

BEFORE THE WASHINGTON UTILITIES & TRANSPORTATION COMMISSION

SPRINT-NEXTEL MERGER

DOCKET NO. UT-051291

DIRECT TESTIMONY OF STEPHEN G. HILL (SGH-1THC)

ON BEHALF OF

PUBLIC COUNSEL

REDACTED VERSION

November 30, 2005

DIRECT TESTIMONY OF STEPHEN G. HILL (SGH-1THC)

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HILL EXHIBIT LIST

Exhibit No. ____ (SGH-2) Education and Employment History of Stephen G. Hill

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I. INTRODUCTION / SUMMARY

Q. Please state your name, occupation and address.

A. My name is Stephen G. Hill. I am self-employed as a financial consultant, and principal of Hill Associates, a consulting firm specializing in financial and economic issues in regulated industries. My business address is P.O. Box 587, Hurricane, West Virginia, 25526 (e-mail: sghill@compuserve.com).

Q. Briefly, what is your educational background?

A. After graduating with a Bachelor of Science degree in Chemical Engineering from Auburn University in Auburn, Alabama, I was awarded a scholarship to attend Tulane Graduate School of Business Administration at Tulane University in New Orleans, Louisiana. There I received a Master's Degree in Business Administration. More recently, I have been awarded the professional designation, "Certified Rate of Return Analyst" by the Society of Utility and Regulatory Financial Analysts. This designation is based upon education, experience and the successful completion of a comprehensive examination. I have also been elected to the Board of Directors of that national organization. A more detailed account of my educational background and occupational experience appears in Exhibit No. __ (SGH-2).

Q. Have you testified before this or other regulatory commissions?

A. Yes, I have previously presented testimony in this jurisdiction and have testified on cost of capital, corporate finance and capital market issues in more than 225 regulatory proceedings before the following regulatory bodies: the West Virginia Public Service Commission, the Texas Public Utilities Commission, the Oklahoma State Corporation Commission, the Public Utilities Commission of the State of California, the Public Service Commission of New Hampshire, the Georgia Public Service Commission, the Public Utilities Commission of the State of Minnesota, the Ohio Public Utilities

1 Commission, the Insurance Commissioner of the State of Texas, the North Carolina
2 Insurance Commissioner, the Rhode Island Public Utilities Commission, the City Council
3 of Austin, Texas, the State of Maine Public Service Commission, the South Carolina
4 Public Service Commission, the Public Utilities Commission of the State of Hawaii, the
5 New Mexico Corporation Commission, the Wisconsin Public Service Commission, the
6 State of Texas Railroad Commission, the Public Service Commission of Utah, the Illinois
7 Commerce Commission, the Kansas Corporation Commission, the Indiana Utility
8 Regulatory Commission, the Virginia Corporation Commission, the Public Service
9 Commission of Maryland, the Pennsylvania Public Utilities Commission, the Montana
10 Public Service Commission, the Maine Public Utilities Commission, the Vermont Public
11 Service Board, the Federal Communications Commission and the Federal Energy
12 Regulatory Commission. I have also testified before the West Virginia Air Pollution
13 Control Commission regarding appropriate pollution control technology and its financial
14 impact on the company under review.

15 **O. On behalf of whom are you testifying in this proceeding?**

16 A. I am testifying on behalf of the Public Counsel Section of the Washington State Attorney
17 General's Office ("Public Counsel").

18 **Q. What is the purpose of your testimony?**

19 A. Public Counsel has requested that I review the financial aspects of the pending transfer of
20 the local exchange telephone assets of United Telephone of the Northwest (UTNW) from
21 Sprint Nextel Corporation to a newly formed stand-alone company, currently referenced
22 as LTD Holding Company (LTD). My review is designed to determine whether that
23 transaction is in the public interest and will promote a fair balance of the interests of
24 Sprint's investors and Washington's LTD telephone ratepayers.

25 In December of 2004, Sprint Corporation and Nextel Corporation entered into a

1 definitive agreement to merge Nextel with and into a wholly owned subsidiary of Sprint.
2 That merger received stockholder approval and was completed in August of 2005. The
3 new corporation was named Sprint Nextel Corporation (referenced herein as Sprint). In
4 the merger agreement, Sprint and Nextel agreed to separate the incumbent local exchange
5 business of Sprint by means of a stock distribution of the shares of a new, separate, local
6 exchange company to the then existing shareholders of Sprint Nextel Corporation. The
7 new company, which will consist predominantly of local exchange telephone operations
8 will be given a new name when and if it is separated or spun-off from Sprint. Currently
9 that new company is referred to as LTD Holding Company (LTD).

10 I have reviewed the testimony and exhibits provided by the company
11 representatives as well as the report prepared by Houlihan Lokey evaluating the projected
12 enterprise value of LTD (referenced herein as the Sprint Report) and responses to data
13 requests submitted by Public Counsel and other parties in the proceeding.

14 **Q. Please provide a brief summary of your findings and recommendations?**

15 A. With the merger of Sprint and Nextel the primary focus of that newly merged corporation
16 is wireless communications and the interests of Sprint will diverge from those of its local
17 exchange operations.¹ In other words, those two corporate entities (Sprint and LTD
18 Holding Company) will compete for the same customers. Therefore, Sprint management,
19 as a condition of the merger with Nextel, agreed to separate its incumbent local exchange
20 business to stockholders so that they would own shares in two separate companies—one
21 focused on national wireless communications and one focused on regional local exchange
22 wireline telephone service.

23 According to Sprint's third quarter 2005 S.E.C. Form 10-Q, that company is
24 capitalized with approximately 54% common equity (excluding goodwill) and 45% long-

¹ Sprint Nextel Application, p. 21.

