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BEFORE THE WASHINGTON
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           UTILITIES AND TRANSPORTATION COMMISSION
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                                         )
     WASHINGTON UTILITIES AND
                                         )Docket UT-040788
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                                         )Volume X
    TRANSPORTATION COMMISSION,
                        Complainant,
                                         )Pages 795-876
 5
            v.
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    VERIZON NORTHWEST, INC.,
 7
                        Respondent.
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    In the Matter of the Petition of
                                         )Docket UT-040520
     Verizon Northwest, Inc., for
 9
     Approval of Revised Depreciation
                                         )
     Rates.
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                   A public hearing in the above-entitled
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     matter was held at 4:02 p.m. on Tuesday, March 22,
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     2005, at 3201 Smith Avenue, Everett, Washington,
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    before Administrative Law Judge C. ROBERT WALLIS,
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     Chairman MARK SIDRAN, Commissioner PATRICK OSHIE and
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     Commissioner PHILIP JONES.
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                   The parties present were as follows:
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                   COMMISSION STAFF, by Donald T. Trotter,
     Assistant Attorney General, 1400 S. Evergreen Park
21
    Drive, S.W., P.O. Box 40128, Olympia, Washington,
     98504-1028.
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23
24
    Barbara L. Nelson, CCR
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   Court Reporter
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1	VERIZON NORTHWEST, INC., by Judith Endejan, Attorney at Law, Graham & Dunn, Pier 70,
2	2801 Alaskan Way, Suite 300, Seattle, Washington 98121, and David Valdez, Vice President, 1800 41st Street, P.O. Box 1003, Everett, Washington 98206.
3	
4	PUBLIC COUNSEL, by Simon ffitch, Assistant Attorney General, 900 Fourth Avenue, Suite 2000, Seattle, Washington 98164.
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б	AARP, by Ronald Roseman, Attorney at Law, 2011 14th Avenue East, Seattle, Washington 98112.
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- 1 CHAIRMAN SIDRAN: Good afternoon. It's
- 2 4:00, March 22nd, 2005, and this is a public hearing
- 3 on a proposed settlement involving Verizon
- 4 Northwest's general rate increase for WUTC Dockets
- 5 UT-040788 and UT-040520. My name is Mark Sidran.
- 6 I'm Chairman of the Utilities and Transportation
- 7 Commission, and I'm joined here by my fellow
- 8 Commissioners. On my right is Philip Jones and on my
- 9 left is Patrick Oshie, and at the end of the table is
- 10 our Chief Administrative Law Judge, Mr. Robert
- 11 Wallis.
- 12 The purpose of this hearing is to first hear
- 13 a presentation about the proposed settlement from
- 14 interested parties and then to take comments from the
- 15 public with respect to this proposed settlement,
- 16 which the Commission will then take under advisement.
- 17 Judge Wallis will conduct the hearing and, Judge
- 18 Wallis, if you will.
- 19 JUDGE WALLIS: Thank you very much, Mr.
- 20 Chairman. My name is Bob Wallis, and we will be
- 21 inviting individuals to the witness stand here, to
- 22 the podium in a few moments.
- 23 When Verizon Northwest originally filed its
- 24 general rate case tariffs, it asked to increase its
- 25 rates by about 75 percent, or about \$10 a month, and

- 1 argued that its evidence would prove a need for about
- 2 twice that level of rates.
- 3 In addition, the company has also filed a
- 4 depreciation case that it argued would prove a need
- 5 for an additional approximately \$50 million a year.
- 6 This hearing is an opportunity for public
- 7 comment on two dockets. One is Commission Docket
- 8 Number UT-040788, which is Verizon's general rate
- 9 case, and the other is UT-040520, which is the
- 10 request to change depreciation rates. This hearing
- 11 is being held at Everett, Washington, before the
- 12 Commission and myself, on March 22 of the year 2005.
- Now, the parties, through some strenuous and
- 14 diligent effort, have filed a proposed settlement
- 15 agreement that would resolve all of the issues in the
- 16 general rate case, it would resolve all of the issues
- in the depreciation case and would, in addition,
- 18 resolve issues in a proceeding that is winding its
- 19 way through the Washington courts.
- In this proposal, to which we are today
- 21 inviting your comments, Verizon would raise its line
- 22 rates by \$2.47 on April 1 of this year, and another
- 23 \$1.43 in the year 2007, and increase some of its
- 24 other charges, including charges for directory
- 25 assistance and for late payments. The total is

- 1 nearly \$39 million, or about a third of their
- 2 original tariff requests.
- 3 It will only become effective if the
- 4 Commissioners, seated to my right here, approve it.
- 5 And they're here today to hear your views on whether
- 6 they should approve it or reject it.
- 7 This hearing is part of the formal rate case
- 8 process, and your testimony will be recorded by the
- 9 court reporter, who is seated to our left. And she
- 10 will take down everything that witnesses say so that
- 11 the Commissioners have a record of it when they sit
- 12 down to make their decision on the proposal.
- 13 This is your opportunity to tell the
- 14 Commissioners what you think. It is kind of like a
- 15 trial, and it's not like an open meeting, so this is
- 16 your opportunity to ask questions of the
- 17 Commissioners -- not to ask questions of the
- 18 Commissioners, but to tell them what you think of the
- 19 proposal.
- 20 Sometimes people do have questions, and
- 21 there are people here on the Commission Staff, from
- 22 the company, and perhaps others that are available to
- 23 answer your questions, to answer any questions about
- 24 service that you have, or about the rates that you
- 25 have.

- 1 Right now I'd like to ask that the counsel
- 2 who are here representing their companies identify
- 3 themselves. And if you could, first of all, identify
- 4 the people that are available to respond to questions
- 5 or where the consumers can find those people, and
- 6 then, if you would, make a statement to introduce the
- 7 proposed settlement to our audience tonight.
- 8 I'd like to begin with our representative of
- 9 Verizon. Ms. Endejan.
- 10 MS. ENDEJAN: Thank you, Judge Wallis. Good
- 11 afternoon. I would like to advise everyone who's
- 12 here that the company has set up a table out behind
- 13 those doors if you have any particular questions or
- 14 concerns that you would like to address to the
- 15 company directly.
- 16 And with respect to making an opening
- 17 statement to tell you about the rate case, I would
- 18 like to introduce David Valdez, who is the Executive
- 19 Vice President here, and he would like to tell you a
- 20 little bit about how we got to where we are today.
- 21 MR. VALDEZ: Thank you, Judy, and good
- 22 afternoon to everyone. Thank you for taking time
- 23 from your schedules to be here today.
- On behalf of Verizon, I would like to extend
- 25 my appreciation for the efforts of the Commission

- 1 Staff, Public Counsel Section of the Attorney
- 2 General's Office, consumer advocates, and other
- 3 parties in conducting good faith efforts that led to
- 4 this settlement agreement.
- 5 Verizon believes the settlement agreement is
- 6 in the public interest. The settlement is a
- 7 reasonable compromise of a complex case that reflects
- 8 the changes occurring in the telecommunications
- 9 marketplace. If approved, the rate adjustments will
- 10 allow Verizon to continue to provide our customers
- 11 with the products and services they desire and enable
- 12 the company to continue to invest in its
- 13 telecommunications network.
- 14 Our general rate case filing was the first
- 15 in over 20 years. We have worked hard to reduce
- 16 costs and achieve efficiencies in our business, but
- 17 the company has been experiencing a steady decline of
- 18 revenues for over the past four years. However, the
- 19 proposed rates will give the company needed revenue
- 20 to continue to provide excellent customer service.
- 21 We understand that rate increases can be
- 22 difficult for all parties. That is why Verizon and
- 23 the other parties in the case have sought out to
- 24 minimize the rate increase on local consumers. For
- 25 example, Verizon agreed to a lower rate increase of

- 1 \$3.90 than the originally proposed rate of \$9.80.
- 2 Verizon agreed to spread the rates over two years to
- 3 further reduce the impact of the rate increase on the
- 4 consumers. Next, Verizon spread rates across other
- 5 discretionary services, such as directory assistance,
- 6 customer calling features, to alleviate the pressure
- 7 on local rates.
- 8 There is also a new late payment charge,
- 9 which is a more equitable means of recovering needed
- 10 revenues by placing more responsibility on customers
- 11 who fail to make the same payments other customers
- 12 make on a timely basis. Finally, the settlement has
- 13 no changes to the Washington Telephone Assistance
- 14 Program, which helps low-income customers who
- 15 qualify.
- In the end, the agreed upon revenue
- 17 requirement and rate design are the result of
- 18 reasonable compromises made by all interested
- 19 parties. These compromises are reflected in the
- 20 settlement agreement, and its approval is clearly
- 21 consistent with the public interest. Thank you.
- 22 Thank you, Commissioners.
- JUDGE WALLIS: Thank you very much. For
- 24 Commission Staff, Mr. Trotter.
- 25 MR. TROTTER: Thank you, Your Honor. My

- 1 name is Donald T. Trotter. I am an Assistant
- 2 Attorney General. I'm assigned to represent the
- 3 Commission. In this case, I represented the
- 4 Commission Staff. That is a group of accountants,
- 5 economists and other analysts that take a look, a
- 6 hard look at company filings and determine where
- 7 they're right and where they're wrong.
- 8 The Staff filed a case in this particular
- 9 rate case and presented, I believe, nine or ten
- 10 witnesses opposing the company's request to raise
- 11 their rates 75 percent.
- 12 In this meeting room right now is Dr. Glenn
- 13 Blackmon, of Commission Staff, and Ms. Jing Roth,
- 14 sitting in the front row. So if you have any
- 15 questions at a break that you'd like to ask of them
- 16 of a more technical nature or specifically about a
- 17 rate, feel free to approach them and ask them.
- 18 The settlement that's before the Commission
- 19 today has three elements to it. One -- in a broad
- 20 sense. One case that's being settled is an appeal of
- 21 a Commission order that arose from a complaint filed
- 22 by AT&T, who thought the rates that they pay to
- 23 Verizon for completing their long distance calls were
- 24 too high, and the Commission said they were and
- 25 reduced the company's revenues by around \$30 million

- 1 annually.
- 2 The company appealed that, and the company's
- 3 agreeing to dismiss that appeal if this settlement is
- 4 approved. If that case went forward and the
- 5 Commission did not prevail, it's possible that those
- 6 rates could go back up to 30 million or other rates
- 7 would go up, so we think there's a significant
- 8 consumer benefit having that case go away.
- 9 The second item that's being settled, as
- 10 Judge Wallis identified, was a depreciation case.
- 11 The company wanted to increase its depreciation
- 12 expense by around \$50 million. That translates
- 13 directly into higher rates, because it's a higher
- 14 expense. The Commission, under the statutes of our
- 15 state, controls the level at which a company can
- 16 depreciate its property, and they had made
- 17 application to increase that significantly.
- 18 The settlement calls for, I think, around 20
- 19 percent of what the company asked for in that docket,
- 20 spread out over two years. We think that's in the
- 21 public interest. That filing was reviewed by
- 22 depreciation experts at the Commission.
- 23 The final item that's being resolved here is
- 24 the rate case. The company was asking for a 75
- 25 percent increase in their monthly rate. Our Staff

- 1 thought that was too high and opposed it. The
- 2 agreement calls for, again, as the Judge explained,
- 3 two increases over two years. During that time
- 4 frame, there would be no other rate cases, general
- 5 rate cases filed by the company, so what you see is
- 6 what you get, and this case will be resolved
- 7 accordingly.
- 8 So the rates that -- it's around a third of
- 9 what the company had filed tariffs for and
- 10 significantly smaller than that from what they
- 11 believed their revenue entitlement was. They filed
- 12 evidence saying they were entitled to \$220 million,
- 13 they filed tariffs for 110, and we're settling for
- 14 38.6, so -- again, spread out over a two-year period.
- 15 So we think there are substantial ratepayer
- 16 benefits here. On the other hand, they are rate
- 17 increases, which no one likes, but we believe, as a
- 18 package, this agreement has a lot of ratepayer
- 19 benefits and the alternatives are not so beneficial,
- 20 and that is why the Commission Staff is supporting
- 21 it. Thank you.
- JUDGE WALLIS: Thank you, Mr. Trotter. Now,
- 23 for Public Counsel Section of the Attorney General
- 24 Office, Mr. Simon ffitch.
- MR. FFITCH: Good afternoon, everybody. My

