

ROBERT BASS BIOGRAPHY

In his role as Assistant Vice President–National External Affairs and Pacific Northwest States, Bob is responsible for managing AT&T’s bipartisan relationships with national political organizations across the political spectrum. In addition, Bob also has the external, government, regulatory and legislative affairs responsibility for Alaska, Oregon and Washington. Bob also leads the Legislative Tracking Reporting and Compliance (LTRAC) team at AT&T. During Bob’s 27-year telecommunications career he has worked for Nevada Bell, SBC, SBC Telecom and AT&T in various leadership roles from business sales, external and legislative affairs to regulatory.

Bob is a graduate of the University of Nevada, Reno with a Bachelor of Arts in Political Science and a minor in American History. In his free time, Bob is an avid reader who enjoys traveling, all sports, running, cycling, and volunteering within the community. AT&T is committed to the communities we serve and throughout his career, Bob has served on the boards of numerous organizations with a strong focus on education, civic and cultural philanthropy, economic development and broadband. Bob has also been particularly passionate about his role as a one-on-one mentor for members of our armed forces community as they transition and find their next careers in the civilian world. Bob and his wife Shelley reside in Redmond, Washington.