1 term debt and preferred stock.² However, Sprint plans to spin off its regulated local
2 exchange operations with far less equity and more debt than that with which it has elected
3 to capitalize its newly-merged wireless business.

4 As part of the spin-off of LTD, Sprint plans to monetize its investment in its local
5 exchange company by having LTD issue ***** Billion in new debt (bank debt (\$***
6 Billion) and notes (\$***** Billion)), and ***** to Sprint.³ That
7 amount of new debt is *** times the amount of debt currently on the books of the local
8 exchange operations.⁴ As a result of issuing the new debt at the time of the spin-off, the
9 new local exchange company (LTD) will have *****. Because
10 the liabilities and shareholder equity must equal the asset value in a balance sheet, the
11 planned spin-off and the addition of \$*** Billion of new debt to LTD will result in a
12 ***** common equity value on LTD’s books of account.

13 Sprint, as demonstrated by the analysis contained in the Sprint Report provided as
14 an attachment to Company witness Daniel’s Direct Testimony, has been careful to model
15 the spin-off of LTD so that the resulting market-value capital structures resemble other
16 “comparable” local exchange telephone companies. However, the companies that serve
17 as a model for LTD in the Sprint Report have debt ratings, on average, that are well
18 below investment grade and have correspondingly high financial risk. While two bond
19 rating agencies (*****) have provided *****
20 ***** one rating agency (*****
21 *****) expects that the LTD spin-off will cause the bond rating of LTD to *****
22 ***** . Standard and Poor’s also projects that *****

² Sprint Nextel S.E.C. Form 10-Q, September 30, 2005, p. 3. Goodwill is created by the difference between the market price paid for an asset and its accounting or book value.

³ Data from Sprint Report, p. 12 and telephone conference with Sprint personnel on November 18, 2005.

⁴ Sprint Report, p. 12.

1 ***** will help to improve Sprint’s bond rating from *****⁵

2 My review of the projected separation of the local exchange operations of United
3 Telephone from Sprint indicates that the parent company has estimated the amount of
4 additional leverage LTD can support and still have an opportunity to maintain a *****
5 investment bond rating. Based on an analysis of the valuation of small local exchange
6 companies, Sprint has estimated that additional amount of debt that LTD’s operations can
7 absorb to be approximately \$*** Billion.

8 It is important to understand that LTD is not required to issue \$*** Billion in debt
9 in order to be spun-off from Sprint, and that the spin-off is not an arms-length
10 transaction. The shares of LTD could be distributed to the shareholders of Sprint with no
11 additional debt or any amount between zero and \$*** Billion. For example, if LTD
12 issued \$3.6 Billion in new debt rather than the \$*** projected, the new LTD Holding
13 Company would have a ***** common equity book balance that equaled
14 approximately ***of total capital.⁶ That specific amount of debt (\$*** Billion) was
15 selected, in my view, to maximize the cash distribution to Sprint while creating a stand-
16 alone LTD with at least an opportunity to achieve a ***** investment grade bond
17 rating. Sprint’s cash draw from the separation is being ***** while LTD’s financial
18 safety is being *****.

19 While Sprint’s intentions seem to be well designed (*****
20 have indicated in private that LTD could achieve a *****), the
21 more important question is whether or not the creation of a local exchange telephone
22 company with a ***** bond rating status is in the public interest. It is clear
23 from the documents provided by Sprint that the creation of a ***** LTD operation
24 is in the surviving Sprint wireless company’s best interest, however, I believe it is not in

⁵ Sprint Response to Public Counsel Data Request No. 8, Attachment 8.2.

⁶ Data from Sprint Report, p. 17, Pro Forma Balance Sheet of LTD.

1 the best interest of United Telephone of the Northwest or its customers in Washington.
2 The transaction is modeled on telephone companies, which have **** bond ratings.
3 While the operating metrics of LTD are slightly better than the group of other telephone
4 companies on which the separation is modeled (meaning that LTD is probably less risky
5 operationally), there is little room for error and the impact of an unforeseen negative
6 financial event could drive down the bond rating, cause emergency rate requests, lead to
7 service quality problems, and/or restrict funds available for infrastructure development
8 such as DSL roll-out to rural areas.

9 Unfortunately, this Commission and Washington ratepayers, in recent years, have
10 been faced with too many instances in which utilities in restrictive financial positions
11 have had to turn to ratepayers and higher rates for support. While it may be reasonable to
12 separate the local exchange operations from Sprint, it is not reasonable to do so in a
13 manner that creates an entity with a marginal financial position. Therefore, on the basis of
14 the projected marginal financial position of LTD Holding Company, I recommend that
15 the Commission reject the Company's proposal to transfer the control of the Washington
16 local exchange assets of United Telephone from Sprint Nextel Corporation to LTD
17 Holding Company.

18 **Q. If the Commission determines, for other reasons, that there are advantages to**
19 **moving forward with the transfer of control, are there conditions you believe should**
20 **be included in an approval of that transaction?**

21 A. Yes. Because the transfer as currently structured places LTD in a financially precarious
22 position, the conditions included in the Commission's approval of the transfer of control
23 should be directed to protecting the financial integrity of LTD. Also, there should be
24 conditions that will protect the local assets of United Telephone of the Northwest from
25 financial distress at the parent company (LTD) level.