- 1 name's Simon ffitch, and I'm an Assistant Attorney
- 2 General. I'm the head of the Public Counsel Section
- 3 of the Attorney General's Office. And we're a
- 4 special department of the office whose job it is to
- 5 take part in Commission cases representing consumers.
- 6 And we focus on the residential and small business
- 7 consumers' interest in the case, because typically
- 8 they're the ones who don't otherwise have any
- 9 significant voice in the proceedings.
- 10 And what we do is that we hire expert
- 11 witnesses, accountants, financial experts, people of
- 12 that nature to take a look at the company case, at
- 13 the company request for rate increase, and we also --
- 14 those of us who are lawyers -- present legal
- 15 arguments and file legal briefs on behalf of the
- 16 customers in the case, and we did that in this case.
- We hired experts to take a look at the
- 18 company request and, like other parties, including
- 19 the Commission Staff, we concluded that they had not
- 20 justified this very significant rate increase.
- 21 We also worked very closely with the AARP in
- 22 this case in presenting our witnesses and our legal
- 23 arguments, and Mr. Roseman is here from the AARP. I
- 24 believe he's going to speak in a moment.
- There are two handouts from Public Counsel

- 1 in the back of the room. One describes our office in
- 2 a little more detail. The second one is an
- 3 information sheet about this settlement. The Public
- 4 Counsel office has agreed to the settlement based on
- 5 the technical analysis that our expert witnesses did
- 6 for our office. We concluded that the \$38.6 million
- 7 revenue level was a reasonable, fair level of an
- 8 increase for this company.
- 9 The sheet does contain other details about
- 10 the settlement, about which rates change and how
- 11 much, and I think the other lawyers that have just
- 12 spoken have done a pretty good job of summarizing
- 13 those, so I won't repeat that.
- 14 The key benefit that we see in the
- 15 settlement is the very dramatic reduction in the size
- 16 of the increase that was originally requested. We
- 17 see that as the core benefit to ratepayers from the
- 18 settlement. In addition, the phasing in over two
- 19 years is also, we think, an improvement over having
- 20 one great big hit with a rate increase.
- 21 The increases in the discretionary services,
- 22 areas such as directory assistance or additional
- 23 listing fees, other kinds of special charges, we have
- 24 agreed to because, by putting some increases on those
- 25 kinds of services, you're able to reduce the level of

- 1 increase on the basic essential telephone service,
- 2 which is really not discretionary for people. You
- 3 have to have that to communicate.
- 4 Some of the other services you can make a
- 5 decision about whether you want to have those or not
- 6 in many cases, so we felt that it was fair to collect
- 7 some of this revenue from those discretionary
- 8 services.
- 9 Almost 2,000 Verizon customers have filed
- 10 comments with either the Commission or our office by
- 11 e-mails and by letters. And those e-mails and
- 12 letters are going to be -- in fact, are in the
- 13 process right now of being printed out and put
- 14 together into an exhibit which will be presented to
- 15 the Commission as part of the record in the case so
- 16 that they will have that information also available
- 17 to them.
- I will be here. I don't have anybody else
- 19 here from Public Counsel Staff, but I'll be here in a
- 20 break or afterwards to talk with anybody who has
- 21 questions for Public Counsel. Thank you, Your Honor.
- JUDGE WALLIS: Thank you, Mr. ffitch. We
- 23 also have Mr. Roseman present. He represents the
- 24 AARP in this docket. And Mr. Roseman, do you have
- 25 comments for us?

- 1 MR. ROSEMAN: Brief ones. My name is Ron
- 2 Roseman, and I'm an attorney who represents AARP in
- 3 this proceeding. AARP, unlike the two Attorneys
- 4 General who just spoke, intervene in
- 5 telecommunications cases and some energy cases in
- 6 order to try to ensure that telephone services remain
- 7 affordable for citizens in the state of Washington.
- 8 So we have to ask permission from the Commission to
- 9 intervene, and once we're allowed to participate,
- 10 then we present witnesses and do what the other
- 11 gentlemen said. Actually, we worked very closely
- 12 with Public Counsel, and we shared some witnesses and
- 13 evaluated the company's request.
- One must remember, this is a settlement. So
- 15 if you were to come up and ask me, Is this the best
- 16 deal we think one should have, I would say no, but a
- 17 settlement is a compromise. It's a third of, I
- 18 think, what the company proposed. It's
- 19 \$38-point-something million down from -- what did
- 20 they say -- a hundred and something million dollars.
- 21 So it's a substantial reduction in revenue.
- 22 And do I wish the rate increase was lower?
- 23 You bet I do. But I think this is a fair and
- 24 hard-fought result that came from many hours of going
- 25 back and forth and arguing over what is justified and

- 1 fair. I know that some people will be disappointed
- 2 with it and wish it was lower, and I also recognize
- 3 that.
- 4 And I'm the only one, I think, from AARP
- 5 who's here, so people who have questions for me, feel
- 6 free to come up and ask me. Thank you.
- 7 JUDGE WALLIS: Thank you, Mr. Roseman. A
- 8 reminder, if you do have questions, the Commission
- 9 Staff is available, the attorneys are available, and
- 10 the company has staff outside who are all available
- 11 to respond to your questions.
- 12 Right now we're going to begin taking public
- 13 testimony. And the way this is going to work, when
- 14 you signed in, you indicated if you wanted to testify
- 15 or not. I'm using that list and I'm going to go down
- 16 one by one. When we get through with that list, if
- 17 you decide at that point that you want to testify and
- 18 didn't sign up to do so, then you'll have a chance to
- 19 do that.
- 20 So we'll just go down the list in the order
- 21 that people came in and offer you the opportunity to
- 22 make your comments. I'll call your name and ask you
- 23 to step up to the podium and just remind you right
- 24 now that when you did sign in to make comments, you
- 25 did agree that you would tell the truth. I will ask

- 1 what your name is, whether you're a Verizon customer
- 2 and what service you're taking, and if you're
- 3 representing a group or an organization, and then
- 4 you'll have a chance to make whatever comments you
- 5 wish relating to the rate case.
- 6 So the first person on our list today is
- 7 Joan Moor. Ms. Moor, would you please step forward
- 8 to the podium?
- 9 MS. MOOR: Yes, sir.
- 10 JUDGE WALLIS: Ms. Moor, could you state
- 11 your name for us?
- MS. MOOR: Joan Moor.
- JUDGE WALLIS: And are you a Verizon
- 14 customer?
- MS. MOOR: Yes, I am.
- 16 JUDGE WALLIS: And what service do you take?
- 17 Is that residential or business?
- MS. MOOR: Residential.
- 19 JUDGE WALLIS: Very good. Do you have
- 20 comments that you'd like to present to the Commission
- 21 today?
- 22 MS. MOOR: Well, and questions. First of
- 23 all, I'd like to know who appoints the Commission?
- JUDGE WALLIS: The Commissioners are
- 25 appointed by the governor and they are confirmed by

- 1 the Washington State Senate.
- 2 MS. MOOR: I see.
- JUDGE WALLIS: We have two new Commissioners
- 4 on board. Our Chairman, Mark Sidran, and to his
- 5 right, Commissioner Philip Jones, are both recent
- 6 appointees.
- 7 MS. MOOR: Okay, okay. Now this is just for
- 8 in-home phones; right? Not Verizon Wireless?
- 9 JUDGE WALLIS: That's correct.
- 10 MS. MOOR: Okay. How does this affect --
- 11 what is the amount of money that you have to make
- 12 before you can get help if you're a senior?
- JUDGE WALLIS: Well, that's a question that
- 14 I don't know the answer to, and that's something that
- 15 I would ask you to talk to Mr. ffitch or Mr. Roseman,
- or the Commission Staff or Verizon's representatives
- 17 outside.
- 18 MS. MOOR: I see. Okay. Well, I was
- 19 wondering because, you know, 30 percent is better
- 20 than 75 percent, but social security goes up, what,
- one percent, and everything else goes up 30, 40, 50
- 22 percent. It makes it very, very tough for senior
- 23 citizens, and I just wanted to state that. Thank you
- 24 very much.
- 25 JUDGE WALLIS: Very good. Thank you very

- 1 much for stepping forward. Susan Paschke. Would you
- 2 state your name for the record, please?
- 3 MS. PASCHKE: Susan Paschke.
- 4 JUDGE WALLIS: And are you a Verizon
- 5 customer?
- 6 MS. PASCHKE: Yes, I am.
- 7 JUDGE WALLIS: Residential service?
- 8 MS. PASCHKE: Residential.
- 9 JUDGE WALLIS: Very good. Please proceed
- 10 with your comments.
- 11 MS. PASCHKE: Okay. In listening to the new
- 12 information that I got from sitting here, I was
- 13 struck with an analogy. I prepared just a written
- 14 thing I want to read to you, but the analogy is too
- 15 good to pass up, so I'm going to start with that.
- 16 You know, I'm going to talk to everybody.
- 17 I'm assuming everybody's gone to a garage sale and
- 18 you know what they are and that you can find some
- 19 good deals there and you can go to some garage sale
- 20 where you look at the people and you go, What in the
- 21 heck, you value this stuff too high, there's no way
- 22 you're going to sell it.
- 23 And I feel like that's what's going on here,
- 24 that Verizon came to the State and said, We want
- 25 this, and they put a price tag that's really huge on

- 1 it. And for some reason, we have to settle. We
- 2 can't walk away and say, No, I don't want it. We
- 3 have to make a settlement, which makes it okay. I'm
- 4 sorry. It doesn't work that way.
- 5 Everything in a garage sale is depreciated.
- 6 Depreciation happens. And I've walked away from
- 7 garage sales because if you people can't negotiate
- 8 down, that's a settlement of a type, and even if they
- 9 negotiate lower, to 30 percent, it may not be what I
- 10 want to pay. And that's the situation I find myself
- in with Verizon right now. So that's the analogy.
- 12 Some background here. The last time we
- 13 moved was 13 years ago. At that time, we were given
- 14 the option of having a foreign exchange that matched
- 15 our address, since we didn't live in an address that
- 16 matched the number for the city that we lived in. We
- 17 ended up getting a Bothell telephone number, because
- 18 we had a Bothell address, even though that wasn't the
- 19 numbers that were assigned to that area. We pay \$35
- 20 a month for this service, no bells, no whistles, just
- 21 a Bothell number and local service and taxes right
- 22 now. This is a large bill for no other services.
- 23 When I received my last Verizon statement, I
- 24 was greeted with the information about the increases
- 25 that Verizon was asking me to grant them. I sent an

- 1 e-mail asking you to reject Verizon's request. They
- 2 have a monopoly in our area. We do not have choices.
- 3 I was astounded to get an e-mail back from the
- 4 Washington Utilities Commission stating that the
- 5 settlement was proposed, and that's my garage sale
- 6 analogy. It won't cut as deep as Verizon wants, but
- 7 it will still cut those of us who only want the basic
- 8 access of a telephone for local and emergency calls.
- 9 I'm sick and tired of corporate greed. The
- 10 cost of my service has not changed. I could go on
- 11 about some other pieces of this, but I won't.
- 12 I'd like to know what the advertising budget
- 13 is for Verizon as a parent company. I know that I've
- 14 seen a lot more advertising recently. So I'd like to
- 15 ask the Commission and Verizon, Can you hear me now?
- 16 Thank you.
- 17 JUDGE WALLIS: Thank you very much. Our
- 18 next person is Dave Turpin. Thank you. Would you
- 19 state your name for our record, please?
- 20 MR. TURPIN: David Turpin.
- JUDGE WALLIS: Are you a Verizon customer?
- MR. TURPIN: Yes, I am.
- JUDGE WALLIS: And what service do you take?
- MR. TURPIN: Okay. I got my bill here.
- 25 JUDGE WALLIS: Residential or business?

