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August 19, 2016

## Via Electronic Filing

Mr. Steven King
Executive Director/Secretary
Washington Utilities and Transportation
Commission
1300 S. Evergreen Park Drive, S.W.
Olympia, WA 98504-7250

Re: Boomerang Wireless, LLC d/b/a enTouch Wireless;

Docket No. UT-121610

Dear Mr. King:

On behalf of our client Boomerang Wireless, LLC d/b/a enTouch Wireless ("Boomerang"), I am submitting this notice of changes and upgrades to the Boomerang Lifeline Plan. Boomerang is introducing a new 500 Minute Plan that offers 500 voice minutes, 100 texts and 10MB of data per month. Boomerang is also upgrading its Lifeline Data Plans.

Attached as **Exhibit "A"** is a complete description of the new and revised Lifeline plans.

Please let me know if Boomerang should file this information as a formal pleading. Also please let me know if you have any questions or require additional information. Thank you for your usual courtesy and assistance.

Sincerely,

Harle Shill Stanley Q. Smith

SQS/ssb Enclosures

cc: Julia Redman-Carter

## Boomerang Prepaid Wireless Lifeline Plan

- 1. enTouch Wireless will provide competitive wireless services throughout is Service Area in the State of Washington. Under enTouch Wireless' Lifeline Service Plan, qualified Lifeline customers who reside in Washington will be provided with the following optional plans, two of which are base plans that have upgrade plan that allows for-three options for acquiring a device:
- 2. 500 Minute Plan: This plan offers 500 voice minutes, 100 texts, and 10MB of data per month. Customer must provide their own device. There is no device available with this offer, nor are discounts or promotions for devices available with this plan. Lifeline minutes, texts and data are automatically posted each month on the Lifeline customer's service date. There is no rollover of minutes, texts, or data, and any unused minutes, texts, or data will expire on the next month's monthly service date.
- 3. <u>250 Free Minute Plan (Base plan)</u>: 250 units and 10mb of data per month. This plan offers 250 minutes (where 1 minute equals 1 unit and 1 text equals 1 unit), for voice and text. Lifeline free minutes are automatically posted each month on the Lifeline customer's service. There are no rollover of minutes.
- 4. <u>Lifeline Upgrade Data Plan</u>: This plan includes 250 units per month (without rollover) in which 1 minute equals 1 unit and 1 text equals 1 unit, as well as 250 MB of data per month. The plan differs depending on the device: (1) for customers who bring their own device, they will pay a \$5 for 90 days of service; (2) for customers who wish to purchase an entry-level smart phone from Boomerang, they can pay \$25 for the phone, and the \$5 will be waived for the first 90 days; after the first 90 days, the \$5 for 90 days will apply; (3) for customers who wish to purchase an iPhone 4 or equivalent, they can pay \$50 for the phone, and the \$5 will be waived for the first 90 days; after the first 90 days, the \$5 for 90 days of service will apply. Should a customer not wish to renew on the 90-day plan for \$5, the

plan will convert to the 250 Free Minute plan. The 250 Free Minute plan will provide 250 units per month and 10 MB of data per month.

- 5. <u>Tribal 1,100 Free Minute Plan (Tribal Base plan)</u>: enTouch Wireless' wireless Lifeline offering will provide eligible customers with 1,100 voice or text units and 100mb of data per month. This plan offers 1,100 minutes (where 1 minute equals 1 unit and 1 text equals 1 unit), for voice and text. Lifeline free minutes are automatically posted each month on the Lifeline customer's service. There are no rollover of minutes. This plan is only available to eligible applicants residing on Tribal lands. The additional minutes that exceed those offered in the 250 Free Minute plan (described above) is due to the additional \$25.00 per month in Lifeline support to qualifying low-income consumers living on Tribal lands.
- 6. <u>Tribal Lifeline Upgrade Data Plan</u>: This plan is for eligible customers that reside on Tribal lands. This new Tribal Lifeline Upgrade Data plan will include 1100 units (voice or text) without rollover and in which 1 minute equals 1 unit and 1 text equals 1 unit, as well as 500 MB of data. The plan also differs depending on the device: (1) customers can pay \$5 for 90 days of service, and will receive a free entry-level smartphone; or (2) customers can pay a one-time \$25 for an iPhone 4 or equivalent, with the \$5 waived for the first 90 days, and \$5 for 90 days after that. Also for this Tribal plan, if a customer chooses not to renew the paid plan, he or she will be converted to a Tribal 1,100 Free Minute plan. The Tribal 1,100 Free Minute plan will provide 1,100 units and 100 MB of data per month.