1 First, the Company should be required to maintain an investment grade bond
2 rating from at least two of the three major bond rating agencies (Standard & Poor's,
3 Moody's and Fitch). If LTD Holding Company loses its investment grade bond rating
4 (i.e., was rated "BB+" or below by at least two of the three major rating agencies), it
5 should commit to restrict dividend payments to one third of net income in order that the
6 Company's retained earnings and common equity ratio can be improved. That dividend
7 restriction should stay in place until an investment grade bond rating with two of the
8 three major rating agencies is restored.

9 Second, the Company should agree not to seek any rate increase in Washington
10 for a period of five years for reasons related to the financial health of the parent company,
11 LTD Holding Company, or alleged lack of access to the capital markets on reasonable
12 terms.

13 Third, none of the assets of United Telephone of the Northwest should be used to
14 secure any debt issued by LTD Holding Company. Neither should United Telephone of
15 the Northwest participate in any inter-corporate money pool arrangement.

16 Fourth, if LTD should declare bankruptcy, the parent company and United
17 Telephone of the Northwest should sign a definitive agreement with this Commission that
18 would prohibit the payment of any dividends or cash transfers of any kind to LTD
19 Holding Company during the time period in which the bankruptcy is pending.

20 While the conditions noted above will not prevent Washington ratepayers from
21 being the ultimate "deep pocket" and facing rate increase requests if the LTD financial
22 structure is not strong enough to withstand the difficulties pending in the wireline
23 telephone industry, they will work to shore up LTD's financial strength in the event of
24 the loss of an investment grade bond rating and retard any rate impact due to financial
25 difficulties at the parent level by restricting the flow of cash from United Telephone of

1 the Northwest to its parent company.

2 **Q. Can you explain why a sound financial position is important for companies that**
3 **have public service obligations, like local exchange telephone utilities?**

4 A. Incumbent local exchange telephone service is a fundamental service that is integral to
5 the manner in which our society operates and maintaining that service and the quality of
6 that service is a primary goal of regulation. The provision of utility service such as local
7 exchange and long-distance telephone operations is capital intensive in nature. That is,
8 with respect to the revenues generated, the capital expenditures necessary to build or buy
9 the equipment to provide telephone utility service is relatively high, compared to other
10 types of firms. Due to that capital-intensive nature of utility operations, in concert with
11 the objective of providing a necessary public service at the lowest cost, it is important to
12 maintain the ability to access capital on reasonable terms in order to fund, on an on-going
13 basis, the additional plant necessary to provide the services required by customers.

14 If a firm elects to carry too much financial risk (i.e., is capitalized with too much
15 debt capital), even if it has a relatively stable revenue stream like a utility operation, that
16 firm will have difficulty in raising the capital necessary to provide the service required by
17 customers. Or, in the event that it is possible to raise capital, the cost of that capital would
18 be significantly higher than it would be if the firm is capitalized with less debt. In that
19 way, an undercapitalized firm (a firm with too little equity/too much debt capital) would
20 not be operating in the public interest because a firm that is more appropriately
21 capitalized would be able to provide the same service at a lower cost.

22 It has been my experience that regulated utility operations (and their regulators)
23 strive to maintain bond ratings that are at least “investment grade.” While that standard is
24 not met in every instance, it remains a reasonable goal. Investment grade bond ratings are

1 those that are “BBB-” (Standard and Poor’s) or “Baa3” (Moody’s), or above.⁷ Because
2 some large investors (pension funds, insurance companies) are prohibited from investing
3 in bonds that are below investment grade level, the market for lower-rated bonds is more
4 restricted and the returns demanded by investors for those riskier bonds are substantially
5 higher. For example, the current Reuters yield differential for BBB and BBB- utility
6 bonds (the lowest bond rating differential in the investment grade category) for 5-year
7 notes is 7 basis points. The yield differential for the same 5-year notes between “BBB-”
8 (the lowest investment grade bond rating) and “BB+” (the highest below-investment-
9 grade or “junk” rating) is 114 basis points.⁸ Of course, that debt cost rate differential
10 expands dramatically as the bond rating drops. Debt that is below investment grade is
11 substantially more costly than debt that is rated at “BBB-” or higher. Therefore, it is
12 important that a firm that offers regulated utility services that are essential like telephone
13 service maintain a capital structure that will promote a sound financial position—one that
14 is “investment grade.”

15 **Q. Is there evidence in the documents provided by the Company that it expects the cost**
16 **of debt of LTD to be higher following the spin-off?**

17 A. Yes. Exhibit No. ____RGP-2 and Exhibit No. ____RGP-3, attached to the Direct Testimony
18 of Company witness Richard Pfeifer, show a total debt load for United Telephone of the
19 Northwest of approximately \$60 Million and an interest expense of approximately \$3
20 Million. Those data imply a debt cost rate of 5.4%. At page 11 of Mr. Pfeifer’s testimony
21 he indicates that the cost rate of the new LTD Holding Company debt will be about *%.
22 Those data indicate the Company expects that its debt cost rate in the future will be
23 substantially ***** than it has been in the past.

⁷ The following bond ratings are all “investment grade”: BBB-, BBB, BBB+, A-, A, A+, AA-, AA, AA+, AAA-, AAA, AAA+.

⁸ <http://www.bondsonline.com/asp/corp/spreadbank.html>.

1 **Q. What are the factors that influence the selection of a particular capital structure for**
2 **a firm?**

3 A. The manner in which a firm is most economically capitalized is a function of the
4 volatility of the income stream generated by the assets of the firm or, in other words, the
5 firm's operating (business) risk. For example, if a firm has an income stream that is not
6 volatile and which can be predicted with near certainty, then a capital structure consisting
7 of even 100% debt would not be problematic or risky. In fact, it would be the most cost-
8 effective capital structure in that instance because debt is the least expensive form of
9 investor-supplied capital for a firm and, without the possibility of operating income being
10 insufficient to meet the debt service requirements, a 100% debt capital structure would be
11 the prudent choice.