- 1 MR. TURPIN: Residential, residential.
- JUDGE WALLIS: Please proceed with your
- 3 comments.
- 4 MR. TURPIN: Okay. I got a basic pack,
- 5 \$10.95, I got a residential line of \$13 added to it.
- 6 I have an interstate subscriber line charge, \$6.50.
- 7 Then you get all the taxes that go on top of that.
- 8 Comes out to a grand total of \$32.67 just for basic
- 9 telephone service. Then my long distance service is
- 10 through MCI. And guess who owns MCI now? Verizon.
- 11 \$9.80. I went to MCI years and years ago and I got
- 12 my basic long distance service for \$6.50. Of course,
- 13 now it's gone up to \$9.80. So they get that, too.
- 14 Why do we have to pay for their mistakes,
- 15 their errors? So I've been thinking about dumping
- 16 them, going to my cell phone and using that, and put
- 17 my Internet service over to my direct TV, doing that,
- 18 and get rid of my phone, and I'm still thinking about
- 19 it.
- 20 And I sent you a letter, made my comments on
- 21 the 75 percent increase, their big pay rate and my
- 22 pay raise. I'm a fixed income, hundred percent
- 23 service-connected VA veteran and fixed income. So
- 24 why should I, like I say, pay for their mistakes,
- 25 their errors? That's what I have to say. And I'm

- 1 still thinking about stopping service with them.
- 2 Thank you.
- JUDGE WALLIS: Thank you very much, Mr.
- 4 Turpin. Don Ambrose.
- 5 UNIDENTIFIED SPEAKER: Excuse me. Can you
- 6 turn that mike up? We can't hear very well.
- 7 UNIDENTIFIED SPEAKER: There's a wireless
- 8 mike. Maybe what we can do is some rearranging. Can
- 9 I do that?
- 10 JUDGE WALLIS: Sure. Please do.
- 11 UNIDENTIFIED SPEAKER: It does work, but no
- one's grabbed it yet, so we'll just do this instead.
- 13 Okay.
- MR. AMBROSE: My name is Donald Ambrose.
- 15 JUDGE WALLIS: Thank you. Mr. Ambrose, are
- 16 you a Verizon customer?
- 17 MR. AMBROSE: I am.
- 18 JUDGE WALLIS: Please proceed with your
- 19 comments.
- 20 MR. AMBROSE: Okay. I'm probably going to
- 21 be very much a minority, because I'm going to support
- 22 the settlement, but I've got a caveat, and I want to
- 23 talk about that a little bit.
- I'm a resident of a small community in
- 25 Skagit County called Lyman, it's east of Sedro

- 1 Woolley, it's west of Concrete. And in my community,
- 2 we have no opportunity for any kind of enhanced
- 3 digital services.
- 4 I've been waiting for about four years. I'm
- 5 in the information technology field, I understand the
- 6 complexities, and I'm particularly interested in
- 7 their depreciation request. And it seems to me that
- 8 that's fair. And in part, I'm one of the victims of
- 9 that.
- 10 What I'm being told is that the central
- 11 office that services our community will not support
- 12 any form of digital services. We can't even get
- 13 ISDN.
- Now, interestingly, we're book-ended by two
- 15 communities, both Concrete and Sedro Woolley, that
- 16 both have DSL services. So my concern is -- and I
- 17 think that there's probably not a whole lot of trust
- 18 for Verizon and their performance. My concern is
- 19 that they're going to get this extra cash, but
- 20 they're not going to focus on some of the communities
- 21 that really need the upgraded services.
- I know that our little community isn't the
- 23 only one, and I'm suspicious that, in Eastern
- 24 Washington, you're going to hear even more about
- 25 things like that. So that's what I had to say.

- 1 JUDGE WALLIS: Very good. Thank you very
- 2 much. Ralph Bartlett. Mr. Bartlett, please.
- 3 MR. BARTLETT: Yes, my name is Ralph
- 4 Bartlett. I'm a residential subscriber.
- 5 JUDGE WALLIS: Please proceed.
- 6 MR. BARTLETT: My question is very similar
- 7 to why is there a need for advertising? My
- 8 particular question is how much of this budget is
- 9 designated to buy more companies or to expand? I'm
- 10 -- my observation, so many companies have gotten so
- 11 big that they're no longer efficient, which is the
- 12 excuse for buying other companies or expanding, and I
- 13 think it's gone far enough. That's all I have to
- 14 say.
- 15 JUDGE WALLIS: Thank you very much. John
- 16 Lundquist. State your name for the record, please.
- 17 MR. LUNDQUIST: John Lundquist.
- 18 JUDGE WALLIS: And are you a Verizon
- 19 customer?
- MR. LUNDQUIST: I'm a Verizon customer, yes.
- JUDGE WALLIS: Please proceed.
- MR. LUNDQUIST: Well, I'm not a
- 23 sophisticated man when it comes to electronics, I
- 24 have to admit that. I don't have a computer and I'm
- 25 not on the Internet. I get these things once in a

- 1 while in the Everett Herald. This one, they're
- 2 talking about Verizon is bragging about their rates
- 3 as compared to Comcast on Verizon online DSL, et
- 4 cetera, et cetera. Over here it says, Isn't it time
- 5 you dumped dial up. My response is, No, it isn't.
- 6 Get Verizon online DSL with MSN, et cetera. I don't
- 7 even know exactly what these things are. I know I
- 8 don't have them.
- 9 But it seems like the land lines are really
- 10 catching it here, the old fashioned system. It's
- 11 been around for 120 or 30 years, I guess, since Dr.
- 12 Bell. I don't really see why it is that we have to
- 13 take the brunt of this increase.
- 14 And by the way, I've seen these kind of
- 15 things before, where a company will ask a large sum
- 16 and gladly take less than half. I'm not impressed by
- 17 the fact that they dropped from 75 to 30 percent.
- 18 But why is it that the land lines -- I have no
- 19 choice, really. I have to contact my sister in
- 20 Seattle on a regular basis. She's 78 years old,
- 21 she's very poor health, and she doesn't want a cell
- 22 phone, I don't want a cell phone.
- 23 I'm very happy just to push the buttons.
- 24 But it seems like the land lines are catching this.
- 25 And maybe I'm mistaken on this, I don't know, but --

- 1 and I noticed here, too, this is in the Herald just a
- 2 few weeks ago, I thought we were breaking up
- 3 telephone companies originally, but here it says
- 4 Verizon spent \$6.7 billion, that's with a B, in the
- 5 takeover of MCI, Incorporated. That's a fairly good
- 6 chunk of change.
- 7 And also, I noticed in today's paper that,
- 8 this is kind of interesting, Verizon's CEO, this past
- 9 year, got \$17.3 million in cash, equity and perks.
- 10 I'm assuming that, with this 30 percent increase,
- 11 he'll probably get a 30 percent raise.
- 12 So I'm not really certain that Verizon is
- 13 actually hurting quite as bad as they would have me
- 14 believe. If it weren't for the fact that I have this
- 15 sister of mine to deal with, I would probably just
- 16 have the phone disconnected and take my own chances
- 17 as far as calling 911 or something like that.
- 18 It seems like it's time to maybe make some
- 19 of these other more exotic technologies foot more of
- 20 the bill and cut a little slack to the old timers who
- 21 are still on the old system and really kind of
- 22 trapped in it and can't go anywhere else or don't
- 23 want to go anywhere else. Thank you for taking my
- 24 comments, gentlemen.
- JUDGE WALLIS: Thank you, Mr. Lundquist.

- 1 Our next person is Jim Cummins. Mr. Cummins, please
- 2 state your name for our record.
- 3 MR. CUMMINS: My name is Jim Cummins.
- 4 That's no G in the name. It's like the diesel, loud,
- 5 noisy, and stinks, and I intend to raise a stink with
- 6 you folks. And I'm a residential customer.
- JUDGE WALLIS: And you represent a group; is
- 8 that correct?
- 9 MR. CUMMINS: I'm a member of the Snohomish
- 10 County Council on Aging, I'm the legislative chair,
- 11 and I find that there are some people who disagree
- 12 with us when we talk about senior issues and the
- 13 people on the lower end of the totem pole for
- 14 salaries.
- 15 It's always amazing the salary range of
- 16 people who come and tell us what we should be getting
- 17 and how they can stick it to us by raising the fees
- 18 and the cost of what we have normally considered. I
- 19 oppose anything in raises that goes beyond my social
- 20 security raise I received last year due to the
- 21 benevolence of the numbers crunchers calling it CPI,
- 22 and it was 2.7.
- When I took what they got and they raised my
- 24 Medicare payment, I increased by \$11 per month. When
- 25 I figured that out and went down to McDonald's, that

- 1 would allow me to take my wife and myself out to
- 2 McDonald's and have one of their meals if I didn't
- 3 have two cups of coffee. And a dollar and a half for
- 4 a cup of coffee, that would add up. So I find it
- 5 very, very peculiar that you're coming back to me and
- 6 asking for getting a 30 percent increase on this.
- 7 The poverty level that you get to, say at
- 8 the \$800 -- 800 -- \$8 level, rather, is too low.
- 9 We're talking about the working poor and we're
- 10 talking about those of us who are on social security,
- 11 a fixed income. And in all due respect, when I look
- 12 at what people are proposing, I start looking at who
- 13 they are, what they are, and what they represent.
- 14 And no -- and no disrespect, because I do
- 15 appreciate what they do in many cases, but that an
- 16 attorney's salary is far exceeding what I get on
- 17 social security. It's fortunate I have a few dollars
- 18 more than social security.
- 19 But let me get you what else happened. They
- 20 raised my co-pay and they raised what I have to pay
- 21 the doctor and what I have to pay at the hospital.
- 22 This was the benevolence of our Congress and -- last
- 23 year, on raising it under their new bill.
- 24 The other thing that I find is very
- 25 important is CPI. Now, I do not know where those

- 1 intelligent, high-paid people go do their shopping,
- 2 but when I go to Safeway in this area, Pavilion, and
- 3 all of the other stores, \$3.50 for a gallon of milk,
- 4 and the farmer's only getting 99 cents, I really want
- 5 to know what's happening.
- 6 I'm giving you some facts of what our
- 7 problems are, and then they come in and want to dump
- 8 on us even more.
- 9 Two very important items to low income and
- 10 to seniors. One is a telephone and the other is an
- 11 automobile. We will fight to the death before we
- 12 give up our telephone and our automobile, even if we
- 13 get shafted with the price.
- 14 I'd also like to point out that the food
- 15 prices have continued to increase. We were told that
- 16 if we imported food from Mexico, Chile, all the rest
- 17 of this stuff and have all this wonderful, healthy
- 18 food that the nutritionists from Washington, D.C.
- 19 down to the local health department tells us we
- 20 should be eating, but have you checked out the
- 21 prices? It's almost incomprehensible to figure that
- 22 we can do that on a fixed income.
- 23 Also, the other big bugaboo that has
- 24 happened, for me to get to the doctor, to get out for
- 25 any necessities that I have in life, my gasoline

- 1 price has risen so rapidly, it's almost sickening to
- 2 stop in a gas station. The discount station in
- 3 Arlington, where I live, ran out of gas yesterday and
- 4 the day before, so I have to go to a higher-priced
- 5 gas station.
- 6 The other is a proposal in the federal
- 7 budget that's been proposed is a drastic cut in
- 8 housing subsidies. The people that are living on
- 9 housing subsidies rely upon this very, very much. I
- 10 have many friends and talk with people and I read the
- 11 statistics.
- 12 I remember my first class in statistics way
- 13 back when in college was figures don't lie, but it
- 14 appears that all liars figure, and sometimes I apply
- 15 that to politicians when they begin to put out this
- 16 erroneous material.
- 17 The next thing is a tremendous increase in
- 18 drug prices. It was a fake on the prescription drug
- 19 bill that was passed. The other is clothing. I go
- 20 to the store, whether it goes to Wal-Mart or to
- 21 Nordstrom's or wherever it may be, and the labor
- 22 shows it's manufactured in China, assembled in Mexico
- 23 or put -- some foreign country at slave labor wages,
- 24 and yet I'm expected to pay higher prices than what I
- 25 was paying 25 years ago when I was working.

