Administrator served as ombudsman for customer complaints and service issues as well as offered technical assistance and recycling guidance to customers through emails and phone calls.

Snohomish County and the RSA Administrator agree that under Task 1 the County can direct outreach requests to the RSA Administrator, who will respond to them if they come from Republic Services’ areas.

Labor	Budgeted Spend for Two Years	Budgeted Spend for One Year	Actual Spend May 2021 - Apr 2022	Projected Spend June 2022 – July 2023
Revenue Share Administrator	\$64,000.00	\$32,000.00	\$25,887.98	\$25,887.98
Project Management by other RS Employees	\$11,000.00	\$5,600.00	\$7,056.00	\$5,628.00
Spend Totals:	\$37,600	\$32,943.98	\$32,943.98	\$31,505.96

Task 2: Monthly Data Collection and Reporting

Original Two Year Budget: \$0

Year 1 Spent: \$0

Republic Services provided monthly reports of tonnages and customer counts to the County for all areas of Snohomish County served by Republic Services. Funds to complete this task comes out of budgeted funds for Task 1.

Task 3: Single Family Outreach

Original Two Year Budget: \$15,000

Year 1 Spent: \$0

The goal of the Revenue Share Agreement is to increase clean recycling, reduce contamination, and reduce the amount of waste entering the landfill. In partnership with Snohomish County, the RSA Administrator developed a scope of work for a broad waste audit and cart tagging campaign. Republic Services has worked successfully with Cascadia Consulting in the past to conduct a variety of outreach efforts, including but not limited to single family cart tagging, multilingual outreach in multifamily complexes, and waste audits. This scope of work was designed to help inform the state-mandated Contamination Reduction Outreach Plan as well as the Snohomish County Comprehensive Solid and Hazardous Waste management Plan.

2021 – 2022 Progress Completed

The RSA Administrator directed most of their time towards developing the scope of work for Task 3. With input from Snohomish County, lid-flips were not included. Instead, the scope involved distributing informational tags on emptied recycling carts and conducting waste audits on recycling loads at the MRF. These waste audits were designed to give a comprehensive snapshot of recycling contamination from all residential recycling routes in the Republic Services UTC areas before and after cart tagging. The RSA Administrator gathered detailed information on these routes from customer lists. For clarity, the routes are divided into two categories: Lynnwood and Edmonds (most dense routes), and County (most rural routes). There are fewer County routes due to the smaller population size. Since recycling is collected every-other-week, these routes are further subdivided by the week's schedule (R1 or R2).

Residential Recycling Route Numbers – Lynnwood/Edmonds

	Monday	Tuesday	Wednesday	Thursday	Friday
R1	1512	2512	3512	4512	5512
	1515	2515	3515	4515	5515
	1516	2516	3516	4516	5516
R2	1522	2522	3522	4522	5522
	1524	2524	3524	4524	5524
	1525	2525	3525	4525	5525
	1526	2526	3526	4526	5526

Residential Recycling Route Numbers – County

	Monday	Tuesday	Wednesday	Thursday	Friday
R1	1414	2414			
	1415	2415			
R2	1424				
	1425				

Unfortunately, personnel changes at the Republic MRF and lack of containers to ship recyclable materials created space limitations that hampered our ability to conduct waste audits onsite. Compounding the issue was labor shortages and consultant schedule constraints. Alternatives that were discussed among Republic Services, Cascadia Consulting, and Snohomish County include:

- Scale down the scope of work
- Contracting with another consultant
- Alternative sorting sites such as rented warehouse space in SoDo, Snohomish County Transfer Station, Public Works Facilities, or Republic Services Lynnwood operations yard
- Postponing the work later in 2022-2023
- Changing the scope of work from MRF-level waste sorts to cart lid-flips
- Sampling random carts before the collection truck

As of June 2022, an alternative outreach method has not been decided upon.

In spring of 2022, the RSA Administrator coordinated updating and mailing yearly calendars to all UTC single family residents in Snohomish County. The calendars contain a current “What Goes Where” guide for proper recycling, yard waste, and garbage disposal. Cost for printing and mailing the annual guide/calendar is paid for as part of the base rate.

The RSA Administrator did collaborate with WSU Extension Snohomish County to conduct a virtual webinar in May as part of their Sustainability Speakers series. The event was advertised and attended by customers throughout Snohomish County.

Task 4: Multifamily Family Outreach

Original Two Year Budget: \$15,000

Year 1 Spent: \$125

Goal:

The RSA Administrator will perform a site visit at each complex at least once during the two-year plan, update property manager contact information, and provide printed recycling guides in the languages requested by the property manager. The RSA Administrator will also note each complex that has available event space (i.e. central clubhouse or meeting room) for future outreach events.

Progress Update:

There are 286 unique multifamily accounts in the Snohomish County areas service through the UTC certificate. The RSA Administrator compiled a list of all relevant multifamily customers and scrubbed the data to look for efficiencies in streamlining outreach. The RSA Administrator also collaborated with the Spanish-language coordinator at the WSU Extension Snohomish County office to develop a plan to conduct in-language outreach to select multifamily properties where appropriate.

Task 5: Recycling Outreach in Schools

Original Two Year Budget: \$12,000

Year 1 Spent: \$0

Goal:

Republic Services will contract with Triangle Associates to provide recycling, waste reduction, and reuse education in eligible schools located within the Republic Services UTC service areas.

Progress Update:

The RSA Administrator compiled a list of all eligible schools to offer outreach, and began conversations with Triangle Associates to draft a scope of work for the 2022-2023 school year.