12 As the revenue stream of a firm becomes more volatile (more risky), financial
13 theory holds that the amount of debt used should decline in order to avoid a default event
14 (the failure to meet the required debt service costs). Although the reduction of lower-cost
15 debt and the addition of higher-cost common equity will raise the firm's overall cost of
16 capital, all else equal, that increase is appropriate and economically efficient because it
17 more appropriately matches the firm's financial risk with the increase in business risk. In
18 that way, given an increased level of business risk, the cost of capital is minimized and
19 the financial health of the firm is better assured.

20 An example of how the amount of debt in the capital structure varies with the
21 operational or business risk of a firm is found in a recent publication by Standard &
22 Poor's regarding utility business risk. A June 2004 publication by Standard & Poor's, in
23 which that bond rating agency re-aligned its business risk profile scores for utility
24 companies, indicates that the companies with higher business risk are required to have a

1 lower debt ratio (less debt, more equity) in order to earn the same bond rating as a firm
2 with lower business risk.⁹

3 Also, The Value Line Investment Survey reports that for a composite of industrial
4 firms the average common equity ratio in 2003 was 59.6% of total capital.¹⁰ In contrast,
5 the average common equity ratio for the large telephone companies reported in the
6 October 2005 AUS Utility Reports is 43% of total capital. AUS also reports that the
7 average common equity ratio of gas and electric firms ranges from 42% to 47% of total
8 capital. Those data indicate that capital intensive firms that have some utility-type
9 operations generally have more stable income streams than purely competitive firms and,
10 therefore, are able to be capitalized most effectively with more debt and less equity than
11 industrial firms.

12 In addition, the energy and telecommunications firms in the AUS Utility Report
13 samples, with the common equity ratios cited above, have maintained investment-grade
14 bond ratings, on average. As I noted above, bonds that are investment grade (i.e., rated
15 above "BBB-" or "Baa3") are considered to have lower investment risk than non-
16 investment grade debt. As such, those securities are more widely marketable and are far
17 more cost-effective for the issuer.

18 **Q. How does the newly-merged Sprint Nextel Corporations' capital structure compare**
19 **to others in the telecom and energy industries?**

20 A. The same October 2005 AUS Utility Reports cited above indicates that Sprint's common
21 equity ratio, as a percentage of total capital is 47% on a book basis. Those data are as of
22 June 30, 2004 prior to the closing of the merger. Sprint Nextel's September 30, 2005
23 S.E.C. Form 10-Q indicates that, with the addition of Nextel, the merged corporations

⁹ Standard & Poor's Ratings Direct, New Business Profile Scores Assigned for U.S. Utility and Power Companies: Financial Guidelines Revised, June 2, 2004.

¹⁰ The Value Line Investment Survey, *Selection & Opinion*, April 8, 2005, p. 1782. Value Line's Industrial Composite consists of 673 industrial, rail and transportation companies.

1 common equity ratio has improved to about 55% of total capital, with goodwill (the
 2 amount of the market price in excess of the book value of Nextel’s assets) removed.

3 SPRINT NEXTEL CORPORATION

4 9/30/05 Capital Structure

	Amount	Percent of
	<u>(Mill.)</u>	<u>Total</u>
Common Equity	\$30,520	54.44%
Debt and Preferred	\$25,545	45.56%
Total Capital	\$56,065	100.00%

5 Data from S.E.C. Form 10-Q, September 30, 2005, p. 3.

6 Therefore, the newly-merged Sprint’s capital structure is similar to but contains less debt
 7 and more equity than that of other regulated telecommunications and energy firms. Sprint
 8 has lower-than-average financial risk for that reason.

9 **Q. According to the Sprint Report, how will LTD Holding Company be capitalized?**

10 A. The Sprint Report is an analysis of the expected valuation of LTD Holding Company by
 11 the consulting firm of Houlihan, Lokey, Howard & Zulkin and is attached to the Direct
 12 Testimony of Company witness Glenn Daniel as Exhibit No.__(GRD-3C). All the
 13 material in that report is deemed “highly confidential.” Mr. Daniel is a managing director
 14 at the firm that prepared the Sprint Report.

15 At page 17 of that report the analysts present their estimate of LTD Holding
 16 Company’s initial balance sheet following the spin-off. At mid-year 2006, the anticipated
 17 time of the spin-off and following the issuance of \$****Billion of additional debt, LTD is
 18 estimated to be capitalized with \$**** Billion of debt and ***** Billion of common
 19 equity capital. The capital structure appearing on the books of the new company as it
 20 begins operations will consist of *****.

21 Company witness Pfeifer also presents an estimated capital structure for LTD
 22 Holding Company, although he assumes that the spin-off took place at year-end 2004.

1 His capital structure also shows ***** for LTD following the
 2 separation. (Exhibit No. __RGP-6C).

3 **Q. Mr. Pfiefer, at page 5 of his direct testimony, indicates that all of the accounting**
 4 **changes that arise from the separation will take place at the Holding Company**
 5 **(LTD) level and will not affect the books of United Telephone of the Northwest. So**
 6 **why are the capital structure estimates you cite of concern?**

7 A. United Telephone of the Northwest does not issue securities—debt or equity. All debt
 8 and equity is issued at the parent company level. Also, the only way to invest in the local
 9 telephone operations of United Telephone of the Northwest is to buy a share of LTD
 10 Holding Company. Therefore it is LTD’s capital structure that will determine the cost of
 11 capital and impact the ability of the operating company to raise capital to meet its public
 12 service obligations. Capital structures, balance sheets and cash flow statements at the
 13 operating company (United Telephone of the Northwest) level are kept for regulatory
 14 purposes but do not represent the manner in which the parent company has actually
 15 capitalized the telephone operations it owns. Therefore, while the books of account at the
 16 local level may not change to any substantial degree as a result of the separation of LTD
 17 from Sprint, the financial risk of the entity that provides capital to the local company will
 18 change dramatically because the debt load supported by those assets will *****
 19 ****. Not only will there be *****, the cost rate of that additional debt
 20 will also ***** because of the *****.