- 1 Family wage jobs are disappearing and being
- 2 replaced by those service industries which -- doing
- 3 good to get \$10 an hour, and you can't support a
- 4 family and live in an apartment or buy a home on that
- 5 salary. Try going down and asking for that. The
- 6 working poor and the retired poor, our income is
- 7 being eroded rapidly. There is no stopping of it
- 8 unless somebody steps up to the plate.
- 9 Interest rates are rising, which will
- 10 impact, believe it or not, on seniors who have to get
- 11 a reverse mortgage to live in a good life, and this
- 12 will also impact other credit that's needed.
- Oh, yes, I've got a whole lot of things I
- 14 could ask you, and I'm sorry, you're -- whatever you
- 15 did to come to this 30 percent figure reminds me of
- 16 when I read the agenda for our Washington State
- 17 legislature and it talks about an executive session
- 18 where they close the door and the public is not
- 19 allowed in and the TV cameras are banned.
- 20 I asked several legislators in this
- 21 district. And they look at me, realize, Oh, you have
- 22 to understand, we have to discuss things we don't
- 23 want the public knowing. And of course, being an old
- 24 farm boy, I know about horse trading and jockeying
- 25 back and forth, and this is really a disgrace that 75

- 1 percent was asked.
- 2 And remember this. One thing I'd point
- 3 out, in my working days, I was a union negotiator,
- 4 and I know what -- to go in and take the high number
- 5 and hope that somebody will give me something so I
- 6 can go back to my membership and say, Hey, look what
- 7 I got for you. And I can remember the days when I
- 8 argued with our membership about the company said
- 9 we'll give you \$5 on your benefits, I go back and,
- 10 with certain expertise by certain members, \$5 buys my
- 11 kid a pair of shoes. Nowadays, it's \$125 for Nikes,
- 12 and we can't see how we're going to get through this.
- 13 I'm urging you to take a good look. And in
- 14 all due respect, while he's here, AARP sold us down
- 15 the river on prescription drugs, and I don't agree
- 16 with them, because they've never come out and asked
- 17 about us poor people. It's all done at the top
- 18 levels and it doesn't get down to where the real
- 19 members are still paying and the number of people who
- 20 dropped out after the fiasco with the prescription
- 21 drugs.
- 22 Thank you for the opportunity to speak. And
- 23 I know I don't say pleasant things, but I'm trying to
- 24 tell you the truth, and I still got my hand up and
- 25 raised, so help me God, I am telling you what I see.

- 1 Thank you.
- JUDGE WALLIS: Thank you, Mr. Cummins.
- 3 Bernice Bower, next person.
- 4 MS. BOWER: My name is Bernice Bower, and I
- 5 belong to the phone company. Up to now, it was okay,
- 6 but when I read that paper, I had to decide what I
- 7 needed most. And I do need heat, and that may go up,
- 8 but I'm going to have to do away with the phone, and
- 9 I speak for many seniors in the senior service
- 10 low-income housing. One's going to get a cell phone,
- 11 some have already quit. When you add that on,
- 12 because you've raised for an unlisted number, too,
- 13 that runs -- will run me 25, 30, and when you add all
- 14 of those taxes on, it runs -- I'm not sure on that,
- 15 eight and \$10 on there, but it runs between 35 and
- 16 37. No, that's too much. Before you even make one
- 17 call. No, I'll cut off my service. I have to.
- 18 JUDGE WALLIS: Thank you, Ms. Bower. Steve
- 19 Neighbors. Mr. Bower -- or Mr. Neighbors, would you
- 20 state your name for our record, please?
- MR. NEIGHBORS: Yes, my name is Steve
- 22 Neighbors.
- JUDGE WALLIS: Are you a Verizon customer?
- MR. NEIGHBORS: Yes, I'm a residential
- 25 customer and a business customer.

- JUDGE WALLIS: You're representing an
- 2 organization; is that correct?
- 3 MR. NEIGHBORS: I'm representing my company,
- 4 yes.
- JUDGE WALLIS: Please proceed.
- 6 MR. NEIGHBORS: Thank you. I'm here today
- 7 to offer support for the proposed Verizon general
- 8 rate increase settlement. As you're aware, this is a
- 9 unanimously agreed upon compromise between Verizon,
- 10 WUTC Staff, the Attorney General's Public Counsel and
- 11 customer advocates. Verizon has not had a general
- 12 rate increase in 22 years.
- 13 As the owner of a small business in Everett
- 14 with 12 incoming lines, the increase of \$2.43 per
- 15 service package in a general rate will increase my
- 16 costs by about \$29 a month, an increase that is
- 17 hardly noticeable in the larger picture for my
- 18 company.
- 19 By contrast, my firm, Terra Resource Group,
- 20 has seen huge increases in costs over the past 22
- 21 years. Terra is a staffing company. Twenty-two
- 22 years ago, we paid an entry level receptionist \$5 an
- 23 hour. Today we pay them \$12 an hour. The costs in
- 24 every level of our business have increased, as well.
- 25 To ensure our gross profit margins, our billing rates

- 1 to our clients have to keep pace with our costs. It
- 2 simply has to be for us to be profitable and to stay
- 3 in business.
- 4 I understand that businesses like Verizon
- 5 play in a strictly regulated world unlike the world
- 6 in which I must compete. However, the same market
- 7 forces that drive up my costs affect
- 8 telecommunications companies like Verizon, as well.
- 9 My employees spend the major part of every
- 10 workday on the telephone. It is absolutely crucial
- 11 to my business and my customers' business that our
- 12 telecommunications system is up to date, runs
- 13 smoothly and without interruption. The service we
- 14 have received from Verizon has always been superb.
- While I am never thrilled to hear my costs
- 16 are going up, in this case, I will say that it seems
- 17 very reasonable to me. I urge the Commission to
- 18 approve this negotiated settlement.
- 19 JUDGE WALLIS: Thank you, Mr. Neighbors.
- 20 Our next person's indicated a maybe when asked if you
- 21 wanted to comment. Elizabeth or John Taylor.
- MS. TAYLOR: That was me. I said maybe
- 23 because I didn't know about the meeting until about a
- 24 couple of hours ago and I've been out of town, and
- 25 I'm certainly not going to be for the raise. I'm a

- 1 senior citizen with fixed income, and a 30 percent
- 2 increase -- I thought the 75 was shear gall, and I
- 3 thought, Well, there must be something to this, so
- 4 sure enough, they've knocked it down to 30 percent.
- 5 I think that is absolutely ridiculous.
- 6 Many people before me here have said to you
- 7 the situation that most of us are faced with. We
- 8 can't really live without the telephone. We really
- 9 have no option. The cell phones, the Internet, so
- 10 complicated and so complex, and you try to get to the
- 11 bottom of a good deal, and I don't think there's a
- 12 good deal anywhere. And I would just like to ask
- 13 what kind of profits did Verizon make last year or
- 14 for the last 22 years where they haven't asked for a
- 15 raise? What has caused them now to see the need, 30
- 16 percent, to get by? Or is it to get by or is it to
- 17 make a lot more? Thank you.
- 18 JUDGE WALLIS: Thank you for your comments.
- 19 MS. TAYLOR: Oh, I'd still like to know the
- 20 figure for the profits for Verizon for last year.
- JUDGE WALLIS: I would refer you to Mr.
- 22 Valdez, from the company, or the Commission Staff may
- 23 be able to answer that question.
- 24 UNIDENTIFIED SPEAKER: Eleven percent.
- 25 MS. TAYLOR: Eleven percent profit? Shear

- 1 profit?
- JUDGE WALLIS: Would you state your name for
- 3 the record, please?
- 4 MR. JAKES: I'm William Jakes.
- 5 JUDGE WALLIS: And what is --
- 6 MR. JAKES: I'm a residential customer of
- 7 Verizon.
- 8 JUDGE WALLIS: You're a residential
- 9 customer. Please proceed with your comments.
- 10 MR. JAKES: First of all, I'd like to start
- 11 out and say that I have Verizon residential service,
- 12 but I live in Clearview, if you know where that is,
- 13 by Maltby, between Snohomish and Woodinville, and I
- 14 can't even call Woodinville. Everything's long
- 15 distance. I can't even call, you know, anywhere in
- 16 King County, three miles away, everything's long
- 17 distance, so that's very expensive.
- 18 I've never been to one of these meetings
- 19 before or said anything, but when I consider our
- 20 increase in natural gas prices, you know, my natural
- 21 gas bill's doubled, my electrical bill has doubled in
- 22 the last year, gas has doubled, and when I saw this
- 23 75 percent increase, I said, I've got to go, I've got
- 24 to do something about this.
- 25 And the thing that kind of bothers me is,

- 1 you know, they broke all the bells down into baby
- 2 bells. That seemed to be a good thing. There was
- 3 competition. And now they're buying everybody back.
- 4 It's a complete monopoly and we don't even have a
- 5 choice. So I don't really think that that is a good
- 6 deal.
- 7 You know, all of these utility companies,
- 8 like my gas, electric, and telephones, utility, you
- 9 know, their stock pretty well stays even. They're
- 10 not growth companies. They pay dividends, so people
- 11 will invest in the company, but Verizon has become a
- 12 growth company, and they really never should have
- 13 been a growth company.
- I guess Verizon has completed the
- 15 acquisition of MCI. I know Qwest was trying to buy
- 16 MCI, but I've got some information off the Internet.
- 17 This one's MSN Money, and it actually says here that
- 18 -- this was on 2/18/2005, it says -- it's a report.
- 19 This morning, in a CNBC interview, John Hussman, of
- 20 Hussman Strategic Growth Fund, listed Verizon as one
- 21 of its top picks as a growth stock. Describes it as
- 22 very well integrated and represents the core
- 23 communications industry.
- 24 That's fine, but it's a utility company. It
- shouldn't be a growth company, a growth stock.

- 1 There were some questions about finances
- 2 and, you know, they're trying to recoup \$110 million
- 3 for whatever reason, that they have not made or have
- 4 lost or whatever. However, I'd like to point out,
- 5 and I don't know if the Commission is aware of this
- 6 or people here are aware of these figures, but the
- 7 financial statements, I've got the financial
- 8 statements here, and actually, I'd like to leave this
- 9 information for the record, if I can. I don't know
- 10 if that's possible.
- 11 But their sales -- and it was mentioned
- 12 earlier that their sales have decreased or the
- 13 revenues decreased or something, but their sales,
- 14 since 2000 through 2004, even 2005, have increased at
- 15 a substantial rate. Their net income for total
- 16 operations has increased three times, from 2003 to
- 17 2004. Their net income has doubled from 2003 to
- 18 2004, and these are in millions. It goes from net
- 19 income, 3,077,000 to 7,831,000. Their dividends have
- 20 been pretty stable, and that's good for those
- 21 investors. And the important thing for, of course,
- 22 people buying their stock is earnings per share, and
- 23 that has tripled, from 93 cents in 2003, to \$2.83 in
- 24 2004. The earnings per share has tripled in one
- 25 year.