21 **A. Portions of the Sprint Report indicate that the new LTD Holding Company will**
 22 **have an “equity cushion” of about **%. Why is that different from the projected**
 23 **book value of equity?**

24 A. The difference in the reported common equity ratio is due to the difference between the
 25 projected market value and book value of equity. The “enterprise valuation” or market

1 value of LTD Holding Company estimated by Houlihan Lokey in the Sprint Report is
2 approximately \$*****. That estimate is based primarily
3 on the valuation of other local exchange telephone companies. The difference between
4 the projected market value (enterprise value) of LTD (\$**B) and the projected value of
5 the debt used to finance the operation (\$*B) is about \$** Billion. That difference between
6 the market value of LTD and its debt is termed an “equity cushion” in the Sprint Report,
7 although it does not represent actual equity capital on the books of LTD. As I noted
8 above, the books of LTD are expected to show that its operations are capitalized with an
9 equity capital balance of ***** Billion.

10 While the difference between market value and the amount of debt assumed by a
11 firm (the “equity cushion” noted above) would be important in the event of a default on
12 debt payments and the eventual liquidation of assets in a bankruptcy, the goal in
13 regulation is to facilitate solid, on-going local exchange telephone operations that are
14 likely to avoid financial distress or bankruptcy. For that purpose, the financial risk
15 indicated by the capital structure that appears on the books of the parent company and
16 reported to the investment community is an important determining factor. The book
17 value, then, does matter in regulation’s attempt to balance the interests of ratepayers and
18 investors.

19 In addition, Mr. Daniels claims at page 7 of his Direct Testimony that book value
20 is not a relevant indicator of the fair value of the assets of LTD Holding Company. While
21 that is certainly true in the task of estimating the market value of an on-going enterprise it
22 is not the case in determining the on-going relative financial risk of a particular
23 capitalization nor is it necessarily relevant in the task of setting reasonable rates based on
24 the depreciated original cost (book value) of regulated telephone company assets.

1 **Q. Both Messers, Pfeifer and Daniel claim that the projected capital structure of LTD**
2 **Holding Company will provide for an investment grade bond rating. Do you agree?**

3 A. The answer to that question is not clear at the present time. One bond rating agency,
4 Standard & Poor’s, has spoken publicly about the separation and indicates that LTD will,
5 most probably, not have an investment grade rating.

6
7 The CreditWatch implications on the debt of Sprint’s local
8 telephone division were revised to negative from
9 developing. This action is based on industry-wide business-
10 risk concerns about rising cable telephony and wireless
11 competition that will make it difficult for this unit to obtain
12 an investment grade rating as a standalone entity,
13 regardless of the resulting capitalization.

14
15 (Standard & Poor’s, Ratings Direct, Research Update: Sprint Corp Ratings Remain on
16 CreditWatch Positive, With Those of Nextel, Pending Merger Close, August 4, 2005,
17 Sprint Response to PC DR-8, Attachment 8.2. p.2).

18 While Standard & Poor’s indicates that LTD’s bond ratings may decline as a result of the
19 separation, Sprint tends to discount that opinion because they assert S&P “has adopted a
20 negative outlook” toward the local exchange industry (Sprint Response to Public
21 Counsel’s Data Request No. 8b). While that may be true, bond ratings, whether one
22 agrees with the rating agency or not, have an impact on investors’ perceptions of risk and
23 the resultant yield that investors require for a given debt instrument.

24 Sprint sought private letter ratings assessments for LTD Holding Company from
25 Fitch and Moody’s. Fitch provided a bond rating estimate of “****”, and Moody’s
26 provided an estimate of “****.” Both estimates are the ***** investment grade
27 rating and are ***** bond status. In its private letter
28 assessment Moody’s expressed concerns regarding *****
29 *****
30 *****

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11 *****
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14 *****
15 ***** , Sprint Response to PC DR-8, Attachments 8.0, p.
16 WA002960)

17 Moody's also notes that *****
18 *****
19 ***** than the more urban local exchange operations owned
20 by the former Bell companies. However, Moody's indicates that its projected bond rating
21 could *****
22 *****
23 *****
24 *****.

25 In sum, the highest bond rating that LTD can expect from the separation is the
26 ***** grade rating. That rating is contingent on having everything go as
27 projected *****.
28 However, things rarely occur as planned and if they do not, LTD could be in *****
29 ***** bond rating. It is precisely because of that fact that I believe
30 the separation of LTD from Sprint, as currently structured, is not in the public interest.