- 1 They tell me they're not making money.
- 2 Their sales are up, their earnings are up, their
- 3 earnings per share is up. And just for 2004, all
- 4 four quarters of 2004 have seen an increase in the
- 5 revenue and earnings per share.
- 6 I do have for the record, also, it's a copy
- 7 of a stock chart that I copied off the Internet. It
- 8 shows their stock really, you know, being up almost
- 9 \$60 a share in 2000, end of '99, 2000, of course
- 10 where the bubble was in the stock market. Everything
- 11 went down from there for about four years. It hit a
- 12 bottom at about 25, and actually hit a three-year
- 13 high about last December. So they've been doing
- 14 pretty well.
- 15 The stock market this year hasn't done quite
- 16 as well, so their stock is back down a little bit
- 17 from their high in December, but it's still around --
- 18 well, today it was down big because the raise in
- 19 interest rates, and it was down to like three, four
- 20 and a half dollars a share.
- 21 Another thing I want to point out, and it
- 22 was mentioned before, the people stole a little bit
- 23 of my thunder, but it says that Verizon
- 24 Communications paid their chairman and chief
- 25 executive \$17.3 million in cash, equities and perks

- 1 during 2004. This is according to the annual proxy
- 2 statement filed by the telephone company with the
- 3 Securities and Exchange Commission on Monday, and
- 4 this report was as of today.
- 5 And it also points out that in 2003, the CEO
- 6 made \$19.1 million overall. There's a whole list of
- 7 all the perks and extras and, you know, the airplanes
- 8 and everything he's got and stuff, but 17.3 million
- 9 in 2004 and 19.1 -- it's gone down a little bit. I
- 10 suppose he's really in bad shape.
- 11 Also, I'd like to point out their retirement
- 12 plans. And this is a supplemental executive
- 13 retirement plan that they're given, and actually
- 14 their retirees have held back their proxy votes in
- 15 the last couple of years because they even think the
- 16 executives are getting too much in retirement, and
- 17 they have compromised and they've agreed that they
- 18 won't raise their retirement or pension.
- 19 It says, Currently, Verizon senior
- 20 executives receive SERP -- which is Supplemental
- 21 Executive Retirement Plan -- contributions equal to
- 22 32 percent of their combined base salary and plus
- 23 bonus for every dollar above \$210,000 during the
- 24 first 20 years in the plan. And of course, when
- 25 you're making millions, over \$210,000 isn't -- is

- 1 where they're getting their pay.
- 2 It says last year Verizon projected \$161
- 3 million contribution to its non-qualified pension
- 4 plans for 2004 alone, and more than \$400 million over
- 5 three years just for the executives.
- 6 Well, I guess I just don't understand. And
- 7 I felt a little better coming today. I heard that
- 8 the Commission had worked out a deal, settled for
- 9 less, but when the 75 percent, when I read that, that
- 10 was way out of line. It's kind of like going, seeing
- 11 a furniture store going out of business sale where
- 12 they say, you know, 60 percent off after they've
- 13 raised it, you know, doubled or tripled the prices.
- 14 Well, I believe that if they haven't had an
- 15 increase over -- how many years is it, 20 years or
- 16 something? You know, the rate of inflation is --
- 17 this year's probably going to be two, two and a half
- 18 percent, maybe 10 percent is acceptable. So I really
- 19 urge the Commission to not look at 30 percent; maybe
- 20 look at ten percent.
- 21 And I do appreciate them spreading the
- 22 increase over two years, but I would like to see it
- 23 maybe even spread over three or four years. So that
- 24 would help me out. I am retired. I had to take
- 25 early retirement because of medical reasons, so I'm

- 1 not on social security. I'm on a fixed income, and
- 2 it isn't a whole lot. Thank you for listening to me.
- JUDGE WALLIS: Thank you very much for
- 4 coming tonight.
- 5 MR. FFITCH: Your Honor?
- JUDGE WALLIS: Mr. ffitch.
- 7 MR. FFITCH: I've taken these documents from
- 8 Mr. Jakes, and if other parties have written
- 9 materials they want to submit, we can -- and Public
- 10 Counsel, we will take those from the witnesses and
- 11 offer them as part of the formal public exhibit for
- 12 the hearing.
- 13 JUDGE WALLIS: Thank you, Mr. ffitch. Did
- 14 everyone hear that? If you have written materials,
- 15 give them to Mr. ffitch and he will offer them to the
- 16 record.
- 17 The next person on our list is Louise
- 18 Stanton-Masten. Step forward, please. State your
- 19 name for our record.
- 20 MS. STANTON-MASTEN: My name is Louise
- 21 Stanton-Masten.
- 22 JUDGE WALLIS: And are you a Verizon
- 23 customer?
- 24 MS. STANTON-MASTEN: I'm a Verizon
- 25 residential customer in Lynnwood. We have two

- 1 residential lines. I'm also the CEO of the Everett
- 2 Area Chamber of Commerce.
- JUDGE WALLIS: And are you here representing
- 4 the Chamber of Commerce, as well as yourself?
- 5 MS. STANTON-MASTEN: I am.
- JUDGE WALLIS: Please proceed.
- 7 MS. STANTON-MASTEN: Thank you. I
- 8 appreciate the opportunity to provide comment to you
- 9 at the public hearing on the rate request. While the
- 10 Chamber has not taken a formal position on the
- 11 matter, I believe that it's important to make several
- 12 points for the Commission's consideration.
- 13 We've been following the issue since last
- 14 year, when Verizon came before the UTC with their
- 15 interim rate increase request and also filed the rate
- 16 for the general increase.
- 17 When Verizon originally filed that rate
- 18 increase in April of 2004, it argued then that its
- in-state revenues were \$220 million, below the level
- 20 necessary to earn a reasonable profit, and
- 21 subsequently, as you identified, the rate request was
- 22 adjusted to the 110 million, which was supported by
- 23 the rate design that could support the requested
- 24 increase.
- 25 The settlement proposal that the UTC is

- 1 considering at this hearing is the result of that
- 2 agreement reached between Verizon, the Public Counsel
- 3 of the Attorney General, customer advocates, and the
- 4 Staff of the UTC, and as you've identified, that rate
- 5 increase in the proposal would raise in-state rates
- 6 by 38.6 million.
- 7 I'm here to personally commend all of the
- 8 parties who have worked together to achieve the
- 9 negotiated settlement. It appears to be a reasonable
- 10 compromise of a complex issue that will allow Verizon
- 11 to continue to provide essential telecommunication
- 12 services. It will be the first rate increase in 22
- 13 years and will result in an increase in the price of
- 14 basic local and business services by the \$2.43 a
- month in 2005 and the \$1.47 a month in 2007 that has
- 16 been discussed.
- 17 The additional proposed changes that we've
- 18 heard about include those increases in rates for
- 19 directory assistance calls, custom calling services,
- 20 additional directory listings and that new late
- 21 payment charge, all of which are discretionary
- 22 purchases or charges that do not impact basic monthly
- 23 customer costs.
- We recognize, and I do personally, that any
- 25 rate increase will impact both general customers and

- 1 the business community. However, we also recognize
- 2 that Verizon's request for this rate increase
- 3 directly impacts the company's ability to continue to
- 4 provide essential telecommunications infrastructure.
- 5 Since the company's basic rates for business and
- 6 residential customers has remained unchanged for the
- 7 past 22 years, it seems reasonable and fair to allow
- 8 a rate adjustment after this time.
- 9 The UTC permits Verizon to charge basic
- 10 rates to cover expenses, needed investment, and a
- 11 reasonable rate of return on the investment, which is
- 12 essential for any business to continue to provide
- 13 capital investment and high quality service.
- 14 Telecommunications is very capital
- 15 intensive, especially for a company like Verizon that
- 16 serves customers throughout Western Washington with a
- 17 service territory that includes urban areas of
- 18 Central Puget Sound and remote, sparsely-populated
- 19 rural areas. Businesses and customers alike benefit
- 20 from a robust telecommunications network.
- 21 Our focus at the Everett Area Chamber of
- 22 commerce is on improving the competitive climate for
- 23 business in our area. It is important to have an
- 24 adequate infrastructure to serve current businesses
- 25 and to attract and retain new companies to this area.

- 1 Transportation, electrical power and
- 2 telecommunications are all essential to the future
- 3 growth and prosperity of the region.
- 4 The UTC is considering a rate increase that
- 5 has been agreed to by all the parties. Again, we
- 6 commend each of them for working together to achieve
- 7 this negotiated settlement, which appears to be a
- 8 reasonable compromise to allow Verizon to continue to
- 9 provide essential telecommunications services, and we
- 10 thank you for the opportunity to come before you.
- 11 JUDGE WALLIS: Thank you for your testimony
- 12 today. Jean Hales.
- MS. HALES: Jean Hales, I'm both a
- 14 residential and a commercial customer. I represent
- 15 the South Snohomish County Chamber of Commerce. I'm
- 16 their president and CEO. Louise and I work and our
- 17 chambers work quite closely together. So I'm not
- 18 going to go through everything that she did, because
- 19 I agree with it.
- 20 But taking off from the point of the
- 21 importance of the competitive business environment in
- 22 this state, it is just absolutely critical that
- 23 Verizon be able to support our businesses in as good
- 24 a way as you can find anywhere else in the country,
- 25 and that is another point.

- 1 Verizon is not an unknown entity out there
- 2 that's the enemy. Verizon is our friends and
- 3 neighbors who work here and have family wage jobs and
- 4 are providing us with services. Verizon is an
- 5 excellent corporate citizen. Not only does the
- 6 corporation itself support organizations throughout
- 7 -- certainly throughout our county, but I know far
- 8 beyond its borders, but the citizens -- or the
- 9 workers themselves, the employees themselves also go
- 10 beyond that effort and provide support within the
- 11 community.
- 12 My heart goes out to people who are on fixed
- 13 incomes, and I know that every little chink really is
- 14 devastating to them, and I would certainly hope, as a
- 15 citizen in this county, that we can provide services
- 16 that enable everyone to have a telephone. It's
- 17 unthinkable that someone would have to go without a
- 18 telephone. But, on the other hand, it is vitally
- 19 important to all of us that Verizon -- boy, they're
- 20 serving all masters. This is a very complex issue,
- 21 and it's just vitally important that they be able to
- 22 stay at the cutting edge of technology and to provide
- 23 the other end of the service needs, also.
- 24 A complex issue, and we certainly think that
- 25 the fact there was an agreement that was able to come

- 1 to by all parties is the best of all worlds. Thank
- 2 you.
- 3 JUDGE WALLIS: Thank you for appearing.
- 4 Carl Zapora.
- 5 MR. ZAPORA: Hi, I'm Carl Zapora, and I'm a
- 6 residential customer of Verizon.
- JUDGE WALLIS: Please proceed.
- 8 MR. ZAPORA: Thank you. Just several
- 9 comments. I've lived in many parts of the country,
- 10 including Texas, Chicago, and New Jersey, and I'd
- 11 like to just thank the officials here today for just
- 12 a really good process. I've seen good government in
- 13 action and I've seen mediocre government in action.
- 14 I appreciate all the intentions here.
- For the record, I want to state that I'm
- 16 passionately neutral on the rate increase. I do want
- 17 to thank AARP for their involvement. I'm a member of
- 18 AARP, and a lot of people don't recognize the work
- 19 that AARP does for the benefit of communities and for
- 20 the benefit of its members. I've seen them do a lot
- 21 of good work and I appreciate their being involved in
- 22 the process and also their coming to an agreement
- 23 along with the officials here, and also the
- 24 Commission and the Public Counsel for the work that
- 25 they do and the service that you provide.

- 1 I just want to echo some of the comments
- 2 that were made. And I know during any heated
- 3 discussion on an issue like this, it oftentimes
- 4 happens that intentions are not as clear as they
- 5 might want to be and people paint a picture of an
- 6 organization or a company in a negative light, and I
- 7 just want to talk about the Verizon that I know,
- 8 similar to comments that have been made.
- 9 It is a fine company, it is involved in the
- 10 community. I go to many community events that are of
- 11 a charitable nature, and always Verizon is there
- 12 trying to be helpful.
- I think we're fortunate to have a company of
- 14 that high caliber in our community that is not only
- 15 providing quality service, but is also involved in
- 16 the community. To me, that's very important.
- 17 So being neutral on the topic doesn't mean that I'm
- 18 not interested in it. I am trusting the process. I
- 19 very much trust the Public Counsel and AARP and the
- 20 Commission to make the right decisions and thank them
- 21 for the work that they're doing. I appreciate the
- 22 opportunity to comment. Thank you.
- 23 JUDGE WALLIS: Thank you for your comments
- 24 today. Mike Guzman.
- MR. GUZMAN: Good afternoon.

- 1 JUDGE WALLIS: State your name for our
- 2 record, please.
- 3 MR. GUZMAN: Mike Guzman, residential
- 4 customer.
- 5 JUDGE WALLIS: Please proceed with your
- 6 comments.
- 7 MR. GUZMAN: Okay. There's a couple points
- 8 I'd like to make here, and before I begin, I just
- 9 wanted to ask the Commission, because I'm not clear,
- 10 if this is a forum where we're strictly coming here
- 11 to vent or is this something where we're going to,
- 12 you know, bring our case to you and we could possibly
- 13 negotiate this settlement even further?
- 14 JUDGE WALLIS: This is your opportunity to
- 15 present comments on the proposal. The proposal has
- 16 been formally presented by people who've been parties
- 17 to the proceeding, official intervenors who've been
- 18 with it since the beginning, and it is only they who
- 19 have the authority, because of our process, to make
- 20 this kind of a proposal.
- 21 MR. GUZMAN: But ultimately the Commission
- 22 will approve?
- 23 JUDGE WALLIS: The Commission will consider
- 24 the proposal based on what the other parties have
- 25 said, based on the written record that they've

- 1 provided, and based on the comments that the
- 2 Commission hears tonight and tomorrow in Kennewick.
- 3 MR. GUZMAN: Okay. Very well. Thank you.
- 4 Well, I'd like to make a couple points and follow up
- 5 on some things that some other speakers have said
- 6 thus far.
- 7 To clarify, Verizon -- and the information
- 8 I'm reading is based on Internet sites like MSN Money
- 9 and also what's been in the Seattle Times and so
- 10 forth. It's a hundred billion dollar company. There
- 11 was questions about how much did they make last year.
- 12 Well, to clarify, the total net income, minus cost of
- 13 sales, taxes and so forth, is \$7.8 billion, not
- 14 million. That's 7.8 billion.
- 15 Mr. Trotter pointed out earlier that there's
- 16 been a decline in revenue. That is not entirely
- 17 accurate. Now, while revenue has not been as high as
- 18 the end of the year in 2000, where they made \$11.797
- 19 billion, it has decreased considerably in 2001, but
- 20 it has gone up gradually since.
- 21 The first proposal they offered was the
- 22 beginning of last year, I believe, April of 2004.
- 23 The end of December 2003, they made \$3 billion. At
- 24 the end of 2004, \$7.8 billion. That is a profit --
- 25 that's an increase of \$3.8 billion in one year's

- 1 time. That's pretty significant, so it looks like
- 2 things are shaping up pretty nicely for the company
- 3 so far.
- 4 As far as the MCI, it's agreed upon, but
- 5 it's not finalized. They've offered the company
- 6 \$6.75 billion. They've -- MCI has agreed in
- 7 principle so far. They will stand to gain a company
- 8 that already has a year cash flow of \$2 billion
- 9 yearly. They'll inherit a 98,000-mile Internet
- 10 network that's in 140 countries, \$6.7 billion that
- 11 will be paid for in just a little over three years
- 12 time by this merger.
- Now, if this falls through, Verizon is going
- 14 to receive a \$200 million penalty from MCI if they
- 15 back out of this deal. That covers quite a bit of
- 16 this so-called lost revenue that they're trying to
- 17 get from the average customer. Make no mistake about
- 18 it, it is a monopoly. I like the analogy used about
- 19 the garage sale. The problem is we can't walk away
- 20 from it. People -- I mean, a phone is a way of life.
- 21 It's something that people need in case, you know,
- 22 for emergency situations and so forth.
- I'm a person who -- I don't have a cell
- 24 phone, I try to live within my means, I try to, you
- 25 know, live with what I need. I have a computer. I

- 1 need my residential line for dial-up. It costs a lot
- 2 more if you want to go to DSL and so forth. I don't
- 3 want to pay 40, 50 bucks a month. I have it on
- 4 dial-up and that makes things better for my monthly
- 5 expenses, and I'm sure it does for a lot of other
- 6 people.
- 7 There's a lot of focus on the charge of the
- 8 line itself. And one thing I want to point out is
- 9 some of the fees, I'm not sure how much they've been
- 10 negotiated on so far and what exactly they are, but
- 11 I'm just going to quote on the statement I got from
- 12 my last phone bill from Verizon.
- 13 The packages with the caller ID and so forth
- 14 are going up as much as a dollar to \$4 per service.
- 15 Now, the one thing I really want to point out, I
- 16 really want you to consider this carefully. I pay 55
- 17 cents a month for a non-published listing. This
- 18 would go up to 2.50 a month. That's over a 400
- 19 percent rate increase, okay, 400. Even though it's
- 20 just 2.50, that is considerably high. Now, this is
- 21 to pay them to not do something, to not have my
- 22 number listed.
- 23 This is not -- this is an ethical issue, and
- 24 I'll tell you why, because every other company,
- 25 whether it's in the private or public sector, has an

- 1 opt-out policy. It wants to share your information,
- 2 no, fine, you don't pay for that. Right now you have
- 3 identify theft, which is a major problem, I'm sure as
- 4 you're all aware of. Having anybody want to -- who
- 5 wants your information, just a phone call away, they
- 6 can have your address, your number, where you live
- 7 and everything about you, and that's one of the first
- 8 steps in basically achieving -- you know, stealing
- 9 somebody's identity.
- 10 You have people who maybe are in abusive
- 11 relationships, they got out of it, they don't want to
- 12 be found. You type in someone's name who's listed,
- 13 all you have to do is go to Google and there you are.
- 14 You know, Michael Guzman, my address, my number,
- 15 everything. I'd say this is definitely a moral
- 16 issue. Privacy is a right, it is not a convenience.
- 17 And people shouldn't have to pay 2.50 a month to pay
- 18 you to not do something.
- 19 If I order a steak dinner and I say, No, I
- 20 don't want the salad, but the salad comes with it,
- 21 and I get my bill and they're going to have me pay
- 22 2.50 extra because I didn't want the salad. You'd be
- 23 scratching your head. Weird analogy, but an analogy
- 24 nonetheless.
- It is a monopoly, and that is why you're

- 1 here to regulate this. I would hate to walk away
- 2 from my phone. It's something that I need. The
- 3 proposal of 70 percent, I don't see how anyone in
- 4 this room, including Verizon, realistically expected
- 5 that proposal to be accepted. Basically, there's a
- 6 term that says shoot high, aim low. I think they
- 7 aimed high, they shot higher. It's just like jacking
- 8 up the prices, something, with the intention of
- 9 getting what you want.
- 10 And so I'd like, in closing, I would like
- 11 you to please look at the erroneous charge of the
- 12 non-published listing. If that isn't an erroneous
- 13 fee, I don't know what is. And I would like to look
- 14 at the 30 percent -- I would like the Commission to
- 15 look at the 30 percent proposal as the starting
- 16 ground for negotiations. Every company stands --
- 17 needs to make a profit. I mean, that is totally
- 18 understandable, but it has to be within reason. And
- 19 this should be the starting ground. It shouldn't be
- 20 where the proposal ends. Thank you, Your Honor.
- 21 Thank you.
- 22 MR. FFITCH: Judge Wallis?
- JUDGE WALLIS: Thank you for your comments.
- MR. FFITCH: Just a point of information.
- JUDGE WALLIS: Mr. ffitch.

- 1 MR. FFITCH: I don't know if you can hear me
- 2 on this. Mr. Guzman may want to talk with Staff or
- 3 other representatives afterwards, but I believe that
- 4 the -- some of the privacy listing charges are not
- 5 going to change in this settlement, so some of the
- 6 initial proposals may not have been adopted and there
- 7 may be something of a better outcome on some of
- 8 those. You need to check with the right people on
- 9 that here, but I think that there may be some good
- 10 news on at least some of the privacy listings.
- 11 MR. GUZMAN: Thank you.
- 12 JUDGE WALLIS: Thank you, Mr. ffitch. Next
- on our list, we have Ted or Pat Pearson.
- MR. PEARSON: Thank you. My name's Ted
- 15 Pearson. I am a Verizon customer. We live in
- 16 Seattle, but we, my wife and I, have a cabin near
- 17 Lake Wenatchee, and that is where our Verizon service
- 18 is, at our cabin. We only get there maybe once a
- 19 month. We use the telephone when we're there
- 20 probably not at all. The actual number of calls we
- 21 make in a year probably isn't more than ten, so the
- 22 phone is there for emergency purposes only.
- 23 We -- our service was a basic one party
- 24 measured, which we have been charged \$7.25 a month
- 25 for. The proposed rate increase per what we got in

- 1 the mail was \$17.05, which is a 135 percent increase.
- 2 We were outraged at that, and that's why we're here.
- Now, I understand that the settlement
- 4 proposal would reduce that, I guess to \$2.43 a month
- 5 in the first year, which is still a 35 percent
- 6 increase for us, and if there's another \$2.43
- 7 increase in another year, then over two years we're
- 8 talking about a 70 percent increase. This is
- 9 ridiculous. There's no need for Verizon to increase
- 10 their rates by that much.
- We've heard testimony from a number of
- 12 people who have stated that Verizon is a profitable
- 13 company, that they've been doing very well. They do
- 14 not need that kind of an increase. Now, just as a
- 15 thought, it seems to me like the people like us, who
- 16 have a phone that is seldom used, there maybe should
- 17 be some other rate, but I just feel that even the
- 18 proposed increase is just far too high. Thank you.
- 19 JUDGE WALLIS: Thank you. Victor Goetz.
- 20 Please state your name for the record.
- 21 MR. GOETZ: My name is Victor Goetz, and I'm
- 22 a residential customer in Lynnwood. Most of the
- 23 people have said most of the things I want to say,
- 24 but I'd like to add a couple minor things.
- Like most of us, when we got the first

- 1 notice of 75 percent, it obviously was outrageous and
- 2 it was an opening point to get halfway. And your
- 3 first cut was 30 percent, and I gather now it's,
- 4 what, about 10 percent, 40 percent, now 20? The last
- 5 cut?
- 6 MR. FFITCH: The settlement proposal that's
- 7 before the Commission is the \$38.6 million right now.
- 8 That's the formal proposal.
- 9 MR. GOETZ: Okay. So quite an improvement.
- 10 I don't have a problem with that. I recognize they
- 11 need the money. I'd like to see what they're going
- 12 to do with that to improve the service. Now, there's
- 13 a couple items here. One, obviously more and more
- 14 people are getting rid of their land lines and going
- 15 to cell phones. So what's going to happen, the cost
- of handling the land lines are going to constantly go
- 17 up and eventually -- who knows what's going to
- 18 happen. So they're going to keep trying to get money
- 19 for that.
- 20 The second issue that I have problems with
- 21 is you see lots of advertisements, get five cents a
- 22 nickel -- or five cents a minute for long distance
- 23 calls, but I can't take advantage of any of those,
- 24 because 80 percent of my phone calls -- long distance
- 25 calls are within the state of Washington, and there

- 1 is eight to ten cents a minute. So I'd like to see
- 2 them do something with that.
- I do have a service with them now, 300
- 4 minutes a month, seven cents a minute, and it
- 5 includes local Washington, and that's about what I
- 6 use, about 300, 250, 350, 400, maybe. I don't do a
- 7 lot of long distance calls. As I say, 80 percent --
- 8 our kids are in the state.
- 9 So I'd like to see some kind of improvement
- in the service and understand how they're going to
- 11 handle the fact that they're losing the land lines.
- 12 And I know they want to use this money to begin to
- 13 put fiber optics into the home to eventually compete
- 14 with -- I presume they want to compete with cable, to
- 15 give them that kind of service. So I'd like to see
- 16 what they're going to do.
- 17 I will make one other minor comment. If
- 18 they're really having financial problems, I'd be
- 19 happy to offer my services. I'm retired from a
- 20 multinational and traveled the world developing total
- 21 quality, time and productivity improvement programs.
- 22 That's what my profession is, I'm a management
- 23 consultant, both with a company and as independent.
- 24 I'll be happy to volunteer my services. I spent 40
- 25 years doing that, citing problems in industry. I'll