31 **Q. The Sprint Report uses several small local exchange companies as “comparables” in**
32 **estimating the separation valuation metrics for LTD Holding Company. Do those**
33 **companies have investment grade bond ratings?**

1 A. No. The Sprint Report looks at six comparable companies in order to determine
 2 operating, valuation and credit statistics that are appropriate for the new LTD Holding
 3 Company. They are: *****
 4 *****
 5 ***** , has an investment grade bond
 6 rating and, according to the October 2005 edition of AUS Utility Reports (p. 15), that
 7 company had an actual, book value common equity ratio of 55% of total capital. The
 8 other companies in the sample group selected as “comparables” by Houlihan Lokey for
 9 the Sprint Report have bond ratings that are *****
 10 ***** . Also the Sprint
 11 Report indicates that *****
 12 ***** . Therefore, while LTD will have some attributes that mitigate its operating
 13 risk compared to the selected “comparables” and has obtained private letter opinions
 14 from bond rating agencies that its debt ***** , its valuation
 15 and credit statistics have been based on a group of companies that *****
 16 ***** .

17 **Q. The Sprint Report also refers to a recent buy-out of Verizon’s local exchange**
 18 **business in Hawaii by the Carlyle Group as a “case study.” Has that company**
 19 **maintained it’s bond rating?**

20 A. No. The Sprint Report, Appendix B, cites ***** as a “case study” of a
 21 leveraged buy-out of a local exchange telephone company (*****) by a private
 22 equity firm (*****). Prior to the buy-out last year, that company’s bond
 23 rating was “*****” (the same as Sprint’s current rating). The most recent data available on
 24 Standard & Poor’s website is that the bond rating of Hawaiian Telecom now is “B+”,
 25 with negative implications—four bond rating levels below investment grade.¹¹

¹¹<http://www2.standardandpoors.com/servlet/Satellite?pagename=sp/Page/FixedIncomeBrowsePg&r=1&l=EN&b=2&s=19&f=1>.

1 **Q. Does the Company make any representations in its filing or testimony regarding an**
2 **improvement in its financial position in the future?**

3 A. Although the Company witnesses do not discuss improvement in the book value common
4 equity ratio because they maintain it is unimportant, they do present information
5 regarding the expected book value of common equity in the future. The Sprint Report (p.
6 73) indicates that under its assumed “base case”(*****
7 *****), LTD’s *****common equity position improves by 2010, ***
8 *****. In the “downside” case, the Company’s balance sheet
9 ***** and, by 2010, the amount of common equity on the books *****
10 ***** Billion. The “downside” case assumes revenue ***** %
11 annually. In sum, returning LTD Holding Company to a ***** common equity position
12 does not appear on the projection horizon assumed in the analysis and documents
13 provided by the Company in this proceeding.

14 **Q. Are there other concerns associated with a highly leveraged capital structure other**
15 **than the additional cost of debt if the bond ratings fall below investment grade?**

16 A. Yes. Access to capital (both equity and debt capital) can be restricted by a highly
17 leveraged capital structure. Debt investors would be unwilling to lend additional monies
18 to a firm that was barely able to cover its current debt costs. If additional debt were
19 available it would have to carry a very high yield to entice conservative yield-oriented
20 investors to commit additional capital. Moreover, because equity is junior to debt in legal
21 claim to the assets of a firm in case of bankruptcy, common equity holders would be even
22 more reluctant to commit additional funds to the enterprise. If the access to capital is
23 constrained, the ability of the company to meet its infrastructure construction needs or
24 provide sufficient staffing levels for service personnel may be diminished and, with it, a
25 decline in service quality could occur. Therefore, a heavily-leveraged capitalization

1 doesn't have to result in a catastrophic event like bankruptcy to be detrimental to the
2 public interest. A firm with a limited access to capital due to a heavy debt load could see
3 a decline in service quality which would also have a negative impact on public interest as
4 a direct result of financing with too much debt capital.

5 **Q. Have there been service quality problems with some of the companies included in**
6 **the "comparable" local exchange companies in the sprint report?**

7 A. Yes. One of the companies used in the Sprint Report as comparable to LTD is *****
8 *****
9 exchange operations in *****. Following the purchase of Verizon's rural *****
10 exchanges, the company began to experience service quality problems. In a November
11 28, 2001 Open Meeting Summary Report (Project No 23686) regarding telephone
12 company service quality, the ***** reported that, with regard to
13 ten service quality standards imposed by that commission, *****
14 had not met the standard in eight out of ten of those categories.

15 ***** service quality problems persisted to the point where, on March 7, 2003
16 the ***** PUC initiated Project No. 27474, an official investigation into the service
17 quality of *****. On July 18, the ***** PUC Staff filed an investigation report
18 that concluded: "The customer service complaints voiced at the public meeting and the
19 results of the recent telephone survey of ***** customers indicate there are many
20 areas of opportunity for ***** to concentrate on for improvement. Quality of service
21 and customer service issues continues to be a significant portion of the complaints filed
22 with the PUC by ***** customers." (***** PUC Staff Investigation Report On Service
23 Related Issues of *****
24 into a stipulated settlement with the ***** PUC in which the company agreed to certain
25 specified infrastructure upgrades (***** PUC Docket No. 29567, pp. 3, 4).

1 **** made a commitment in *** to shore up its telephone plant to meet service
2 quality requirements, and due to that company's high debt load, it elected to undertake a
3 public issuance of common stock. Prior to issuing that stock, ***** filed with the
4 Securities and Exchange Commission, a Form S-1 registration statement in which the
5 company announced its intent to issue stock, and in that SEC report, ***** advised
6 potential investors of the following risks:

7
8 Risks Relating to Our Common Stock and Our New Credit
9 Facility

- 10
11 • You may not receive any dividends.
12 • Our dividend policy may limit our ability to pursue
13 growth opportunities.
14 • Our substantial indebtedness could restrict our
15 ability to pay dividends and impact our financing
16 options and liquidity position.
17 • We are subject to restrictive debt covenants that
18 impose operating and financial restrictions on our
19 operations and could limit our ability to grow our
20 business.
21 • If we fail to comply with the restrictive covenants in
22 our new credit facility, our senior lenders may
23 accelerate the payment of indebtedness outstanding
24 under our new credit facility.
25 • We are a holding company with no operations, and
26 unless we receive dividends and other payments or
27 distributions, advances and transfers of funds from
28 our subsidiaries, we will be unable to meet our debt
29 service and other obligations.
30 • If you purchase shares of our stock, you will
31 experience immediate and substantial dilution.
32 • Our interest expense may increase significantly and
33 could cause our net income and distributable cash to
34 decline significantly.
35 • Before this offering there was no public market for
36 our common stock. This may cause volatility in the
37 trading price of the common stock, which could
38 negatively affect the value of your investment.
39 • Future sales or the possibility of future sales of a
40 substantial amount of our common stock may

1 depress the price of the shares of our common
 2 stock.
 3 • Limitations on the use of our net operating losses
 4 may negatively affect our ability to pay dividends to
 5 you.
 6 ***** , S.E.C. Form S-
 7 1/A, February 3, 2005, pp. 11-14; Note: the bullet points
 8 provided are headings, the details under each heading have
 9 been omitted.)

10 **Q. Have there been instances where the “comparable” companies have had to request**
 11 **rate increases to shore up a weak financial position?**

12 A. Yes. Another telephone company cited by the Sprint Report as a company comparable to
 13 LTD Holding Company, ***** , provides a cautionary tale. Following the
 14 purchase of 295 GTE exchanges in ***** found that its financial
 15 projections were not met, faced a near-bankruptcy situation, and turned to its ratepayers
 16 with a rate increase request as high as 112% in some exchanges (*****
 17 Docket No. RPU-02-4).

18 In April 2000, the ***** approved the purchase of 295 GTE rural
 19 local telephone exchanges by ***** (ITS), a firm owned by
 20 a private investor group (*****). The
 21 rationale offered for approving the transaction in that proceeding echoed many of the
 22 same reasons offered by Sprint for the transfer of its local exchange assets in the instant
 23 proceeding. The ***** noted that, following the purchase, ITS would be a local
 24 company with a rural focus and would hire up to 100 new employees (Order in Docket
 25 No. SPU-99-20, p. 13). The Board also noted that if it were:

26 Only looking at the initial financial position of ITS, there would be a
 27 serious question whether ITS will be able to attract capital on reasonable
 28 terms if additional capital is required in the near future. However, the
 29 Board will also consider ITS's financial projections, which indicate ITS is
 30 unlikely to need additional capital in the near future and that ITS's capital
 31 structure will improve each year.
 32

33
 34 (Order in Docket No., SPU-99-29, p. 7)

1 However, ***** did not achieve its revenue projections and, unable to
2 raise additional funds from the capital markets and (apparently) unable to obtain
3 additional monies from private equity investors, the Company turned to ratepayers for the
4 funds necessary to stabilize operations. In ***** Docket No. RPU-02-4,
5 ***** requested rate increases ranging from 14.6% to 112.4%. In requesting
6 higher rates, ***** provided the following reasons for the differences between
7 their financial forecasts and their actual experience:

- 8 • ***** lost a substantial number of access lines in its 33 competitive
9 exchanges (loss of market share exceeded 80% in some exchanges).
- 10 • The general economic downturn caused a decrease in access lines.
- 11 • Wireless providers have acquired landline customers.
- 12 • Higher than anticipated costs for personnel and operations support resulted from
13 problems encountered with the migration of GTE data into *****
14 applications and systems.
- 15 • Higher than anticipated calls to its customer contact centers required an additional
16 70 employees. (***** Order in Docket No. RPU-02-4, p. 10)

17 The **** Board noted that ***** had indicated that additional equity funds from
18 investors would be available if its financial forecasts turned out to be inaccurate.

19 However, even though ***** representatives had indicated that in the event of
20 financial shortfall, one option "would be for the equity investors to provide additional
21 capital or find a third party to put in additional capital." the **** Board stated, "the
22 Company [*****] has offered no evidence that it even sought additional
23 common equity financing."(***** Order in Docket No. RPU-02-4, p. 10).

24 The **** Board ultimately determined that "***** is attempting, with
25 this [rate increase] proposal, to shift the burden of its financial problems from its

1 investors to its customers," and denied its rate increase request (*****
 2 Order in Docket No. RPU-02-4, p. 20). In sum, that company's financial projections were
 3 not realized for many reasons, but its heavy leverage prohibited capital market access, the
 4 equity investors were not willing to provide the additional monies necessary to support its
 5 finances and ***** turned to its ratepayers for those funds.

6 **Q. Mr. Hill, aren't there differences between Iowa Telecom, Valor, Hawaiian Tel and**
 7 **LTD Holdings Company that bode well for the latter?**

8 A. While there are certainly differences between the smaller companies like *****
 9 and the proposed LTD Holding Company (e.g., the former is smaller and privately-held
 10 and LTD will be a larger, geographically diversified publicly-held company), and those
 11 differences point to somewhat lower operating risk for LTD, the spin-off of LTD is
 12 modeled on firms like ***** as well as other below-investment grade local
 13 exchange companies like *****. Even the best projections are unlikely to exactly mirror
 14 future events, as evidenced by the actual results of *****
 15 ***** . The operational dangers inherent in the inability to forecast the future is
 16 exacerbated when the financial position of the firm is strained to begin with. The higher
 17 the financial risk, the more constricted and expensive the supply of capital and the greater
 18 the eventuality that the utility will turn to ratepayers for higher rates—not for increased
 19 operating costs but for increased capital costs brought on by ***** . When
 20 there is no other place to turn for capital to operate the business, the utility must turn to
 21 its ratepayers for those monies. That is the essence of my concern with Sprint Nextel's
 22 request to have this Commission approve the creation of a heavily-levered entity that
 23 owns United Tel's local exchange operations in Washington and why I believe it is not in
 24 the public interest to do so.