- 1 be happy to help Verizon do whatever they want done.
- 2 Okay?
- JUDGE WALLIS: Thank you. Shanna Koepp.
- 4 MS. KOEPP: My name is Shanna Koepp. I'm a
- 5 Verizon residential customer speaking for myself.
- 6 And actually, all of my thanks and appreciation to
- 7 the Commission members and my concerns for the
- 8 proposed settlement have already been expressed.
- 9 JUDGE WALLIS: Thank you very much. Alan
- 10 Feigenbaum.
- MR. FEIGENBAUM: Pretty good.
- 12 JUDGE WALLIS: Thank you.
- MR. FEIGENBAUM: My name is Alan Feigenbaum.
- 14 As you can tell, I'm a senior citizen, retired. I'm
- 15 a residential customer and I have a DSL line and I
- 16 have an unlisted number. I have a question before I
- 17 get into my comments. This notice that came in the
- 18 bill, the first paragraph says that Verizon is trying
- 19 to recover revenue each year. Did they lose it?
- 20 What does this mean, recover? Is this revenue that
- 21 we used to pay them and now they're not getting it
- 22 anymore, they want to get it back? That's my
- 23 question. What's the answer to that? I'm confused
- 24 by what they mean by recover revenue every year.
- 25 JUDGE WALLIS: Can the company respond to

- 1 that?
- MS. ENDEJAN: Basically, what that means is,
- 3 because it's a regulated utility, every year, you
- 4 have this bucket of expenses, okay, to provide phone
- 5 service. And in order to cover those expenses, you
- 6 need that amount of revenues. So when we say we need
- 7 to recover our revenues, it means to recover an
- 8 amount sufficient to cover our expenses, plus a
- 9 reasonable rate of return. That's kind of telephone
- 10 talk, but does that make sense?
- MR. FEIGENBAUM: No, I'd say that you used
- 12 the wrong word, recover. You should have said
- 13 acquire, not recover. Recover means you're trying to
- 14 get something back that you lost or you want to
- 15 recover from an injury. This is not the way you use
- 16 the word recover. You're trying to acquire
- 17 additional revenue to cover your expenses. That's
- 18 not unreasonable. But I was confused. Now I know
- 19 what you mean. So I'm saying you used the wrong
- 20 word. Thank you.
- Verizon's a pretty big company, and one
- 22 brief observation about the rate increase, if there's
- 23 going to be one, is I don't think it's going to make
- 24 my telephone line work any better. I have a DSL line
- 25 for my computer and I also have one of these things.

- 1 And eventually, I may convert my DSL line over to
- 2 cable. And when that happens, my land line's going
- 3 to go away, because I'm paying \$25 a month for my
- 4 land line. I make very few phone calls on it. I
- 5 have an unlisted number.
- 6 And I would say that if I was on the
- 7 Commission, I would be a lot more aggressive in my
- 8 reaction to the telephone company's request for
- 9 additional revenue. For example, I'm paying 55 cents
- 10 a month, as this gentleman said, to have the company
- 11 not do anything for me. It costs them zero for me to
- 12 not have my phone number listed. Once they
- 13 programmed their computer X number of years ago to
- 14 not list my number every year in the phone book,
- 15 there's no longer any cost to them. That happens all
- 16 the time. So why I have to pay 55 cents a month for
- 17 a service I'm not getting is beyond me.
- 18 I think the gentleman behind me made a very
- 19 good analogy with going to the restaurant and paying
- 20 extra for not taking your salad with your dinner.
- 21 If I was on the Commission, I would say that
- 22 this rate increase should be zero. I don't think the
- 23 telephone company justified it. For example, the
- 24 last 12 months, Verizon has \$71.8 billion in sales,
- 25 they had a 20.8 percent return on equity, which is

- 1 pretty damn good, better than the S&P, which only
- 2 averages about 18 percent.
- I don't know whether you guys look at
- 4 Verizon's financial health or not. It's a good
- 5 company. I have nothing bad to say about Verizon.
- 6 In fact, I might buy some of their stock one of these
- 7 days if I can afford it. They have a good dividend.
- 8 I think S&P gives it a four-star rating. A number of
- 9 other advisory services do the same, so Verizon is
- 10 doing quite well. They had 11 percent net profit
- 11 margin last year. They had \$28 billion net income
- 12 last 12 months. They're going to be paying almost \$7
- 13 billion if the deal goes through for MCI.
- So they're talking about \$110 million, \$38
- 15 million for what? I mean, what are we going to get
- 16 for that? Is my phone going to work any better? I
- 17 don't think so. My phone works fine the way it is.
- 18 It rings, I answer it, people hear me and I can call
- 19 them.
- Now, if they want to use the money for
- 21 making improvements in the phone service, that's
- 22 probably fine, but given the health of the
- 23 corporation and how much money they're paying their
- 24 executives, which you heard from other people, and I
- won't repeat the numbers, they're fairly accurate, I

- 1 don't see any justification for giving Verizon an
- 2 increase of any sort at this time.
- Now, if they were -- if they had a three
- 4 percent profit margin and their net income was down
- 5 and they were really hurting, I'd say, Yeah, okay,
- 6 then you need an increase. But they're doing quite
- 7 well. Everybody ranking the company, it's a good
- 8 company. And again, I have nothing bad to say about
- 9 Verizon, but it's just that the economics of this
- 10 rate request puzzles me that you'd even want to give
- 11 them \$38 million. I haven't seen what they're going
- 12 to do with the money.
- 13 It was stated before that the telephone
- 14 business is capital intensive. That's not true.
- 15 It's capital intensive for new installations. Once
- 16 the phone lines are in and the people who are getting
- 17 the service have to pay for that, it's not free,
- 18 they're pretty well recouping their capital. And
- 19 after that, everything is computerized and things run
- 20 fine. You have to occasionally repair a line. It's
- 21 a relatively small expense compared to the amount of
- 22 revenue that those lines generate.
- 23 So I don't believe that the total telephone
- 24 business is capital intensive, because they do
- 25 recuperate (sic) or recover those expenses right at

- 1 the top. Because if I want to have a telephone line
- 2 installed, if I'm living out in the woods somewhere
- 3 and I have to pay for them to run a line for a mile,
- 4 they're going to charge me for that. They're not
- 5 going to do it for free. I'm going to have to pay
- 6 for the installation of a phone in a new area. So
- 7 they get their money back. And if they're not
- 8 getting all of it back, that's their fault. They
- 9 have a right to charge for that, and I would be
- 10 willing to pay it. So I don't think that's a big
- 11 problem.
- 12 But I think you should have to look at the
- 13 economics of the phone company and find out exactly
- 14 how this money is going to be used, and I would like
- 15 to see the 55-cent charge to go to zero, like it used
- 16 to be. I don't know why the Commission was ever
- 17 conned into giving them money for not doing
- 18 something. It never made sense to me.
- 19 And as far as this 22 years without an
- 20 increase, I haven't been paying \$25 a month for my
- 21 phone service for 22 years. I'm paying \$13 a month
- 22 for the basic phone, and everything else is on top of
- 23 that, which is mostly taxes. Ten years ago, I wasn't
- 24 paying \$13 a month for phone service. So to say that
- 25 they haven't had a rate increase, baloney. They've

- 1 gotten their rate increases. Somebody has, anyway.
- 2 I know my phone service has gone up in the past
- 3 quarter century. I think all of these people can say
- 4 the same thing. Phone lines have gone up in price.
- 5 And the phone, it's a good service, it's a
- 6 good bargain, I think. But, again, I don't think
- 7 this is justified. Thank you very much.
- 8 JUDGE WALLIS: Thank you for your comments.
- 9 R.F. Barrett.
- 10 MR. BARRETT: He's getting up and leaving.
- 11 Oh, well. Richard F. Barrett. I am a residential
- 12 customer. Things bother me about the company. One
- 13 thing I was attempting to do was to get the holiday
- 14 phone service. This was available at least in the
- 15 past where no one could call in to your residence
- 16 while you were away on vacation. I was told I could
- 17 not get this. It's like the previous people have
- 18 said, I can't even pay to get them not to do
- 19 something. They said I could not get this done.
- 20 Why is this important to me? Frequently,
- 21 I'm working nights, and it's real nice to have a
- 22 telephone solicitor call you right when you're
- 23 getting a good day's sleep so you can work at night.
- 24 I'm sure you'd like to be awakened at 2:00 a.m. to
- 25 listen to a phone jockey.

- 1 Another thing that I'm a little displeased
- 2 with is the long distance haranguing. Every bill I
- 3 get is a five-color card, you know, nice, hard bond
- 4 paper, whatever you want to call it. If they could
- 5 use the money that they're trying to tell me to use
- 6 for long distance, I think they could recoup some of
- 7 their money right there.
- 8 I would say that it must be quite apparent
- 9 to them how little I use my phone, and if they could
- 10 project that to how little I'd be using the long
- 11 distance service, it must be apparent to everyone
- 12 that they'd just be lining their pockets. I wouldn't
- 13 be using it at all. I have a phone card and use that
- 14 as -- rather infrequently.
- 15 I'd like to digress a little bit. This was
- 16 on cellular phone and, once again, it's on the kind
- 17 of topic of denial of service. I had considered it
- 18 at one time. One of the things I would like to get
- 19 would be to have generally availability in the Puget
- 20 Sound region, and that seems to be, shall we say, on
- 21 an annual basis, not so much of a problem. But then
- 22 I tell them, Well, once, maybe during one month of
- 23 the year, when I'm on vacation in another state,
- 24 another Western state, I'd like to have roaming, you
- 25 know, for that area, just for one month. They

- 1 assured me they could not do it.
- 2 Their competitors didn't seem too -- I
- 3 forget who it was -- did not seem to be that certain
- 4 that they could not do it, and they said they could.
- 5 So rather than possibly getting a good rate, since
- 6 I'm already a customer, I find that it's just not
- 7 available and a useful feature would be just denied
- 8 me.
- 9 I'd like to digress on things that I know
- 10 less of, but have -- I have come across. Once and --
- 11 well, numerous times, what I've found is that when
- 12 they -- people dial information, and I kind of point
- 13 to the phone industry, I don't know if it is
- 14 specifically Verizon, they do not get accurate
- 15 information.
- 16 I'm called at work because somebody wanted
- 17 to get to the Highway Department. Well, I have
- 18 nothing to do with their central -- what do you say
- 19 -- the central area or clearinghouse. They call me
- 20 because it's the first number. I mean, there's
- 21 339-1700, and the next number up, which happens to be
- 22 the State Patrol, next number up is 339-1701. So
- 23 somebody wants to talk to some executive or
- 24 something, he gets my number. That's not very good.
- 25 They shouldn't have to pay that kind of money for

- 1 that kind of wrong information. I have to sit there
- 2 and try to be courteous to these people.
- 3 Another thing that's happened on certain
- 4 phone companies, there have been a great deal of
- 5 exodus of jobs. I don't know if this is Verizon, as
- 6 well. They like to talk about our local area. I've
- 7 heard that many jobs have been kind of exported to
- 8 Colorado. Maybe that's why they don't know which
- 9 number to give. Could be.
- 10 And lastly, there's a little bit of
- 11 conjecture I have is that they kind of overextended
- 12 themselves in making fiber optics here a few years
- 13 back. And if there's any problem, it seems to me
- 14 that there should be no lack of fiberoptic
- 15 infrastructure. I mean, the ancillary stuff would
- 16 probably be debatable, but I think that many of those
- 17 things would be available for, you know, very cheap
- 18 leasing. So I guess that's about it and, you know,
- 19 keep the money down.
- 20 JUDGE WALLIS: Thank you. Chuck Morrison.
- 21 MR. MORRISON: Hi, my name's Chuck Morrison.
- 22 I'm a residential, as well as a commercial customer.
- 23 I choose to live by Mt. Pilchuck, up there. My rate
- 24 from Verizon is \$1 a day for reliable phone service
- 25 every day, all the time. For that, I'm thankful, and