25 **Q. What is your recommendation to the Commission in this proceeding?**

1 A. I recommend that the Commission reject the approval of the transfer of United Telephone
2 of the Northwest assets from Sprint to LTD Holding Company as it is currently
3 structured. The transfer, as it is currently structured, creates an entity that has too much
4 financial risk to ensure the continued long-term provision of quality telephone utility
5 service in United Telephone's Washington service territories.

6 **Q. Your review of the proposed transfer is limited to financial considerations, correct?**

7 A. Yes.

8 **Q. If the Commission, for reasons other than financial, finds that approval of the**
9 **transfer is ultimately in the public interest, are there conditions that you would**
10 **recommend be included in any such approval?**

11 A. Yes. My concern with the pending transfer of United Telephone assets from Sprint to
12 LTD Holding Company is that the new holding company will have a *****
13 financial structure. The conditions I recommend will help to provide incentive for LTD
14 management to maintain an investment-grade bond rating and, in the event of extreme
15 financial difficulty at the parent level, prevent the parent company from extracting
16 financial support from the local exchange operations. In order for the Washington
17 Utilities and Transportation Commission to approve the transfer of assets as requested by
18 Sprint in this proceeding the following conditions should apply:

- 19 • LTD Holding Company should maintain at least a minimum-level investment
20 grade bond rating ("BBB-" or "Baa3") from two of the three major bond
21 rating agencies. If that bond rating is not maintained (i.e., if LTD has a below-
22 investment-grade bond rating from two of the three major bond rating
23 agencies), it agrees to limit dividend payout to one-third of net income.
24 Retaining more of the parent company's income, rather than paying it out to
25 investors as dividends, will help to restore the Company's common equity

1 balances, reduce leverage, and shore up its financial position. This dividend
2 restriction should remain in place until the parent company's bond rating is
3 restored to investment-grade.

- 4 • LTD Holding Company will, in the event of Commission approval of the
5 transfer of control, not to seek any rate increase in Washington for reasons
6 related to the financial health of the parent company (LTD Holding Company)
7 or to lack of access to the capital markets. Public Counsel has identified its
8 concerns with the financial position of the to-be-formed holding company,
9 LTD, and out concern is that the weak financial position of LTD could harm
10 ratepayers. Therefore, if the transfer of control is approved, Public Counsel
11 recommends that the Company agree to a five-year stay-out provision for
12 parent company financial-distress-related rate increases.
- 13 • While it is not normal procedure for telephone companies to issue mortgage
14 debt, in the event of Commission approval of the requested control transfer,
15 LTD should agree not to pledge the assets of United Telephone of the
16 Northwest to secure any borrowing undertaken at the parent company level.
- 17 • United Telephone of the Northwest should not be allowed to participate in any
18 inter-corporate short-term money pool arrangement. Such arrangements
19 effectively allow cash-rich regulated operations like United Telephone of the
20 Northwest to subsidize any unregulated operations also held by the parent
21 company through money-pool lending. The United Telephone operations
22 comprise a substantial portion of LTD Holding Company operations and any
23 cost rate advantage gained through the use of an LTD money-pool credit
24 arrangement versus short-term debt or commercial paper issued directly by
25 United Telephone would be minimal.

- 1 • In the event of a bankruptcy filing by LTD Holding Company, both the parent
2 company and United Telephone of the Northwest should sign a definitive
3 agreement with this Commission that prohibits the payment of any dividends
4 or cash transfers of any kind to LTD Holding Company from United
5 Telephone of the Northwest during the period when the bankruptcy is
6 pending. A definitive agreement (e.g., a separate signed document) between
7 the companies and the Commission which would come into force in the event
8 of bankruptcy would provide stronger support for the cessation of dividends
9 than would an order by the Commission or a compliance promise by United
10 Telephone.

11 **Q. Will the conditions recommended by Public Counsel preclude the possibility that**
12 **ratepayers could be negatively affected by the requested transfer of control?**

13 A. No. The ultimate source of funds for a utility is its ratepayers. No matter what regulatory
14 restrictions are in place, if utility firms are unable to raise capital—for whatever reason—
15 the only place to which they can turn for additional monies is to raising rates for their
16 customers. If those customers continue to require that particular utility service, they will
17 have to pay higher rates to get it.

18 Those negative financial conditions can happen for many reasons that are beyond
19 the control of any company or any regulatory body. They can happen to a company that
20 is well capitalized and one that is weakly capitalized, depending on the severity of the
21 negative financial events. One can say with certainty, however, that a negative financial
22 event severe enough to prevent access to capital markets and require rate increases is
23 more likely to happen to a utility operation that is weakly capitalized, i.e., one that has
24 too much debt and too little equity capital.

1 In the opinion of Public Counsel, the creation of LTD Holding Company with
2 ***** common equity balances on its books is not in the public interest and makes
3 more likely the possibility that a negative financial event could unnecessarily impact and
4 harm UTNW telephone ratepayers in Washington. While the conditions recommended
5 above to support the finances of the local exchange operations will not prevent that
6 occurrence, it will make less likely the event that UTNW ratepayers in Washington will
7 see their bills increase because of the financial status of LTD Holding Company.

8 **Q. Does this conclude your direct testimony, Mr. Hill?**

9 A. Yes, it does.