- 1 for that I truly wish that you grant the increase.
- 2 As a commercial customer -- excuse me, I
- 3 have a little bit of a sinus problem today. I beg
- 4 your pardon. As a commercial customer, I work for
- 5 Red Cross of Snohomish County. Verizon is a partner,
- 6 both as a contributor to Red Cross and both as the
- 7 provider of our reliable phone service to help folks
- 8 in time of a disaster. Again, I would appreciate
- 9 your consideration of their request.
- 10 JUDGE WALLIS: Thank you very much. Susan
- 11 O'Connor.
- MS. O'CONNOR: Hi, my name is Susan
- 13 O'Connor. I am a residential customer, and so is my
- 14 95-year-old mother. These increases in phone rates
- 15 would put a heavy, disproportionate and unnecessary
- 16 burden on Verizon's customers, especially the ill,
- 17 elderly, those with disabilities and low income.
- 18 Verizon has no discount program of any kind for the
- 19 low income, seniors, or those with disabilities.
- 20 These people rely on their phone to call someone for
- 21 help when they have a problem and to call 911 when
- 22 they have an emergency.
- 23 Any settlement with this phone service,
- 24 which is a link in saving lives, should include a
- 25 substantial discount program for such people. You

- 1 are telling us what you want from us, more money.
- 2 I'd like to know what you're going to do for these
- 3 vulnerable people. Thank you.
- 4 JUDGE WALLIS: Thank you, Ms. O'Connor.
- 5 That concludes the testimony of people signed in and
- 6 indicated that they wanted to address the Commission.
- 7 Well, it may not. I see Ms. Johnson stepping
- 8 forward. Yes, we have one more person indicating a
- 9 desire to testify. James Brodhead.
- 10 MR. BRODHEAD: My name is James Brodhead.
- 11 I'm a residential customer. I wish I could have been
- 12 here earlier to hear what others had to say so I
- 13 don't reinvent the wheel.
- 14 The biggest concern I see is this equates
- 15 to, I'm assuming, a 50 percent increase in fees.
- 16 Their \$110 million, I'd see approximately a \$12 a
- 17 month increase. That doesn't include all the
- 18 additional services. I didn't see caller ID on the
- 19 list. They didn't say whether or not it was there,
- 20 but there are other options that people have, and it
- 21 just adds up. And then you throw tax on top of that,
- 22 the city, the county, whoever has to have their
- 23 nickel and dime out of that, also.
- 24 What I don't understand is why Verizon also
- 25 needs a 50 percent increase in fees, or thereabouts.

- 1 I don't know, maybe it's 35, if you average it all
- 2 out for all the services. If they've been losing
- 3 that much money, then they should have been asking
- 4 this a long time ago and gotten incremental steps,
- 5 but to get a big jump like this, it's a shock. Most
- 6 people are on a fixed income.
- 7 If I went to my supervisor and said, I'd
- 8 like a 35 percent wage increase, he'd laugh at me and
- 9 say, Try again next year, you know. I don't see that
- 10 Verizon's done anything really to offer additional
- 11 service, I don't see improvement in service, I don't
- 12 see any promise to improve service. You know, just
- 13 asking -- we're a captive group. We don't have a
- 14 choice to go out and pick another residential phone
- 15 carrier.
- And you know, if there was competition,
- 17 maybe they'd find a better way to spend the assets
- 18 that they have and be more frugal. You know, it's
- 19 real easy when you've got an unlimited bucket to go
- 20 to just keep asking for more. It's tougher when you
- 21 have to live in a budget and only increase things
- 22 when you really find you need to make those changes.
- 23 If they're trying to pass on the costs of
- 24 development, adding phone lines into new areas, those
- 25 should be picked up by those that are developing

- 1 those areas, rather than passing them on to current
- 2 customers, but I just -- I was amazed at -- it seems
- 3 like just about everything that they offer, they want
- 4 to up it a little bit, and I don't see -- computer
- 5 services, are they -- does it really cost more to run
- 6 the computer that they ran yesterday, does it all of
- 7 a sudden cost more to run it today. A lot of those
- 8 things remain fixed, as far as the cost.
- 9 Now, if they have maintenance they need to
- 10 do or whatever, I don't see anything saying why they
- 11 need that increase, and so if they would spell that
- 12 out, it might make a little more sense to customers.
- 13 But when they just say, Give us more money, I would
- 14 say no, and I'd ask you to keep them in check and
- 15 encourage them to be more frugal with the funds that
- 16 we give to them as customers. Thank you.
- 17 JUDGE WALLIS: Thank you very much. Shirley
- 18 Keltner. We do have two people signed up on this
- 19 list, and there will be some questions from the bench
- 20 for counsel before we conclude, and we are looking to
- 21 begin another matter at about 6:00, so I just wanted
- 22 to advise people what our time frame is. Ms.
- 23 Keltner, would you state your name for our record
- 24 please, whether you're a Verizon customer and then
- 25 make your comments?

- 1 MS. KELTNER: My name is Shirley Keltner,
- 2 and I am a Verizon customer. I live in Lake Stevens.
- 3 Naturally, I'm against the raise. I personally think
- 4 that companies that don't run their companies the way
- 5 we have to run our households are less accountable
- 6 than we are. We have a budget, we know that we can't
- 7 spend more than we make, and I ask you not to spend
- 8 more than you make. And we have to weigh things,
- 9 whether this is worth what we need to take more
- 10 income -- more money in from us, so I ask you don't
- 11 raise it, please. Thank you very much.
- 12 JUDGE WALLIS: Thank you. Shirley Morris
- MS. MORRIS: Shirley Morris, residential
- 14 customer from Edmonds. And I recently received my
- 15 Verizon bill, and I think someone else addressed
- 16 this. Advertising is very expensive, and especially
- 17 when you do it in three or four colors. The message
- 18 is the same if it's in black and white. That's one
- 19 way I think Verizon could contain some of their
- 20 costs.
- 21 Additionally, on the envelope, it says, Save
- 22 postage, save time, pay electronically. I think
- 23 Verizon needs to pay attention to their costs. Also,
- 24 the advertising seems to be very redundant. It's on
- 25 TV, it's on billboards, it's three or four colors

- 1 advertising. That's something that really needs to
- 2 be considered.
- 3 And I find it absolutely nauseating at the
- 4 wages that are paid to CEOs. Perhaps they're taking
- 5 their lead from Ken Lay and Jeff Schilling of Enron,
- 6 but I raised four children on my own, and that was
- 7 before child -- the enforcement of any child welfare
- 8 or -- actually, my salary was a nickel an hour over,
- 9 so I did not qualify for any assistance from the
- 10 government, but I managed to raise the four children
- 11 on my own, and I find this just so appalling.
- 12 The other thing I'd like to ask is on the
- 13 bill, you have this read -- what is it called,
- 14 Verizon Reads, and it's supposed to be a program to
- 15 help illiterates to learn to read. And they solicit
- 16 a dollar a month from the customer. I want to know
- 17 what the administrative cost is for such a program.
- 18 Does it outweigh that dollar? How much does Verizon
- 19 donate? Is it a match fund? Where do those funds
- 20 actually go, into our community or across the nation,
- 21 overseas? We don't know.
- 22 So I think, to finalize it, I think that
- 23 raising four children on my own, I know that we have
- 24 to tighten the belt, tighten the belt. Thank you.
- 25 JUDGE WALLIS: Thank you for your comments.

- 1 Chairman Sidran, do you have some questions?
- 2 CHAIRMAN SIDRAN: Well, first I want to
- 3 thank all of those who came to this hearing. Your
- 4 comments were helpful and much appreciated by the
- 5 Commission.
- 6 There's one question that I have, and I'll
- 7 address it to whichever of the parties wishes to
- 8 respond, but in light of the repeated concern that's
- 9 been raised, I think it would be helpful if this
- 10 issue was addressed, and that is how Verizon, which
- is a, needless to say, a large company, with many
- 12 lines of business, how the land line business, which
- 13 we are addressing here today and which this
- 14 Commission regulates, how the land lines business and
- 15 its revenues are considered in the rate-making
- 16 process, as distinguished from other lines of
- 17 business, such as the wireless business, for example,
- 18 that Verizon's earnings are reflected when people
- 19 refer to the overall performance of the company.
- 20 So could someone, one of the parties speak
- 21 to the issue of that in the context of how Verizon's
- 22 financial performance and its lines of business
- 23 relate or do not relate to the consideration of
- 24 rate-making in this case?
- 25 MS. ENDEJAN: Chairman Sidran, I'd like to

- 1 take a stab at that. Let me return to the sort of
- 2 bucket analogy. A lot of people who spoke today have
- 3 commented on basically how much money Verizon appears
- 4 to be making. Now, that is the big -- the Verizon
- 5 overall parent, and the Verizon overall parent has a
- 6 lot of different lines of business. The wireless
- 7 side, long distance side, and the side that we're
- 8 concerned about here today, which is called the
- 9 intrastate, meaning it happens in Washington State,
- 10 provision of your land line phone, okay.
- 11 And that's all what we're concerned about
- 12 here, because there's a separate company that's
- 13 called Verizon Northwest, Inc. that runs the
- 14 intrastate operation. Granted, it's owned by the
- 15 parent corporation, but the Commission only has
- 16 authority over the rates that are charged for
- 17 intrastate service, and the reason that there's a
- 18 rate case is because when you look at the expenses on
- 19 an intrastate basis, basically, the revenues coming
- 20 in aren't sufficient to meet those particular
- 21 expenses.
- 22 So the company had to ask for an increase
- 23 for that part of the business. So I think that you
- 24 have to keep in mind that there are a lot of
- 25 different units of the same big company, and so when

- 1 you think that Verizon is making a whole bunch of
- 2 money, that's not necessarily true when you peel it
- 3 down and bring it down to the state level. David.
- 4 MR. VALDEZ: First of all, on behalf of
- 5 Verizon, I appreciate everybody's comments, I
- 6 appreciate everybody taking time from their day to
- 7 come here and we understand the concerns. Rate cases
- 8 are difficult.
- 9 But to address the questions that the
- 10 Chairman has raised and my colleague has answered, I
- 11 would just like to say that, in Washington State, we
- 12 operate by the rules that are set by the state, and
- 13 under the state rules, the intrastate part of the
- 14 business is the business that is regulated and that
- 15 is part of the business that we have to go to the
- 16 Commission and have our rates regulated by them.
- 17 That is what is at issue today, and that is
- 18 why the company seeks a rate of return based on the
- 19 investment that we have made in the network. To give
- 20 you an example, last year, or in the last couple of
- 21 years, we've put about a hundred million dollars of
- 22 investment into the network. In 2005, we've
- 23 designated about another hundred million dollars
- 24 worth of investment into the network.
- 25 So this rate case is about providing the

- 1 very basic service so that, out of all the services
- 2 that people currently have, the one thing you can
- 3 count on is picking up your phone and knowing that
- 4 you're going to get a dial tone. That dial tone
- 5 requires a year-to-year investment to upgrade it and
- 6 to maintain it.
- 7 The other final point I'd like to make is
- 8 that I hear an overriding theme about the low income
- 9 customer. We are concerned about the low income
- 10 customer and we have a desk outside the door where
- 11 you can go talk to a customer service representative
- 12 to find out about the WTAP Fund. The WTAP Fund is a
- 13 fund that has been created by the State that seeks to
- 14 provide a sort of subsidy to those people who qualify
- 15 as low income.
- 16 If you want information about how to sign up
- 17 for the fund, get information about the fund, at the
- 18 end of this session, go outside the doors and talk to
- 19 a Verizon representative and they will put you in
- 20 touch with the administrator of that fund. But
- 21 that's my closing remark. And again, I'd like to
- 22 thank everybody for coming out.
- JUDGE WALLIS: Thank you, Ms. Endejan, Mr.
- 24 Valdez. Are there any other questions from the
- 25 bench? It appears that there are none.

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I want to again thank those of you who took
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     time from your day, those of you who made comments.
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     We do have a record of those comments. The
     Commissioners will be considering the entire record
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     when they make their decision. Thank you for
     appearing today. This session is concluded.
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             (Proceedings adjourned at 6:00 p.m.)
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